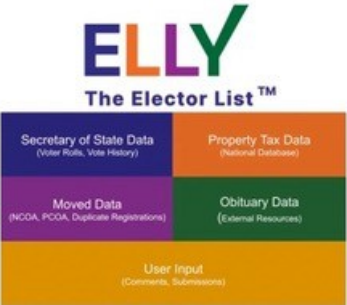


Reorganization Proposal for Nueces County Voter Registration Office

Strengthening voter roll maintenance, compliance, accountability, and public confidence under the Help America Vote Act of 2002.



ELLY
The Elector List™

Secretary of State Data (Voter Rolls, Vote History)	Property Tax Data (National Database)
Moved Data (NCOA, PCOA, Duplicate Registrations)	Obituary Data (External Resources)
User Input (Comments, Submissions)	

A County-Focused Voter List Maintenance Solution
• Secure • Intuitive • Robust

Turn Hours of Research Into Seconds

- Intuitive interface – easy to learn and use
- Hundreds of case lists – quickly filter & export
- Consolidated data sources deliver a full profile of each registration + flagged issues
- 46 state voter rolls enables seamless matching of state-to-state moves
- **Subscription: FREE**

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QR Code link to all appropriate files

Reorganization Proposal for Nueces County Voter Registration Office

Strengthening voter roll maintenance, compliance, accountability, and public confidence under the Help America Vote Act of 2002.

Executive Summary

Nueces County should reorganize its voter registration office to provide voter roll maintenance that is accurate, timely, transparent, and consistent with the Help America Vote Act of 2002, the National Voter Registration Act, Texas Election Code requirements, and guidance from the Texas Secretary of State. The reorganization should create clear accountability for data quality, compliance review, public service, records management, technology coordination, and interagency communication.

ELLY the Elector List is a secure data aggregation platform designed to assist County Voter registration officials in maintaining accurate and up to date voter registration lists. ELLY uses publicly available and proprietary data sources into a single user-friendly dashboard. ELLY enhances list maintenance efforts without creating, altering or interpreting data. It empowers officials to work more efficiently, reduces administrative burdens and supports greater accuracy in voter registration rolls.

Purpose of the Reorganization

The purpose of this reorganization is to establish a voter registration operation capable of maintaining accurate voter rolls, resolving eligibility issues within legal timelines, protecting voter information, supporting election readiness, and providing clear service to Nueces County residents. The office should move from a *reactive model* to a *structured compliance and data-maintenance model with measurable responsibilities and recurring review cycles*.

ELLY serves solely as an aggregator and presentation tool, providing voter registration officials with clear organized evidence in an intuitive dashboard with CASE workspaces. ELLY is available by subscription at no cost to counties

The Texas GOP Convention sited Texas Secure Elections as its NUMBER ONE Legislative Priorities. The legislative priority states that counties and the Secretary of State update voter roll quarterly. The Texas GOP platform number Elections # 255 Voter Registration: n.) states “Adding resources for the local jurisdictions and Secretary of State, including but not limited to the American Association of Motor Vehicle Administrators (AAMCA), interface, the Coding Accuracy Support System (CASS), National Change of Address (NCOA), funeral notices, DPS Felony database, ELLY, United States State Department databases. “

Conclusion

A reorganized voter registration office will improve

1. election readiness by reducing outdated records,
2. strengthening eligibility review,
3. improving service to voters and creating a documented compliance trail.
4. Accurate voter rolls also support better planning for ballots, poll books, staffing, equipment, polling locations, and provisional ballot review.
5. Most importantly, a disciplined and transparent maintenance program will help Nueces County protect eligible voters, reduce administrative errors, and strengthen public confidence in local elections.

United States Postal Service (USPS) **Coding Accuracy Support System (CASS)**

Nueces county government can achieve significant savings by adopting the United States Postal Service (USPS) **Coding Accuracy Support System (CASS)**. The County sends thousands of mailings —such as **voter registration cards, jury summons, property tax assessments, and utility bills** making them prime candidates for large budget recoveries.

