



01. INTRODUCTION TO PHOTOGRAPHY

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I. WHAT IS PHOTOGRAPHY?

Photography is all about light — how you capture it, shape it, and freeze it into a story. Every click is a choice: framing, timing, mood. Hindi lang basta kuha ng picture — it's the art of making people see differently.



II. TYPES OF CAMERA



SLR

Old-school film-based version of DSLR, beloved by purists



DSLR

Classic workhorse, versatile, with interchangeable lenses



03

MIRRORLESS

Compact, advanced, and now the industry favorite



04

POINT-AND-SHOOT

Pocket-friendly, simple for casual shots



05

SMARTPHONE

Always with you, surprisingly powerful for everyday photography



06

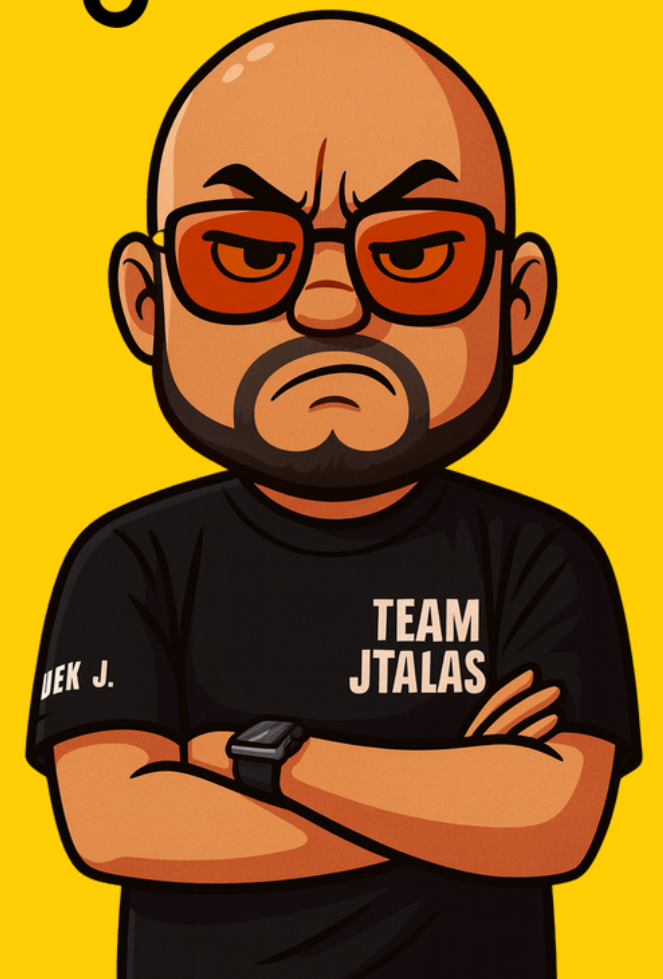
ACTION CAM

Rugged and compact, ideal for capturing action shots, sports, and adventure footage

MEME BREAK

qiqil mo si ako ahh

“GANDA NG KUHA MO AH! ANONG CAMERA GAMIT MO?”



III. TYPES OF LENS

01



PRIME LENS

Fixed focal length, sharp, great in low light

02



ZOOM LENS

Flexible, lets you frame without moving too much

03



WIDE-ANGLE

Expands your view, perfect for landscapes

04



TELEPHOTO

Brings far subjects closer, ideal for wildlife & sports

05



MACRO

For extreme close-ups and small details

06



TILT-SHIFT LENS

Specialized for controlling perspective and depth of field, often used in architecture and creative miniature-style photography



“The lens you choose shapes the story you see. Wide, close, sharp, or blurred – life works the same way. Sometimes you need to zoom in to appreciate the details, sometimes you need to step back to see the bigger picture.”

-J.

IV. Camera Format Sizes

Full Frame



– Standard professional size

APS-C



– Slightly smaller, common in beginner to enthusiast cameras

Medium Format



– Higher resolution, used for luxury and advertising work

Large Format



– Extremely detailed, the gold standard for high-end advertising



V. ACTIVITY

- (3-5) favorite photos by another photographer
- (3-5) of your own shots (even if taken with a smartphone).
- Post them in our YouTube Community and tell us why you like them—composition, color, emotion, or story.

TALASKLASS#1

THANK YOU

Contact & Links:

✉ Email: shoot@jtalas.com

Instagram: <https://www.instagram.com/iamjtalas/>

Facebook: <https://www.facebook.com/iamjtalas>

TikTok: <https://www.tiktok.com/@jtalas>

YouTube: <https://www.youtube.com/@jtalas>

🌐 Website: www.jtalas.com

