

Joe A. Sgro

MOTION GRAPHICS/ ANIMATION • VIDEO • ILLUSTRATION

Novelty, OH

CLEVELAND CLINIC | 2004 – Current

Top rated US and international hospital

AMERICAN GREETINGS | 2003 – 2004

Greeting card company

SHOREWOOD DISPLAYS | 2002 – 2003

POP display and package design company

EPOTEC | 1999 – 2002

Online behavioral health content company

COMMUNITY PUBLISHING, INC. | 1997-1998

Newspaper publishing company

SHOT SELECTOR | 1995-1997

Golf yardage guide producer and publisher

CLEVELAND INSTITUTE OF ART | 1992-1995

Bachelor of Fine Arts - Illustration

COLUMBUS COLLEGE OF ART & DESIGN | 1990-1992

2-year scholarship

Adobe: Illustrator, Photoshop, AfterEffects, Animate (Flash), Dreamweaver |
Apple: Final Cut, Motion, Compressor, GarageBand | Strata 3D CX7

*Bilingual: English, Spanish

Motion Graphic Designer

Content for digital display signage system (Information Skyway) Cleveland Clinic Main campus. Titles, animation and video FX for Media Production Department as well as other system-wide applications such as screensavers for corporate computers and kiosk touchscreen applications.

Awards: 2013 Caregiver Celebration - CEO Award

2017 Caregiver Celebration Excellence Award - Teamwork

eCard Designer and Programmer

Design of various types of eGreetings ranging from simple animated gif messages to interactive Flash pieces for corporate clients.

3D Modeler and Designer

Designing POP displays and various types of packaging units. Proofing die lines for production. Large-scale printing and laminating for full-size mockups.

Illustrator / Graphic and Web Designer

Creating art for site content through illustration photo and manipulation. Optimizing graphics for web implementation to fit within various site's format and specs. Mockup site designs for proposed new products and services using HTML, DHTML, CSS, JavaScript, ASP and PDF forms. Conceptualizing and creating interactive Flash games and quizzes. Self-managing work flow.

Art Director / Illustration and Photography

Overseeing design of the Brandywine Valley Weekly newspaper, New Castle County Shopper's Guide and Autos Plus. Photography and cover design for the BVW as well as special sections as needed. Creation of in-house productions such as rate cards, media kits and occasional ad design.

Illustrator / Graphic Designer

Designing golf materials such as scorecards, yardage guides, and course signage. Illustrating golf courses using aerial photographs to produce accurate yardage guides. Overseeing project layout, setting document trapping and proofing film for spot and color printing.

