



Kim Eldred, CPA, MSA

Master Financial Coach

Guiding professionals, living in financial chaos, to discover a life of freedom!

ARE YOUR EMPLOYEES FEELING THE DAILY PRESSURE OF MANAGING MONEY?

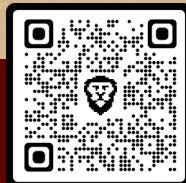
Studies show that money has a direct effect on employees:

- Over 55% of employees say that they worry about money on a daily basis, which increases stress in their lives.
- Nearly 45% of employees say they have been distracted at work due to financial issues.
- Over 50% of employees say that their financial problems cause daily stress in work.
- Close to 80% of employees agree that financial wellness is a vital component to a well built employee benefit package.
- Although many employees are satisfied with their benefits package, those who have a financial wellness part in their benefit package say it has a significant impact on their personal finances.
- Many employees feel strongly about retirement planning, however, nearly 60% say that they feel behind in planning for their retirement.

(Source: The 2022 Smart Dollar Employee Benefits Study)

CALL OR EMAIL TODAY AND MAKE A CONNECTION:

As a financial coach I can guide your employees to take control of finances and discover a life of financial freedom! Contact me today to add this excellent benefit to your employees' benefit package.



SCAN ME

YOUR EMPLOYEES CAN BENEFIT FROM FINANCIAL COACHING IN MANY WAYS

They can learn more about:

- ◆ Emergency savings
- ◆ Paying off debt
- ◆ Budgeting
- ◆ Retirement

They will:

- ◆ Change their behaviors with money
- ◆ Have less stress
- ◆ Pay off debt
- ◆ Be prepared for emergencies
- ◆ Budget and plan to be more prepared
- ◆ Have a complete money plan

YOUR BUSINESS CAN BENEFIT FROM FINANCIAL COACHING IN MANY WAYS

Your business will experience:

- ◆ Higher employee productivity levels
- ◆ Increased employee engagement
- ◆ Higher employee morale
- ◆ Lower employee turnover
- ◆ Less employee absences



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INVEST IN YOUR EMPLOYEES

INTRODUCE AN EMPLOYEE FINANCIAL WELLNESS PROGRAM TO INCLUDE ONE OR MORE OF THE FOLLOWING:

Financial Freedom Academy 101: Jumpstart Your Journey from Chaos to Confidence

- 6-week online digital course
- This is a self-paced program, allowing employees to invest as much time as they choose.
- Employees will:
 - ⇒ **Master Finance Basics:** Learn to craft a personal financial plan.
 - ⇒ **Life-Changing Journey:** Go from financial chaos to confidence.
 - ⇒ **Achieve Financial Freedom:** Gain the tools for a fulfilling life.

Groundwork

- 12 45-minute group sessions with me facilitating a video course.
- Can be in person or virtual
- Employees will:
 - ⇒ **Understand Money:** Learn how money works and why it matters.
 - ⇒ **Decipher Jargon:** Get clear definitions of financial terms.
 - ⇒ **Follow Steps:** Receive easy-to-follow financial guidance.
 - ⇒ **Simplify Math:** Make math simple for budgeting and planning.
 - ⇒ **Personalized Advice:** Get tailored solutions for their finances.
 - ⇒ **Change Mindset:** Tackle their money mindset for financial well-being.

Financial Freedom Workshop

- Dynamic Four 90-Minute Group Sessions
- Can be in person or virtual
- Employees will:
 - ⇒ **Prioritize Goals:** Learn how to balance life's priorities to reach their financial goals.
 - ⇒ **The 15-Minute Plan:** Get a handy tool to take control of their finances.
 - ⇒ **Debt-Free Plan:** Create a strategy to become and stay debt-free.
 - ⇒ **Financial Legacy:** Set a course for a future of financial freedom.
 - ⇒ **Free Tools:** Leave with free resources to support their financial journey.

One-on-One coaching

- Three Months of Individual Coaching Sessions
- Virtual Meetings with your employee and spouse, if applicable
- Employees will:
 - ⇒ **Personalized Coaching:** Receive over 7 hours of one-on-one financial coaching.
 - ⇒ **Focused Guidance:** Distraction-free coaching.
 - ⇒ **Balance Skills:** Learn to balance time and money.
 - ⇒ **Financial Success Plan:** Develop a winning financial strategy.
 - ⇒ **Continued Support:** Option to purchase ongoing coaching after three months.



Confidentiality will be maintained in all sessions.