



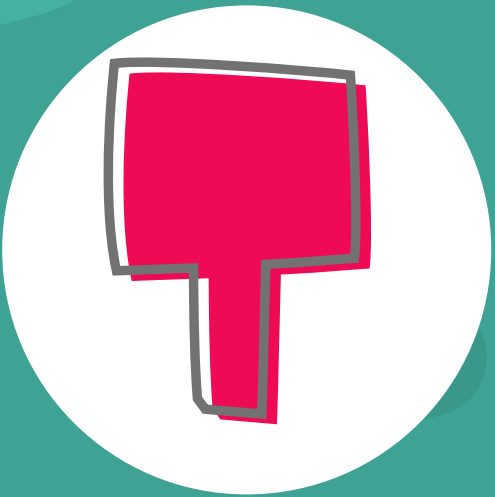
Be Present, listen, absorb, and learn. Be the best version of yourself while at The Urban Cookie. Be open to possibilities and change.



Enthusiastic. We are proud of our product and enjoy talking about the cookies, promoting the cookies and inviting our customers to share a cookie and visit us again.



Sample and Sell. A small taste is all it takes. Each day we sample a cookie flavor and sell it to the customer. Cookie knowledge is the key to selling; Share your knowledge with the customer.



Trust and Honesty. We operate with a high moral compass, never swaying from an honest and trustworthy way of carrying ourselves and our company.



Communication is key. We communicate with each other promptly, with understanding and ease to promote a cohesive operation and brand.



Outrageous. We only make our cookies with the best ingredients and uncompromised flavor.



Outside-the-box thinking is encouraged and put to practice. We strive to keep our brand and menu fresh and on or ahead of the trend.



Kindness is a practice we strive towards in all our interactions, from practicing it with coworkers, customers, vendors, and community partners. Kindness is how we approach any challenge.



Integrity. We strive to do business and collaborate with a high standard of integrity and seek that same standard in our community and with our business partnerships.



Energetic. We bring our best energy to work with us each day and anytime we represent The Urban Cookie in the community. Positive energy attracts positive outcomes.