

Cookie Policy

Horizons Cowork (Purposeful Management Group, a California Stock Corporation, dba Horizons Cowork) Last Updated: 03/18/2026

This Cookie Policy explains how Horizons Cowork uses cookies and similar technologies on our websites and online services that link to this Cookie Policy (the “Sites”). It should be read together with our Privacy Policy.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. Cookies help websites recognize your device and store certain information about your preferences or past actions.

We may also use similar technologies such as:

- **Pixels / web beacons** (small images that help measure email or website engagement)
- **Local storage** (browser storage used to remember settings)
- **SDKs** (software development kits used in apps, if we deploy an app in the future)

2. Types of Cookies We Use

Depending on the Site features we enable, we may use:

A. Strictly Necessary Cookies These are required for the Site to function and cannot be switched off in our systems. Examples include:

- Security cookies (fraud prevention)
- Session management (keeping you logged in, if applicable)
- Load balancing

B. Functional Cookies These improve functionality and personalization. Examples include:

- Remembering your preferences (language, form inputs)
- Supporting chat or support features (if enabled)

C. Analytics / Performance Cookies These help us understand how visitors use our Site so we can improve it. Examples include:

- Page visits, time on page, error logs
- Aggregated reporting on Site performance

D. Advertising / Targeting Cookies (If Enabled) These may be set through our Site by advertising partners to build a profile of your interests and show you relevant ads on other sites. If we enable these, California law may treat some uses as “sharing” for cross-context behavioral advertising, and you will have opt-out options (see Section 5).

If Horizons Cowork does **not** currently run ads or retargeting, you can keep this section included but note “currently not enabled,” or I can rewrite it to reflect your exact setup.

3. What Information Cookies Collect

Cookies and similar technologies may collect:

- Browser type, device type, operating system

- IP address (often used for approximate location)
- Pages viewed, links clicked, time spent
- Referring/exit pages, basic diagnostics

4. How We Use Cookies

We use cookies to:

- Operate the Site securely
- Remember preferences and improve user experience
- Analyze Site traffic and performance
- (If enabled) deliver and measure advertising and marketing effectiveness

5. Your Choices and Controls

A. Cookie Banner / Preference Center (Recommended) If we use non-essential cookies (analytics and/or advertising), we recommend providing a cookie banner that allows you to accept/reject categories. Where required, we will only set certain cookies after you make a choice.

B. Browser Controls Most browsers let you:

- Delete existing cookies
- Block cookies
- Receive a warning before a cookie is stored Note: If you block strictly necessary cookies, parts of the Site may not function properly.

C. Analytics Opt-Outs If we use analytics providers, they often provide opt-out tools. (We can list specific provider opt-out links once you confirm which tools you use.)

D. California “Do Not Sell or Share” / Opt-Out of Targeted Advertising (If Applicable) If we use advertising cookies that may be considered “selling” or “sharing” under California law, California residents can opt out via:

- A “Do Not Sell or Share My Personal Information” link on the Site, and/or
- A cookie preference tool that allows you to disable “Advertising/Targeting” cookies.

E. Opt-Out Preference Signals (Global Privacy Control) Where required, we will honor recognized opt-out preference signals, such as the **Global Privacy Control (GPC)**, for applicable “sale”/“sharing” activities.

6. Do Not Track

Some browsers offer a “Do Not Track” setting, but there is no consistent industry standard for responding. If legally required, we will explain how we respond to such signals via our cookie preference tools and/or California opt-out mechanisms.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time. We will revise the “Last Updated” date and post the updated policy.

8. Contact Us

Horizons Cowork – Privacy 2105 24th Street, Suite 101, Bakersfield, CA 93301 Email: contact@horizonscowork.com

