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2021 IMPACT REPORT

**FROM STRENGTH  
TO STRENGTH**

Thank you!

On behalf of our team at Lady Ballers Camp (LBC), we would like to thank all of our incredible donors and funders. Your tremendous kindness and generosity enabled us to accomplish much more than we could ever imagine. Your contributions have touched so many lives!



Thank you to our Board Members for their commitment and leadership.

*Joanna Williams*

*Abi Ajibolade*

*Esinnah Ebube*

*Annie Maik*

*Lisa Marie Yang*

*Hilda Oni*

A message from the Founder  
and Executive Director

**TOYO AJIBOLADE**



Dear friends,

I'm thrilled to share Lady Ballers Camp's latest impact report, showcasing the collective power felt in our community over the past year. 2021 saw the continuation of the pandemic's great upheavals, further magnifying the many inequities and injustices our community was already experiencing. However, facing such adverse times has made us bolder, more innovative and expansive in our programming approach. We have come to realize that our community deserves better than just a return to what was.

2021 was also a year of laying down solid foundations by establishing a permanent home base for our organization. Bringing LBC Youth Centre to life has been made possible through the extraordinary generosity of donors, devoted sponsors, supportive partners, and community spirit. Your wholehearted belief in our vision has been the driving force to get us to where we are today.

As you read through the report, you will find that we have gone from strength to strength over the past year, showing that when a community comes together and works side-by-side, our strength and resilience shine. Together, we are emerging stronger and making a meaningful difference in so many young lives.

Warmly,

*Toyo Ajibolade*



## OUR MISSION

Lady Ballers Camp is a not-for-profit charitable organization that develops girl-centred programs which encourage non-competitive physical, emotional, and educational development.

In our commitment to social change, our mandate is to create equitable access to recreational and sporting programs to all, regardless of their socioeconomic background. We are actively engaged in removing gender, social and economic barriers so that every girl can rise above stereotypes and reach their full potential. We foster leadership qualities, encouraging girls and young women to advocate for themselves and their communities, to promote far-reaching positive change.

# OUR VISION

Where every girl is provided with an opportunity to grow and thrive, in a supportive environment where she is encouraged, mentored and inspired towards a brighter future with limitless possibilities.

# CORE VALUES

COLLABORATION  
TEAMWORK  
ACCESSIBILITY  
DIVERSITY  
INCLUSION  
OPPORTUNITY  
RESILIENCY



# STRENGTH IN COMMUNITY

COVID-19 has glaringly highlighted racial, social and economic injustices. Communities that were struggling before the pandemic face more significant hurdles than ever before. With the support of our fantastic community, we have focused our efforts on issues that really matter, touching so many young lives in different ways!

## BICYCLE GIVEAWAY!



Our friends at Tangerine Bank gifted 12 of our girls with brand new bikes. They were so excited to have their own wheels for summer!

## KIDS FOOD BOXES



Food insecurity has reached record highs. Last spring, we took a fun approach to help by delivering weekly food boxes complete with recipes and ingredients so youth could learn how to make their own nutritious meals and snacks.

## BLACK HISTORY MONTH

We celebrated Black History Month with weekly storytelling nights featuring different African & Caribbean folk stories.



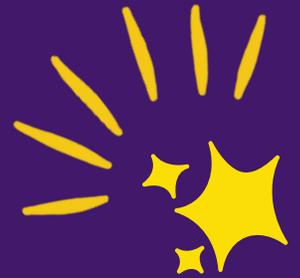
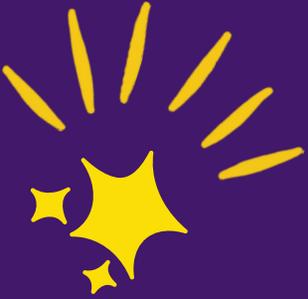
## ONLINE TUTORING AND HOMEWORK HELP

The ongoing school disruptions wreaked havoc on our young people. Our team knew it had to act, and starting in Fall, 2020 launched our free online tutoring and homework help. In addition to helping them with school work, our program helps them feel more socially connected, less isolated and more hopeful about their futures. Enrolments continue to grow in demand, and last year we supported 120 students!

