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BUSINESS COMPANY

NEWSLETTER

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Strengthening Cybersecurity with Zero Trust: Insights from Intelidata

As cybersecurity threats continue to evolve, traditional security models are no longer enough. With remote work and digital transformation on the rise, securing networks requires a paradigm shift—one that assumes nothing and verifies everything. That's where the Zero Trust model comes in. At Intelidata, we're committed to keeping you updated on the latest approaches to safeguarding your organization, and today we're diving into Zero Trust: a modern framework built to protect your data, people, and assets.

Key Components of the Zero Trust Model

1. Identity and Access Management (IAM): Using strong authentication, like multifactor authentication (MFA) and single sign-on (SSO), Zero Trust verifies users' identities before granting access.

• What is Zero Trust?

In a traditional security setup, the network perimeter is the main line of defense. However, this model assumes trust based on location (inside the network) or device. Zero Trust, on the other hand, operates on the principle that trust should never be granted automatically. Instead, it requires continuous verification of every user and device that attempts to access resources, regardless of their location

Why is Zero Trust Essential?

Minimized Risk of Data Breaches: Enhanced Visibility and Control :Improved Compliance Protection for Remote Workforces:

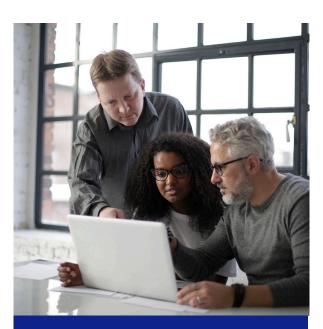


Brilliant Solution For Your Business

2. Least Privilege Access: Users and devices are only given access to resources that are essential for their role.

3. Micro-Segmentation: By breaking down the network into smaller segments, Zero Trust limits potential damage in the event of a breach.

4. Continuous Monitoring and Threat Detection: Zero Trust continuously monitors traffic, user behavior, and device health, enabling early detection of unusual activities.



Read more on our Website

Zero Trust in Action: A Case Study

Client: Financial services firm seeking better security and compliance.

Challenges: Remote access risks, regulatory compliance, and limited monitoring. Solution: Intelidata's Zero Trust approach:

- MFA & SSO: Secure user access.
- Role-Based Access: Limited permissions.
- Network Segmentation: Isolated threats.
- Continuous Monitoring: Real-time threat detection.

Results: Enhanced security, compliance with RBI, and improved visibility. Conclusion: Intelidata's Zero Trust framework boosted security and compliance.



• Get Started with Zero Trust Today

As cybersecurity threats continue to grow, now is the time to adopt a proactive approach to secure your network. Zero Trust is a journey, and Intelidata is here to guide you every step of the way. To learn more about how Zero Trust can benefit your organization, visit our website at <u>www.intelidata.co.in</u> or reply to this email to schedule a consultation.

Stay safe, stay secure, The Intelidata Team