Nueces county sent out 5340 UUA Voter Registration Cards in 2024 and another 6324 UUA Voter Registration Cards in 2026 due to poor formatting or incorrect addresses at a cost of \$16,020 and \$18,972 respectively. Checking and correcting these addresses with the CASS system would have saved \$34,992 in wasted mailings.

Nueces County Voter Registration Cards Undeliverable As Addressed				
Year	Voter Roll	UAA's	% of Total	Approx Cost of Each UUA @ \$3.00ea
2024	214,850	5340	2.49%	\$16,020
2026	213,148	6324	2.97%	\$18,972



ELLY - The Elector List™

For County Voter Registration List Maintenance

The Who, What and Why of Elly

Elly – The Elector List™ – is a secure data aggregation platform designed to assist county election officials in maintaining accurate and up-to-date voter registration lists. By consolidating publicly available and proprietary data sources into a single, user-friendly dashboard, Elly enhances list maintenance efforts without creating, altering, or interpreting data. It empowers officials to work more efficiently, reduces administrative burdens, and supports greater accuracy in voter registration rolls.

Enhanced Accuracy and Error Detection

Elly cross-references voter registration data against multiple reliable sources, going beyond basic verification to identify common issues such as duplicate registrations, invalid addresses, moves and deceased voters. By incorporating proprietary third-party data—as recommended by the U.S. Election Assistance Commission (EAC)—Elly helps resolve ambiguous matches, minimizes false positives, and ensures voter registration rolls more accurately reflect current eligibility.

Compliance with State and Federal Mandates

Elly supports routine voter list audits in full alignment with federal requirements under the Help America Vote Act (HAVA) and the National Voter Registration Act (NVRA). The platform already accommodates the list-maintenance protocols of most states and can be readily customized to meet unique local regulations. Automated notifications alert users to new voter list imports, enabling timely, incremental and prioritized reviews.

Efficiency and Resource Savings

Many county election offices operate with limited staff and budgets. Elly streamlines workflows through automated processes: secure data import into a structured SQL environment, SOS voter registration rolls, SOS voting history, USPS National Change of Address (NCOA) processing for moves, Proprietary Change of Address (PCOA) for verification of mailing address and moves, CASS certification for address deliverability, and detailed checks against property records, homestead exemptions, and other indicators. Users can generate customizable reports—exportable as PDF, XLSX, or CSV—with embedded evidence links, significantly reducing investigation time and operational costs.

Security and Local Control

Election Office Employees access to Elly is strictly controlled through unique security tokens issued only to verified Election Directors and their authorized staff, ensuring the highest standards of data integrity and privacy. All data processed in Elly originates from public sources. The platform holds no independent database and makes no recommendations or automated decisions. Full authority and final decision-making remain exclusively with local Election Officials.

Comprehensive Data Integration

Elly aggregates information from trusted primary and secondary sources, including:

- State Secretaries of State (voter lists and history)
- Federal resources (USPS NCOA and CASS address validation)
- County records (property taxes, class codes, land use codes and exemptions)
- Reputable proprietary sources (obituaries, change-of-address filings, and Google® maps and real estate listings)

ELLY serves solely as an aggregator and presentation tool, providing election officials with clear, organized evidence in an intuitive dashboard with Case workspaces. ELLY is available by subscription at no cost to counties.

Optional Volunteer Assistance

Also as a complimentary service at no cost to counties, Elly shares approved data subsets with a carefully vetted group of trained volunteers who are registered voters themselves who assist by reviewing records against federal and state eligibility criteria. Volunteers validate information, link supporting documentary evidence, and flag records for official review. This courtesy program provides valuable support to resource-constrained offices while preserving complete oversight by elected or appointed election officials.

Elly is committed to strengthening election integrity through transparency, accuracy, and efficiency—always under the direct control of the county responsible for administering fair and secure elections.