## GIMME KICKS!



We were blown away by the extraordinary support from BET99, who helped us set up our Gimme Kicks fund! With their generous gift through Betting on Women is Never a Gamble campaign we will be able to provide basketball shoes to our Lady Ballers throughout the year.



# STRENGTH DURING ADVERSITY

It is no secret that the past two years have taken a severe toll on young people's mental well-being. Our team has received countless cries for help. Whether it is feeling a sense of hopelessness for the future, stress keeping up with school, sadness from feeling alone, turmoil at home or lamenting time lost. It may be just about wanting to talk to someone who truly gets what it's like growing up Black in today's world.

## DIAL A COUNSELLOR

Since the onset of the pandemic, our trained counsellors have been there to listen, providing much-needed emotional support via text or phone. Our 'Dial-a-Counsellor' helpline is unique in that it is geared to meet the unique experiences of Black children and youth. Over the past year, **144** young people reached out and received support - a **9%** increase over last year!

## MIND OVER MATTER

Last year started off rough with the long dark winter months alongside the extended stay-at-home orders and lockdowns. Our team prioritized their mental and emotional well-being to best support our young people during this difficult time. Over two months, our 'Mind over Matter' program engaged them in ways to stay connected and uplifted.



Vision boards mapped out personal goals for the upcoming year, while 'Fitness Fridays' were about getting bodies moving through virtual workouts and danceathons. Bingo and movie nights were time to hang with friends, albeit virtually, during these very isolating times. We shared coping tools to help our participants manage daily stressors, stay focused and motivated in school, and discussed the importance of sleep hygiene, healthy eating, and being active to stay on top of overall well-being.

## YOUNG DARK AND ANXIOUS

Our Young Dark and Anxious (YDA) program could not have come at a better time, as back-to-school nerves started to set in. The extended online classes and social isolation left many of our girls feeling disengaged in school and with their friends and community. Life during a pandemic can be scary, and when you are Black, this fear is amplified in what can sometimes be a hostile world, given the terrifying realities of anti-Black racism and anti-Black hate. Over the years, we have seen how basketball can help with developing skills to deal with daily stress, so we were very eager to bring back YDA in-person to promote physical and mental health literacy in a culturally responsive way. Over 12 weeks, our program provided an energizing safe space for our teens to regain their sense of self while reconnecting with others and their community.



# UNLEARN & LEARN

Each time we facilitate Unlearn and Learn, we are reminded of how critical our program is in engaging youth, both boys and girls, in conversations on sexual health, mental health and healthy relationships. Last year as we marked our program's fourth year of implementation, we extended our reach to pre-teens, conscious of the importance of starting these discussions at a younger age, especially for preventative measures. With the help of mental health experts, law professionals, sexual health educators and advocates against gender-based violence, our educational workshops covered a variety of topics such as:

