

How to Enlist Statewide Poll Workers

Leveraging Advertising, Training, and Competitive Pay

Enlisting statewide poll workers requires a strategic approach that targets recruitment, retention, and motivation. The first step is to launch a comprehensive advertising campaign across multiple platforms, including social media, local radio, newspapers, and community centers. This outreach should emphasize the importance of poll workers in ensuring fair elections and highlight the personal and civic benefits of participation.

To attract more candidates, offer accessible and engaging training programs both in-person and online. Training should cover all aspects of election procedures, customer service, and problem-solving, ensuring recruits feel confident and prepared. Additionally, consider offering certification or recognition for completion to increase the appeal.

Finally, better pay is crucial to incentivize participation and demonstrate the value placed on poll workers' contributions. Competitive wages and potential bonuses for high-demand locations or extended hours can make the positions more attractive. Combining advertising, effective training, and improved compensation creates a robust framework for enlisting reliable poll workers statewide.

The Legislature should:

Enact legislation to provide funding to county election officials for advertising "Poll Workers Needed". Advertising should aim at attracting younger Americans to become a part of the voting experience as a Patriotic Duty and Service to their country.

Legislation should supplement the hourly pay for Election Judges and Clerks by \$2 to \$3 per hour, up to the goal of \$20/hour and \$18/hour respectively. Judges should get paid for transporting election equipment, and setting up and tearing down equipment.

Enact legislation that funds training that is as extensive as two hours to two days and pays Judges and Clerks for attending live training. Judges that are asked to provide training to Poll Workers should be compensated for conducting that training.

Finally, connect trained volunteer poll workers with their respective parties and local election offices so they can begin serving as early voting and/or Election Day poll workers.