

# Americano Shave System

*A stunning work of art. A true American classic. Built for, and guaranteed for life*

Inspired by the Gillette Flair tip Rocket of the 1950's, The Global Shave Americano shaves as good as it looks. Americano is destined to become a family heirloom, passed down throughout the generations.

Precisionally crafted, Americano is a mild razor, yet efficient and easy to use. Blade changes are a snap.



## PRODUCT COMPARISON

	Espresso Global Shave	34C HD Merkur	99R Parker	D89 Edwin Jagger
Razor Type	Twist to Open.	2 piece	Twist to Open	3 piece.
Country of Manufacture	China	Germany	India	Great Britain
Construction	Prince's Brass	Steel	Prince's Brass	British Steel
Coatings	Anodized and gold plated.	Nickel Plate	Nickel Plate	Chromium
Weight	2.2 ounces	2.4 ounces	3.6 ounces	2.64 ounces
Handle Length	3.25 inches	3 inches	4.33 inches	3.75 inches
In the box	razor, stand, razor blade.	razor, stand	10 razor blades	D89 razor
MSRP	\$29.99	\$58.00	\$35.50	\$48.00
Warranty	Lifetime	10-years	5-years	1 year



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## *The Americano Story*

Our flagship razor, it is a true work of art. A superior product, targeted to those who love wet shaving and who want the best. Americano exudes quality, beauty, and design elegance.

## *Americano Is Exactly What Wet Shavers Want.*

Americano is a “must have” for every man’s shave den.

Unlike so many products these days, Americano has been designed to endure. It features a strong brass chassis that has been completely anodized in black, except for its butterfly doors which are electroplated in gold. It makes for a striking color combination. A true collectible.

Built to last a lifetime, Americano was also developed to be an excellent razor. Americano has a gentle personality, yet it has been engineered to provide an efficient comfortable shave.

Americano competes very favourably with other premium safety razors in the same category. As you can see by the chart above it provides a more compelling value proposition.

## *New - Shaving for a Cause*



GCSI makes a donation from the sale of each razor to Starlight Children's Foundation.



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