HEALTHY VS. UNHEALTHY RELATIONSHIPS

FLIRTING VS. HARASSMENT

SEXTING'S LEGAL IMPLICATIONS

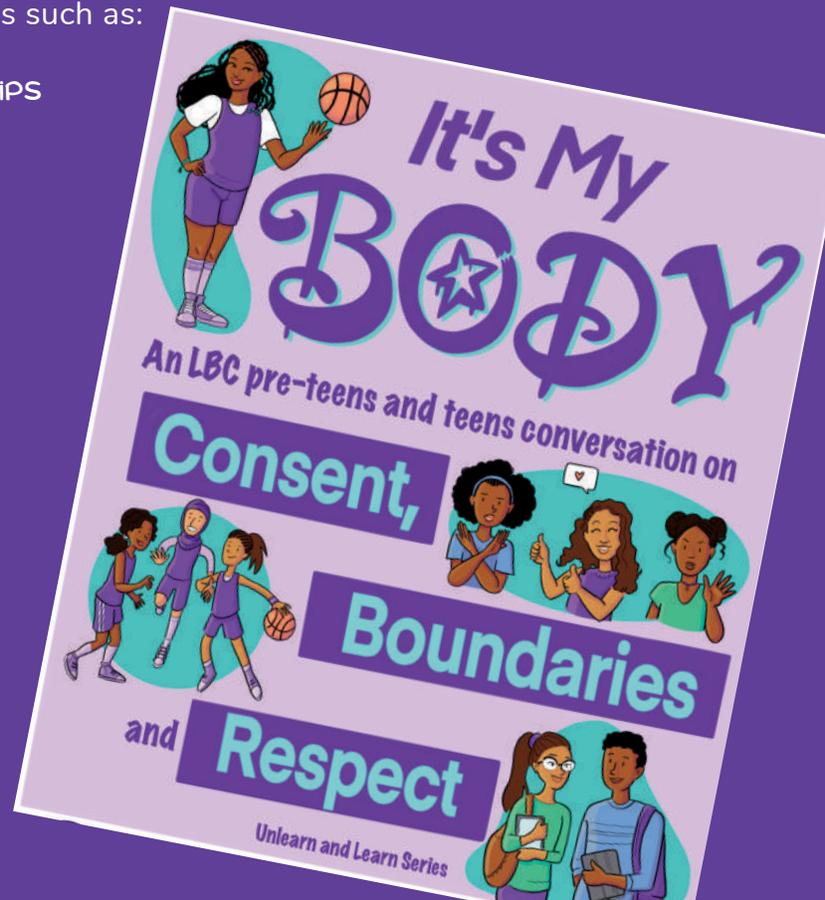
PORNOGRAPHY

HUMAN TRAFFICKING

CYBER SAFETY

BEING AN ALLY

SELF-CARE AND SELF-LOVE



OUR GRAPHIC NOVEL STORIES HELPED OUR YOUTH WRAP THEIR HEADS AROUND NAVIGATING SUCH SCENARIOS IN A EASY TO UNDERSTAND WAY!



DID YOU KNOW... COMPARED TO WOMEN AGED 25 YRS PLUS, YOUNG WOMEN 15-24 YRS ARE: **5 X MORE LIKELY TO BE SEXUALLY ASSAULTED\***

\*SAVAGE, L. INTIMATE PARTNER VIOLENCE: EXPERIENCES OF YOUNG WOMEN IN CANADA, 2018; 2021; STATISTICS CANADA

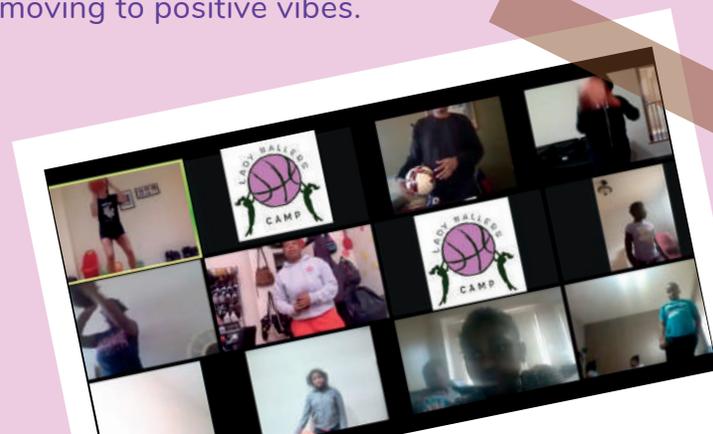
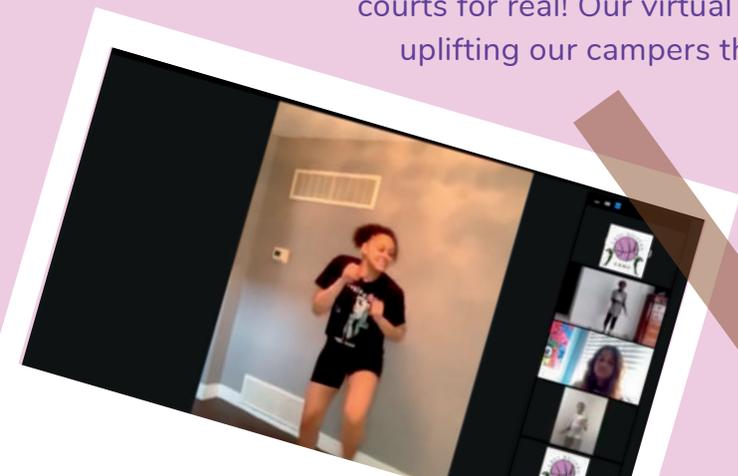