Introduction

to

ELLY – The Elector List™

Voter Registration List Maintenance



theelectorlist.com
info@theelectorlist.com

Introducing ELLY – The Elector List™

A purpose-built platform to strengthen the accuracy, efficiency, and confidence of county voter registration list maintenance.

County election offices carry a critical responsibility: maintaining voter registration lists that are accurate, current, and fully compliant with state and federal requirements. ELLY – The Elector List™ was created to support that mission by giving county officials a secure, intuitive way to review authoritative data sources in one place, streamline list-maintenance workflows, and reduce the time and effort required to investigate records.

ELLY is a secure, county-focused data aggregation and presentation platform. It consolidates publicly available, county-sourced, state-sourced, federally-sourced and proprietary data into a single dashboard that helps officials verify records more efficiently. ELLY never alters data or recommends actions. All decision-making authority remains solely with the election office.

Our Commitment to County Election Officials

Your work is foundational to America's democratic process. ELLY was built to support that responsibility by improving transparency, accuracy, and operational efficiency—while always preserving local control. The platform is offered to counties by subscription at no cost, with the goal of strengthening public confidence in election administration. If local or state regulations require payment you may donate what you perceive is fair market value.

How ELLY Enhances Voter List Accuracy

The platform cross-references voter registration records against a broad set of trusted sources to help identify potential issues such as duplicate registrations, address conflicts, moves, obituaries, property inconsistencies, and more. By incorporating the types of third-party data recommended by the U.S. Election Assistance Commission, ELLY assists election officials in resolving ambiguous matches and reducing false positives—ultimately supporting lists that more accurately reflect current eligibility.

Compliance and Accountability

ELLY directly supports routine state and federal list-maintenance obligations, including those under the National Voter Registration Act (NVRA) and the Help America Vote Act (HAVA). File-date visibility and automated notifications help officials manage incremental updates and conduct timely reviews, while customizable workflows accommodate state-specific procedures and local preferences.



Efficiency for Resource-Constrained Offices

Many counties operate with limited staffing and time. ELLY streamlines list-maintenance tasks through structured data imports, USPS NCOA and USPS CASS validations, voting history and voter registration roll integration, PCOA corroboration, property and homestead data checks, and other automated processes. Officials can export complete case files—including linked documentary evidence—in PDF, XLSX, or CSV formats, reducing manual workload and accelerating research and resolution.

Security and Local Control

Access to ELLY’s Election Official platform is restricted through individual, secure credentials issued only to verified county election authorities and curated, vetted registered voters. Every decision, classification, and action belongs to the county alone. ELLY’s role is to provide clear, organized, evidence-based information—nothing more.

Comprehensive Data Integration

ELLY brings together a wide array of reliable sources, including:

- State voter registration and history files
- USPS NCOA, CASS, and address-type classifications
- County-level property, zoning, class code and tax data
- Obituary sources
- Proprietary Change of Address, corporate and mapping tools

These sources reflect the EAC’s guidance encouraging the use of third-party datasets to help resolve possible matches. ELLY uses the same primary sourced data as ERIC and supplements it with additional county, federal, and proprietary records to help ensure clarity and completeness. However, there are major differences:

	ERIC	ELLY		ERIC	ELLY
Focus	State	County	Corporate Addresses	0	Yes
States	24	47	Property Records	0	159 million
DC	Yes	Yes	Land Use Codes	0	Yes
Registrations	104 million	226 million	Property Class	0	Yes
of Total	37%	96%	Property Tax	0	Yes
Data Sets	4	22	Property Sales	0	Yes
Address Eligibility	0	USPS CASS	Property #Rooms	0	Yes
Address Deliverability	0	USPS CASS	Property SqFt	0	Yes
Best Mailing Address	0	PCOA			
Moved	NCOA	NCOA			
Obituary	SSA DML*	Proprietary	Average Cost	\$65,000	Free

*SSA DML reports about 16%; ERIC reports about 10% of deaths



Data Lag and Transparency

Because ELLY relies entirely on original source data, normal timing differences occur as state, county, and federal agencies update and release records. Source file dates are displayed clearly to support accurate interpretation and auditability.

