

CLEVELAND CLINIC | 2004 – Present

Top rated US and international hospital

- Envision, develop and produce engaging visual graphics to implement in various projects and platforms, ranging from; internal educational and medical instruction videos, patient stories, medical innovations, pieces used for social media, philanthropy and corporate events.
- Collaborate with producers, writers and editors to bring elements of interest and professionalism to the look of the project through transition FX, lower thirds and reinforcement/call-out font on screen while adhering to the corporate brand.
- Produce public facing promotional content for Cleveland Clinic's digital signage system used primarily on main campus "Information Skyway" as well as patient waiting rooms.

AMERICAN GREETINGS | 2003 – 2004

Greeting card company

- Design and production of on-line greeting cards.
- Creating animated gif images with optimized color pallets for web color spaces.
- Programming animated flash banners for various corporate promos.

SHOREWOOD DISPLAYS | 2002 – 2003

POP display and package design company

- Designing POP displays and various types of packaging units.
- Proofing die lines for production.
- Large-scale printing and laminating for full-size mockups.

EPOTEC | 1999 – 2002

Online behavioral health content company

- Creating illustrations for online behavioral health website.
- Optimizing graphics for web implementation to fit within various site's format and specs.
- Conceptualizing and creating interactive Flash games and quizzes.
- Mockup site designs for proposed new products and services using HTML, DHTML, CSS, JavaScript, ASP and PDF forms.

COLLEGE EDUCATION

BFA : Illustration | 1992-1995

CLEVELAND INSTITUTE OF ART

2-year scholarship | 1990-1992

COLUMBUS COLLEGE OF ART & DESIGN

DESIGN APPLICATIONS PROFICIENCY:

Adobe: Illustrator, Photoshop, AfterEffects, Animate (Flash), Premiere, Media Encoder

Apple: Final Cut Pro, Motion, Compressor

Other software experience:

Strata 3D CX7, Element 3D, Trapcode Particular, Cinema 4D



**Fluent in Spanish*