# LBC BOXIFY 2.0

## RIGHT TO LEARN, RIGHT TO PLAY

Our team was thrilled to bring back LBC Boxify after the massive success in making summer camp still happen the year before despite COVID-19. To say our campers were excited is an understatement.

They could not wait! Our six-week camp started virtual, but we gradually reintroduced in-person programming when it was safe to do so. Each week our campers eagerly awaited to receive their boxes full of goodies, including healthy snacks and all the materials needed for the online art and craft activities, STEM experiments, book club and fitness workouts. They even got the chance to practice their ball-handling skills and footwork virtually before hitting the basketball courts for real! Our virtual dance classes were also a favourite, uplifting our campers through moving to positive vibes.





Our campers were ecstatic to finally return to in-person camp after a year's hiatus because of COVID-19 restrictions. What made it even more exciting was that it was happening at our new LBC Youth Centre! Each week had a different theme, including Earth week, Olympics week, LBC's Got Talent week, and more. A highlight for our senior campers was our Photovoice project. It provided a creative outlet for our young people to share personal stories, lived experiences and future aspirations through photography. It was hard to see summer end, as it was an exceptionally special time.



# STRENGTH IN NUMBERS



120

STUDENTS PROVIDED  
EDUCATIONAL  
SUPPORTS

12

BRAND NEW BIKES  
DONATED TO GIRLS



139

CHILDREN ENJOYED  
SUMMER CAMP

32

YOUTH PROVIDED  
PAID EMPLOYMENT



122

FOOD BOXES  
DISTRIBUTED



144

SUPPORTED VIA  
'DIAL A COUNSELLOR'



# COLLECTIVE STRENGTH

A highlight of 2021 was the opening of our LBC Youth Centre. It took an immense amount of dedication and hard work to transform a stark warehouse space into a fully-equipped gym, but with the help of our community, we made it happen! It has been a monumental milestone for our organization, marking the remarkable growth we have experienced over the past decade.



With the amazing support from our friends at Tangerine Bank, we celebrated the grand opening of our LBC Youth Centre alongside our tenth anniversary. It was quite the party with a live DJ, food truck, bling-your-nails station, photobooth fun shots, lots of giveaways and raffle for Toronto Raptors tickets.

To now have a permanent space bring so much more promise to our mission at a time when the need for girl-safe, accessible, recreational spaces has reached a whole new level. Our new centre helps fill a void in Peel, not just for enriching programming but as a welcoming space that builds a sense of community and belonging. For the girls we serve, it's a place where they can hang out after-school, play some ball and do their homework. For many, LBC Youth Centre feels like a home away from home. We've even had a couple of girls' night sleepovers, fun-packed nights of basketball, dancing, movies, sharing meals and meaningful connections, and making life-long memories.



# LBC YOUTH CENTRE



Thank  
you!

