

intrinsidesigns

GRAPHICS + CREATIVE

▶ **LET'S-GO, LIMITED LIABILITY COMPANY**
dba **INTRINSIC DESIGNS**

- ▶ **SAM UEI:** UF7EJ9L4ZZA5
- ▶ **CAGE CODE:** 174P3

CORE CAPABILITIES

Branding & Graphic Design

- Logo development, brand systems, color palettes, typography and style guides
- Visual identity packages designed for consistent use across print and digital platforms

Print & Digital Design

- Brochures, annual reports, postcards, signage, packaging, forms and display materials
- Production-ready files prepared for printers, manufacturers and digital platforms

Forms & Document Design

- Branded forms for print or digital use, fillable PDFs

Large Format Design

- Posters, wall calendars, signage layouts, event materials and wayfinding graphics
- Accurate scale formatting and detailed production specifications

Specialized Packaging & Product Design

- Custom labels, product inserts, instruction cards and retail-ready packaging
- Designs focused on clarity, shelf appeal and accurate manufacturing requirements

CERTIFICATIONS

- ▶ **SBA WOSB**
(Woman Owned Small Business)

CONTACT

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Capability Statement

COMPANY OVERVIEW

Intrinsic Designs is a Minnesota-based graphic design business providing branding, print, packaging, large-format and document design services. The company produces production-ready files for print and digital use, including standardized templates and fillable forms.

Services are delivered using defined scopes, documented revision cycles, and scheduled milestones. Deliverables are prepared to vendor specifications to support accurate printing and production.

Intrinsic Designs operates as a limited liability company, providing direct oversight, a single point of contact, and consistent project execution from start through final delivery.

DIFFERENTIATORS

- ▶ Purposeful design supported by an efficient, structured design process
- ▶ Clear, timely communication and reliable project coordination
- ▶ Single point of contact providing end-to-end project oversight
- ▶ Experience supporting local government partners, community organizations, schools, small businesses and nonprofits
- ▶ Ability to manage both digital and physical design workflows from concept through final handoff
- ▶ Production expertise ensuring accurate, professional and print-ready deliverables
- ▶ Minnesota-based service with established regional vendor coordination experience

PAST PERFORMANCE

- ▶ **Local School Districts and Cities** (Minnesota)
Logos & branding, signage, apparel graphics, forms, newsletters
- ▶ **Detroit Lakes Public Library Foundation** (Nonprofit)
Annual appeal materials, donor communications, branded form design
- ▶ **West Tool Enclosures** (Manufacturer)
Signage, branding updates, print advertising, corporate calendars
- ▶ **Morning Star Seed Company** (Product-based business)
Seed packet design, packaging templates, labels, marketing collateral

Print advertisements



Municipal forms



Service cards



Annual report brochures



▶ **NAICS CODE:** 541430 – GRAPHIC DESIGN SERVICES