Vetted Volunteers Support

Registered Voters — curated, vetted and trained — may be available to help link supporting evidence and notate records for official attention. This helps counties extend analytical capacity without increasing staffing costs. Of course, all decision-making authority regarding next steps rests with the county's election officials.

For more information
theelectorlist.com
info@theelectorlist.com





Psephos exists to help reduce the administrative burden and increase the accuracy and efficiency with which election administration information is collected and maintained.

WHO WE ARE

Psephos is built on a foundation of expertise, innovation and a deep respect for data technology. Our team brings a combined 55 years of experience in data modeling, with backgrounds in politics, healthcare and financial services. We deliver a nonpartisan, data-driven solution designed to meet both current and evolving voter list maintenance needs, empowering states with accuracy, security and efficiency.

OUR APPROACH

Psephos delivers a powerful, ready-to-deploy solution that enhances data accuracy, streamlines state-to-state data sharing and supports seamless voting list maintenance. Our industry-leading data validation, rigorous audit practices and legislatively compliant automation operate behind military-grade cybersecurity, ensuring the highest level of trust and protection. With both out-of-the-box implementation and customizable, à la carte review options, we empower states to meet their unique legislative requirements with precision and confidence.

Good Data In

Psephos aggregates voting rosters, mortality records, criminal and mental competency data from Secretaries of State nationwide. Additionally, we leverage USPS NCOA and CASS data from a USPS-certified licensee, along with mortality and property reports backed by auditable affidavits. Coupled with states' driver license and other state information, this comprehensive approach builds a robust national profile, enabling accurate, timely and reliable voter list maintenance.

Responsible Data Analysis

Through in-depth analysis of the National Voter Registration Act of 1993, the Help America Vote Act of 2002, published recommendations from the U.S. Election Assistance Commission and the National Association of Secretaries of State, as well as individual state election codes, Psephos has developed solutions with tiered confidence intervals. These offerings enable states to quickly implement practices and produce accurate and reliable data that align with their laws and needs. Additionally, we work closely with states to continuously refine, enhance and expand our solutions based on their individual ecosystems and evolving requirements, observations and feedback.

Good Data Out

Psephos delivers audit reports tailored to each state's selected areas of review, formatted to match their existing voting rosters, ensuring seamless integration, analysis and action. These reports include detailed match criteria, primary data sources, and are organized for easy distribution to the appropriate state officials, and/or electronic systems ensuring a streamlined and efficient review process.





WHAT WE DO

Central Node Data Sharing

Psephos reduces the complexity, burden and cost of managing multiple state-to-state data-sharing agreements by centralizing voter rosters across states. Our streamlined approach delivers standardized reports that integrate seamlessly into state systems, ensuring efficient and cost-effective voter list maintenance.

Data Fidelity

Psephos conducts initial quality checks to ensure inbound data from each state meets established requirements. These checks include:

- Preventing duplicate registration numbers
- Verifying completeness of required fields
- Ensuring compliance with formatting standards
- Identifying common data errors, such as dropped leading zeros and default dates
- Flagging illogical entries for secondary review, including discrepancies between birthdate and voter registration date exceeding the state's Maximum Verified Age, as well as incomplete or non-CASS-verified addresses

These safeguards ensure data accuracy, consistency and compliance, supporting seamless voter list maintenance.

Cross State / Multi-State Registrations

This report identifies potential duplicate voter registrations across multiple states by analyzing key voter data (names, registration details, and birthdates, last 4 SSN) and pairs it with USPS's NCOA and PCOA lists.

In-State Duplicates

This report identifies potential duplicate voter registrations within a state by analyzing key voter data (names, registration details, and birthdates, last 4 SSN) and pairs it with USPS's NCOA and PCOA lists.