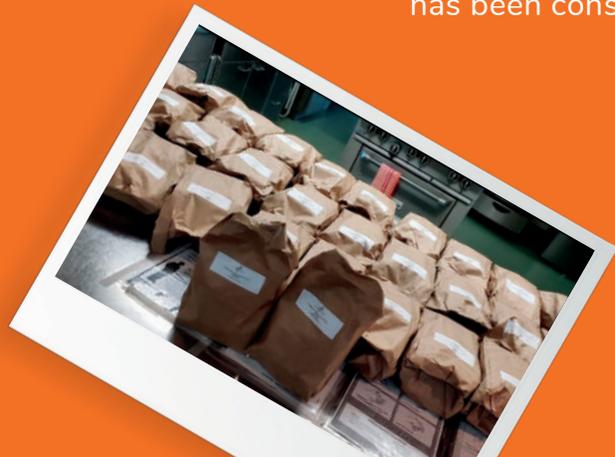
Tangerine  
Forward Banking





Tangerine Bank's support has been paramount to Lady Ballers Camp's success over the past year. Their kindness has such a direct impact on young lives when it is needed the most. From providing 12 lucky girls with new beautiful bikes, distributing delicious meals to homes in need, showering us with mountains of goodies to fill our summer camp boxes, equipping us with supplies for our homework help program and making our new youth centre's grand opening an electrifying success. Then keeping the real spirit of Christmas alive by giving turkeys, gift cards, basketball shoes, and stockings stuffed to the brim, their support has been nothing short of phenomenal.

Beyond their remarkable generosity, Tangerine Bank's groundedness in supporting youth thrive helps leverage our network as they connect us with like-minded organizations such as Kids Help Phone and Jack.org. We feel incredibly fortunate to have such a committed friend, one who has been constantly by our side for the past four years!

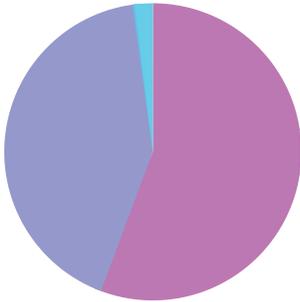


# LADY BALLERS CAMP

## STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2021

	<b>2021</b>	<b>2020</b>
<b>REVENUES</b>		
PRIVATE SECTOR DONATIONS AND GRANTS	<b>\$ 325,046</b>	\$ 210,818
GOVT. GRANTS (CANADA SUMMER JOBS, ESDC, HERITAGE CANADA, CITY OF BRAMPTON)	<b>225,979</b>	133,500
GOVERNMENT COVID-19 SUPPORT	<b>20,000</b>	1,375
AMORTIZATION OF DEFERRED CAPITAL ASSET CONTRIBUTIONS	<b>1,250</b>	1,250
FACILITIES RENTAL AND OTHER INCOME	<b>11,335</b>	637
INTEREST	<b>237</b>	637
	<b>\$ 583,847</b>	<b>\$ 347,580</b>
<b>EXPENSES</b>		
PROGRAM EXPENSES:		
SALARIES AND WAGES	<b>\$ 251,423</b>	\$ 156,111
YOUTH CENTRE FOR INNOVATION	<b>100,644</b>	-
OTHER PROGRAM ITEMS	<b>68,216</b>	22,762
TRAVEL AND VEHICLE	<b>9,618</b>	15,638
OCCUPANCY	<b>39,526</b>	-
FUNDRAISING	<b>21,519</b>	14,967
PROFESSIONAL FEES	<b>16,717</b>	13,458
ADMINISTRATION AND GENERAL	<b>6,629</b>	6,629
AMORTIZATION OF CAPITAL ASSETS	<b>1,250</b>	3,086
LOSS ON DISPOSAL OF VEHICLE	<b>-</b>	6,947
	<b>\$ 521,890</b>	<b>\$ 239,598</b>
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>61,957</b>	107,982
<b>NET ASSETS (DEFICIT), BEGINNING OF YEAR</b>	<b>107,611</b>	(371)
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 169,568</b>	<b>\$ 107,611</b>

