



Kim Eldred, CPA, MSA

Master Financial Coach

Guiding professionals, living in financial chaos, to discover a life of freedom!

ARE YOUR EMPLOYEES FEELING THE DAILY PRESSURE OF MANAGING MONEY?

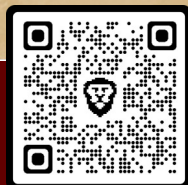
Studies show that money has a direct effect on employees:

- Over 55% of employees say that they worry about money on a daily basis, which increases stress in their lives.
- Nearly 45% of employees say they have been distracted at work due to financial issues.
- Over 50% of employees say that their financial problems cause daily stress in work.
- Close to 80% of employees agree that financial wellness is a vital component to a well built employee benefit package.
- Although many employees are satisfied with their benefits package, those who have a financial wellness part in their benefit package say it has a significant impact on their personal finances.
- Many employees feel strongly about retirement planning, however, nearly 60% say that they feel behind in planning for their retirement.

(Source: The 2022 Smart Dollar Employee Benefits Study)

CALL OR EMAIL TODAY AND MAKE A CONNECTION:

As a Financial Accountability Coach I can guide your employees to take control of finances and discover a life of financial freedom! Contact me today to add this excellent benefit to your employees' benefit package.



SCAN ME



Kim Eldred, CPA, PLLC
Discover a Life of Financial Freedom

YOUR EMPLOYEES CAN BENEFIT FROM FINANCIAL COACHING IN MANY WAYS

They can learn more about:

- ♦ Emergency savings
- ♦ Paying off debt
- ♦ Budgeting
- ♦ Retirement

They will:

- ♦ Change their behaviors with money
- ♦ Have less stress
- ♦ Pay off debt
- ♦ Be prepared for emergencies
- ♦ Budget and plan to be more prepared
- ♦ Have a complete money plan

YOUR BUSINESS CAN BENEFIT FROM FINANCIAL COACHING IN MANY WAYS

Your business will experience:

- ♦ Higher employee productivity levels
- ♦ Increased employee engagement
- ♦ Higher employee morale
- ♦ Lower employee turnover
- ♦ Less employee absences

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INVEST IN YOUR EMPLOYEES

INTRODUCE AN EMPLOYEE FINANCIAL WELLNESS PROGRAM TO INCLUDE ONE OR MORE OF THE FOLLOWING:

Groundwork

- Twelve Interactive 45-minute group sessions
- Led by a Financial Accountability Coach facilitating a video course.
- Virtual sessions so your employees can join from anywhere!

Employees will:

- ⇒ **Understand Money:** Learn how money works and why it matters.
- ⇒ **Decipher Jargon:** Get clear definitions of financial terms.
- ⇒ **Follow Steps:** Receive easy-to-follow financial guidance.
- ⇒ **Simplify Math:** Make math simple for budgeting and planning.
- ⇒ **Personalized Advice:** Get tailored solutions for their finances.
- ⇒ **Change Mindset:** Tackle their money mindset for financial well-being.

Confidentiality will be maintained in all sessions.

Financial Freedom Workshop

- Four dynamic 90-minute group sessions.
- Led by a Financial Accountability Coach speaking directly with employees while leading them through the course.
- Virtual sessions so your employees can join from anywhere!

Employees will:

- ⇒ **Prioritize Goals:** Learn how to balance life's priorities to reach their financial goals.
- ⇒ **The 15-Minute Plan:** Get a handy tool to take control of their finances.
- ⇒ **Debt-Free Plan:** Create a strategy to become and stay debt-free.
- ⇒ **Financial Legacy:** Set a course for a future of financial freedom.
- ⇒ **Free Tools:** Leave with free resources to support their financial journey.

One-on-One coaching

- Three Months of Individual coaching sessions with a Financial Accountability Coach.
- Led by a Financial Accountability Coach meeting one on one with employees and spouse, (if applicable)
- Virtual Meetings so your employee and spouse (if applicable) can join from anywhere!

Employees will:

- ⇒ **Personalized Coaching:** Receive over 7 hours of one-on-one financial coaching.
- ⇒ **Focused Guidance:** Distraction-free coaching.
- ⇒ **Balance Skills:** Learn to balance time and money
- ⇒ **Financial Success Plan:** Develop a winning financial strategy.
- ⇒ **Continued Support:** Option to purchase ongoing coaching after three months.