Mortuary / Convicted Felon / Mental Competency / Citizen

These reports compare voter information with government records and other auditable affidavit-backed data to identify potential matches. Psephos has the capability of integrating with federal citizenship lists to identify matches.

Confidence Interval

Matches are categorized into tiered confidence intervals, with additional flags for nuanced factors such as illogical registration timelines, votes cast in multiple locations and NCOA/PCOA move matches.

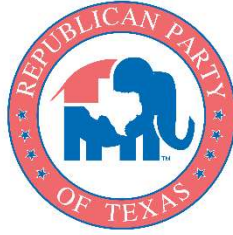
This structured approach enables clients to efficiently allocate resources, directing results to the appropriate internal teams with clear, actionable data.

Audit / Record Keeping / Response Tracking

Psephos is committed to maintaining data to the highest standards through comprehensive audit trails and record logs. States can also manage the unique aspects of their voter lists by utilizing engagement, status and resolution tracking, ensuring full transparency and control throughout the process.

John Richards
CEO & President
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2026-2028 Legislative Priorities

As Approved by the State Convention

June 13, 2026 – Houston, Texas

1. Secure Texas Elections

To safeguard election integrity, to ensure that only eligible citizens participate, to promote transparency, and to restore public trust in Texas elections, we propose these core reforms:

- **Strict Voter Registration and Eligibility:** Require proof of U.S. citizenship to register to vote, stipulate English-only ballots, and mandate that counties and the Secretary of State update voter rolls quarterly with cross-checks that reject commercial or mail-house addresses as residential locations.
- **Secure In-Person Voting with Photo ID:** Mandate a U.S. or Texas government-issued photo ID for every election, with no exceptions; restrict mail-in ballots to voters with disabilities, active-duty military, and citizens absent from the state; limit elections to single-day, precinct-only voting with the discretion to consolidate precinct voting locations.
- **Paper Ballot Security and Counting:** Use only hand-marked, sequentially numbered, anti-counterfeiting paper ballots signed by election officials; conduct precinct-level counting with dumb (offline) scanners at each polling location immediately upon the close of polls; publish precinct-level results before submission to the county; and provide for cost-effective precinct auditing.
- **Closed Primaries and Party Accountability:** Restrict voting in party primaries to registered members only, require candidates on the ballot to be registered with that party, and mandate that local and municipal candidates declare a party affiliation.
- **Strengthen Administration and Finance Rules:** Make the Secretary of State an elected office; remove existing waivers from Election Code; enact legislation that penalizes the unlawful altering of election procedures – including unauthorized waivers and advisories

- vii. Ensuring that election audits are performed by auditors independent from the Office of the Secretary of State with transparency of relevant source records, documentation of audit procedures performed, use of valid statistical methodology done with professional care - all while protecting the secrecy of the ballot.
- viii. All election records shall be secured with a two-person control chain of custody, including uniquely numbered, logged seals. All printed records must have timestamps.
- f) Meaningful Deterrents:
 - i. Vigorous enforcement of all election laws as written, and we oppose any laws, lawsuits, and judicial decisions that make voter fraud very difficult to deter, detect, or prosecute.
 - ii. Felony status for all willful violations of the Texas Election Code.
 - iii. An amendment to the Texas Constitution to restore authority to the Texas Attorney General to prosecute election crimes.
 - iv. The ability for civil lawsuits to be filed for election fraud or failure of officials to follow the Texas Election Code.
 - v. Creating processes, including the creation of election courts, that will allow rapid adjudication of election law violation disputes as they occur and before violations can be successfully perpetrated.
 - vi. Having judges and DPS officers as election marshals that are trained in election law and making them available during elections to hear and resolve election-related cases, to include candidate eligibility.
 - vii. We call upon the Legislature to require rescission of Secretary of State advisories that deviate from the Texas Election Code, impose mandatory criminal and civil penalties on election officials for violations, amend Section 276.019 to add enforceable penalties for unlawful alteration of election procedures, and preserve citizen civil action when the state fails to enforce.