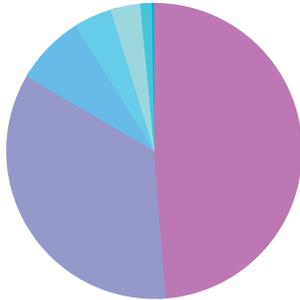
# FINANCIAL REPORT JAN 01 2021 - DEC 31 2021



## REVENUE

- PRIVATE SECTOR DONATIONS & GRANTS - 55.7%
- GOVERNMENT GRANTS & SUPPORT - 42.1%
- AMORTIZATION OF DEFERRED CAPITAL ASSET CONTRIBUTIONS - 0.2%
- FACILITIES RENTAL AND OTHER INCOME - 2%
- INTEREST - .04%

TOTAL REVENUE **\$583,847.00**



## EXPENSES

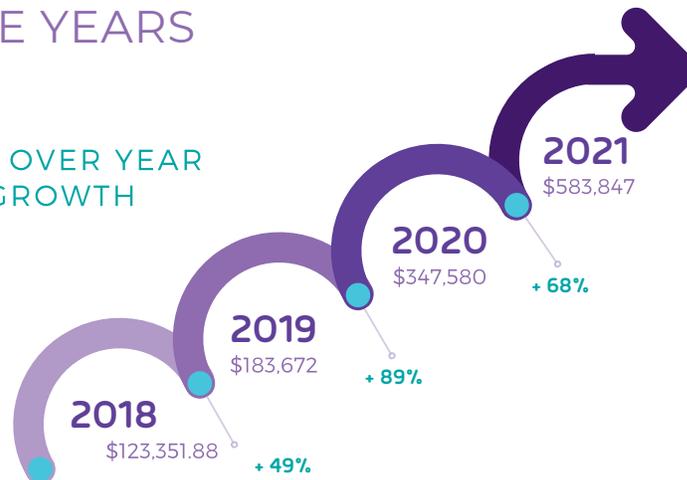
- SALARIES & BENEFITS - 48.8%
- PROGRAM EXPENSES - 34.6%
- OCCUPANCY - 7.7%
- FUNDRAISING - 4.2%
- PROFESSIONAL FEES - 3.2%
- ADMINISTRATION & GENERAL - 1.3%
- AMORTIZATION OF CAPITAL ASSETS - .2%

TOTAL EXPENSES **\$521,890.00**

## REVENUE OVER THE YEARS

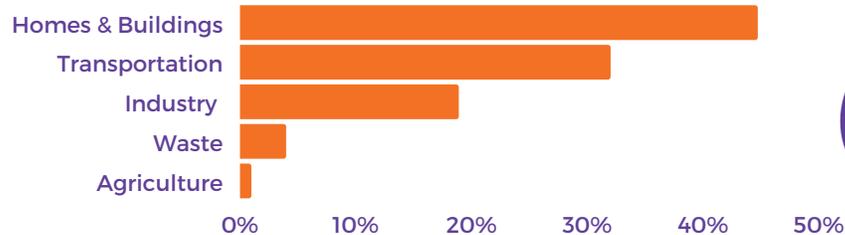


### YEAR OVER YEAR GROWTH



# TOGETHER WE GROW IN STRENGTH

Did you know that energy used in homes and buildings accounts for the largest source of carbon emissions in the Greater Toronto & Hamilton Area?



THE ATMOSPHERIC FUND, 2022

As LBC continues to grow and expand, we have been dreaming up ways to build brighter futures for our youth while doing something for the planet. Driven by this vision, our new initiative, LBC Green Energy Efficiency Builders, will create pathways to well-paying careers in green construction while reducing the carbon footprint through energy and environmental retrofits. Our mission is to change that homes and buildings are responsible for 44.6% of CO<sub>2</sub> emissions in the GTHA.

