



Hugh Janus Ai

Hugh Janus Ltd

PRODUCT GUIDE

THE HUGH JANUS AI ASSISTANT

Your website, answering questions around the clock.

An AI Assistant trained on your own website and documents, sitting on your home page and helping every visitor find what they need. Here's exactly what it does today, and what it doesn't.



Craig Stubbs

HUGH JANUS AI

Plain answers on what our AI Assistant can do for your business, and what it can't.

WHAT OUR AI ASSISTANT DOES

From sign-up to live conversations in four steps

The AI Assistant learns from your website, then chats with your visitors and answers their questions based on what it has learned.

1

Choose a package

Pick the package that suits your business. Once you buy it, your subscription starts straight away.

2

Website review & learning

We review your website to make sure it's suitable. Once it's approved, the AI Assistant reads and learns from your website content.

3

Simple installation

When learning is finished, you receive a short piece of code with clear instructions for adding it to your home page. No specialist skills needed.

4

Live on your site

The AI Assistant loads with your website, starts a conversation with each visitor and answers their questions based on what it has learned.

Your own admin panel

Every subscription comes with a secure admin panel. Upload extra information such as price lists, brochures, FAQs or policies. The AI Assistant reads and indexes it, then uses what it learned in its next conversations.

PDF

Word documents

Text files

PowerPoint

UNDERSTANDING YOUR PACKAGE

What's included, in plain English

Each package is made up of the features below. Here's what each one means for you.

M Messages per month

One message is one question from a visitor plus one answer from the AI Assistant. Your package sets how many of these you get each month.

S Knowledge-base storage

The total size of the files you can have uploaded through your admin panel at any one time.

A APIs (live website data)

Many websites show information that comes from a database, like product listings or blog posts, displayed in a set template. That data reaches your website through an API. We connect that same API to the AI Assistant, so it can answer questions using your current, up-to-date information.

Example: a package with 5 APIs means five types of structured data can feed the AI Assistant, such as products, blogs, services, locations and events.

L Logo support

The AI Assistant carries your company logo, so it looks like part of your brand.

C CRM integration

We connect the AI Assistant to the CRM you already use, so it can send structured information, such as new leads, straight into it.

WHAT IT DOESN'T DO (YET)

Being upfront about the limits

We want you to know exactly what you're buying. The AI Assistant does **not** currently include any of the features below.

In short: the AI Assistant answers visitor questions using your website, uploaded documents and connected APIs, and can send lead data to your CRM. Anything else is not part of the current product.

Core AI capabilities

- ✗ **Advanced language & voice understanding**
No voice commands, and no in-depth analysis of shopping intent.
- ✗ **Content creation & editing**
Doesn't write emails, product descriptions, marketing copy or code.
- ✗ **Large-scale data analysis & summaries**
Doesn't analyse large datasets or inventory databases, or summarise manuals or supplier PDFs on request.
- ✗ **Workflow & web automation**
No inbox triage, checkout help or meeting transcription.
- ✗ **Autonomous agent actions**
Doesn't update databases, track shipments or operate your internal software.

E-commerce & business workflows

- ✗ **Email & inquiry automation**
Doesn't sort incoming customer emails, draft replies or pull out order details.
- ✗ **Calendar & scheduling**
Doesn't book appointments, handle time zones or resolve diary clashes.
- ✗ **Document & inventory triage**
Doesn't turn contracts or supply sheets into summaries, or link live chat to your internal databases.

Need more? We can build it.

Any of these features can be developed on request for your business. We're also improving the AI Assistant all the time, and features like these may be added to future versions.

TALK TO US

Craig Stubbs

craig@hughjanusentertainment.com

Hugh Janus Ltd trading as Hugh Janus Ai