255. Voter Registration: We support restoring integrity to the voter registration rolls and reducing voter fraud by:

- a) Repealing all motor voter laws.
- b) Requiring voters to re-register if they have not voted in a five-year period.
- c) Requiring photo ID proof of citizenship with the voter registration application for all registrants.
- d) Retaining the 30-day registration deadline.
- e) Conducting periodic checks on the voter rolls to ensure all currently registered voters are eligible, with penalties for election officials not performing the checks.
- f) Giving the Secretary of State enforcement authority to ensure county registrar compliance with Secretary of State directives.
- g) Revising Title 19 funding to avoid incentivizing retention of ineligible voters.
- h) Promoting a collaboration between states to ensure accuracy in Texas voter rolls without an interstate cross-check system.
- i) Having all Texas counties integrate into a voter roll platform managed by the Texas Secretary of State. No Texas county shall use a third party to manage, in any form, that county's voter roll. The Secretary of State shall fix the broken Texas Election Administration Management (TEAM) system, or replace it with a new proprietary system.
- j) Assisting private citizens' efforts to challenge the registration of unqualified voters by amending TEC 16.092 to include the use of obituaries, court records and other publicly

available information, and defining "personal knowledge" per Black's Law Dictionary. (SB 2716, 89th Regular session).

- k) Changes to the appropriate sections of Texas law that would deny or cancel a homestead exemption, driver license, and License to Carry if the addresses on those documents DO NOT match the address on the voter's registration.
- l) Requiring the Texas Secretary of State, being entrusted to provide voter registration and voting history data as public information, shall do so at a price no greater than fifty dollars per request.
- m) Defining a residence as a physical location where a person sleeps at night.
- n) Adding resources for the local jurisdictions and Secretary of State, including but not limited to the American Association of Motor Vehicle Administrators (AAMCA) interface, the Coding Accuracy Support System (CASS), National Change of Address (NCOA), funeral notices, DPS Felony Database, ELLY, United States State Department databases, etc.

256. Campaigning at Poll Sites: We condemn the illegal actions of any government entity that does not uphold Texas Election Law on free speech at polling sites outside of the existing boundaries. The right to campaign, including the display of signage, at an appropriate distance (100 feet) from the polling place shall not be infringed.

257. Voting Rights: We support equal suffrage for all United States citizens of voting age. We oppose any identification of citizens by race, race, origin, creed, sexuality, or lifestyle choices, and oppose use of any such identification for purposes of creating voting districts. We urge that the Voting Rights Act of 1965, codified and updated in 1973, be repealed and not reauthorized.

258. Closed Primary: We support protecting the integrity of the Republican Primary Election by requiring a closed primary system in Texas. While we welcome people to join the Republican Party who support limited government and traditional values, we oppose campaigns to get liberal Democrats to cross over and move the Republican Party to the left in the Primary.

259. Redistricting: We support drawing districts based on eligible voters, not pure population or race. We believe districts should be geographically compact when possible. We oppose any redistricting map that is unfair to conservative candidates in the Primary or the General Election. We encourage redistricting based on these principles for the Texas Senate and House in the 90th Session of the Texas Legislature.

260. Republican Party Operations: We oppose all legislative actions that limit the Republican Party of Texas (RPT), the County Executive Committees (CEC), and subcommittees over the ability to adopt bylaws on calling meetings, filling vacancies, or administering party accounts and contracts. Moreover, we support removing the Republican Party of Texas from the Election Code, which allows for closed primaries and for making and enforcing its own rules. We support the current framework in which the State Republican Executive Committee (SREC)—Chairman, Vice Chairman, and members from the Senatorial Districts—are elected by the delegates at the State Convention.

261. Party Integrity and Security: We support amending the Texas Election Code to allow, and the Republican Party of Texas rules to enable, the exclusion of delegates, alternates, convention participants, party officers, and other party representatives with documented involvement in organizations designated as Foreign Terrorist Organizations or Transnational Criminal Organizations under federal or Texas law, subject to appropriate due process protections.