After completing a feasibility study early last year and securing core funding for three years, our team is thrilled to announce that we are ready to launch our new program in the summer of 2022. We'll provide Black youth skills training, education, paid training, and internships in the skills trades, including installing and maintaining energy-efficient appliances and deep retrofits. Our workforce development model offers professional coaching, peer-to-peer mentorship and culturally-focused wraparound support needed to enter and thrive in the sector. Stay tuned for more to come!

# OUR COLLECTIVE STRENGTH



# A BIG THANK YOU TO OUR AMAZING COMMUNITY DONORS:

Abi Ajibolade

Al Sow

Alice Stratford-Kurus

Alastair Samels

Alex and Jessica Sinclair Fund

Allan Cheung

Amanda Thomson

Amar Krupalija

Andrea Jarrett

Andrea Mckittrick

Aneil Gokhale

Arman Tahaboer

Ashley McGill

Austin Williams

Ayana Henry

Bamidele Kojo-McSorley

Becca Mehaffey

Bilqees Mohamed

Brendan Boyle

Brenna Thorvaldson

Brigitte Bergeron

Brittany Thalen

Catherine May

Catherine Riggall

Celine Han

Cenobar Parker

Cinzia Sinnathurai

Ciaran Farah

Claudia McCaffrey

David Marathakis

Derek Maurice

Duncan Callum

Emily Doyle

Emma Price

EKATA Foundation

Erin McGee

Eva Clark-Lepard

Eva Letat

Fletcher Curry Foundation

Frederick Chagnon

Friends of the DeLucas in

Memory of Giuseppe De Luca

Gabe Pulver

Geoffrey & Mary Scott

Memorial Fund

Gender Equality Grants Fund

Heather Stockton

Hunter Rigatti

Iain Smith

Jackie Faulkner

Jean Francois Maurice

Jennica Platt

Jennifer Lukas

Jennifer MacLachlan

Jeyagobi Jeyaratnam

Johnny Bower Foundation

Jordan Knoll

Joseph Krongold

Justin Khan

Karl Parkinson

Kathleen Gordon

Kevin Burke Family Foundation

Kim Paygane

Krista Ford

Kristy McGregor-Bales

Lauren Mulroney

Lidia Abraha

Linnaea Harper

Lisa Gerald

Liz Drayton

Lucy De Luca  
Lycklama Family Fund  
Maeve Kern  
Maha Zarzour  
Margaret Mullen  
Mary Varcoe  
Megha Bhatt  
Melissa Golay  
Melissa Garneau  
Melissa Monk  
Michela Da Silva  
Mickaël Maurice  
Mona Wahab  
Monica Gross  
Moryam Salami  
Natale. May. Finley Family  
Natalie Roach

Olivia Dent  
Paula Kew-Oaks  
Patricia Jensen Foundation  
Patrick Boyle  
Paul Berto  
Peter Gituma  
Pole Fitness  
Rachel Ginther  
Rene Melanson  
Robyn Selvam  
Rosemary Georges  
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Sanja Jerkovic  
Sara Kudlowsky  
Sean Stenning  
Shea-Lynn Noyes  
Shelley Tangney

Shuttleworth Family Fund  
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Stephanie Katona  
Stephen Connolly  
Therese Mujembere  
Tiffany Williams  
Timothy Jones  
Tofi Ajibolade  
Toyo Ajibolade  
Trevor Seelert  
Victor Goebel  
Whitehorse Liquidity Partners  
Wood Hart Fund at Toronto  
Foundation  
Yann Robard



## DONOR COMMENTS

*I did a lot of research trying to find an organization for young black girls to learn coding, as my 10-year old niece has shown an interest lately. I love that you guys have started to implement STEM-based programs directed at young black girls.*

*Because I loved your Sexual Health Workshop report! (And so much more..).*



a safe place for girls to make friends.  
keep fit and have fun

[www.ladyballerscamp.org](http://www.ladyballerscamp.org)  
647-236 - 8696

