

August 2024

Welcome to the Cabramatta Chamber of Commerce Newsletter.

This communication has been provided exclusively for all members and has been prepared so that we can keep you informed of the future we've been working on for the Chamber and how these will enable us to better support you and your business in the future.

I'm also very mindful that there has been an absence of communication with members in recent months however, this has been for good reason. The restrictions related to Covid-19 caused a pause in the Chamber's activities, as it did with the businesses of our members. As a result, the Chamber has emerged as smaller association, as did also, many other businesses. This of course, was of some concern to the Committee.

Since the resumption of normal activities however, the Committee has over the past few months, been working tirelessly to review the Chamber's previous performance and approach, with a view to developing a number of new initiatives and goals, which I believe will ensure our future viability and relevance to the business community.

As a result of these efforts, I believe that we now have a well developed plan with initiatives that will act as a roadmap to assist us in achieving our objectives of reenergise the membership and extend our support to a wider business community...

These initiatives will have both a direct and indirect impact on member services as well as adding true value-for-money in terms of your membership. Some of these initiatives include:

- Developing a **new logo** that better reflects the image we wish to portray by branding us as a modern business leadership forum in the Cabramatta and surrounding areas within Fairfield;
- Restructuring the **membership categories** that better represent the various benefits available along with applicable pricing structures;
- Review of the **Objects of the Chamber**, which are contained in a new slogan "Support, Connect and Advocate".
- Modernise the current **Constitution** to ensure it complies with current legislation and also contains our current goals and objectives;
- Strategies to **increase membership** in order to provide more opportunities for members to engage, network and connect with a wider representation of the local business community;
- Consideration as to the format for **future member events** so that there are more opportunities for members to engage and connect with other members and visitors at such events.

More details of these initiatives will be presented to the members at the upcoming,

Annual General Meeting to be held at 6:00pm on Thursday November 21 at Mounties Jumbo Seafood Restaurant, followed by a member function at 6:30pm.

Members will be asked to vote on adopting the new Constitution at the AGM. This is an important step and will require approval by 75% of the eligible members. I would ask that if you have not already done so, kindly ensure you have paid your membership subscription so that you may participate in this process.

In the meantime, I would like to extend my gratitude to the other members of the Committee who have been instrumental by dedicating their time to achieve the above outcomes. They are: Ken Chapman, Jason Woods, Peter Summers, Cheryl Bossler, Shayne Anne O'Leary and Luke Whalan.

The objective of the Chamber is to provide a channel of communication with local stakeholders, City Council, State and Federal authorities. The Chamber meets throughout the year and the meetings are a wonderful opportunity to meet local stakeholders and networking with others in our district. Get in touch and see what we can offer your business throughout the year.

For more information and how to join the Cabramatta Chamber of Commerce please visit the website at: <https://cabramattachamberofcommerce.com.au>

Michael Foulkes

Chair