

## Grantee Information

<b>ID</b>	1274
<b>Grantee Name</b>	KNSA-AM
<b>City</b>	Unalakleet
<b>State</b>	AK
<b>Licensee Type</b>	Community

6.1 ▼

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2023. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

**Joint licensee Grantees that have filed a 2023 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.**

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KNSA is a public service radio station that provides information to the public through weather forecasts and weather watches and warnings when issued by the National Weather Service. KNSA also provides public service announcements from BSSD, the City of Unalakleet and other entities in the region who would like to inform the public of current activities, job openings, and other information that they would like passed to the public.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KNSA also works the City of Unalakleet, Bering Strait School District, Native Village of Unalakleet, Norton Sound Economic Development Corporation, Bering Straits Native Corporation, Unalakleet Native Corporation, Unalakleet Police Dept., Unalakleet Schools, University of Alaska, National Weather Service and the Unalakleet Covenant Church.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Our daily announcements from Unalakleet Schools made parents aware of current activities, announcements from NSEDC about commercial fishing openers gave fishermen notification, and general announcements to the community. Unalakleet Schools thanks us for our continued support for announcing their activities.

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

Our programming is directed to our audience in our immediate area which consists of Native Americans whicCPBh English is a first language.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding has had a very positive impact on our community and listening audience. We pass information to the public in a timely manner when the need arises. For some people, all they have is radio to receive the information we relay.

Comments

No Comments for this section