



FINALLY!

A Shave System for Black Men.

CALYPSO - "The Freedom To Shave."



Presenting Calypso.



Black men know that shaving can be quite an ordeal. Since they have predominantly curly hair, black guys are prone to razor bumps or what is also known as barber's itch. Through the years, many grooming and health experts have thought of methods and tips on how to prevent razor bumps, but what is the best shaving method for black men?

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Bumpless Shaving.



How to get rid of razor bumps on black men is a question that grooming and health experts have tried to answer for years. Razor bumps may seem like a minor issue, but the truth is that it's not. After all, it can cause scarring, irritation, and pimples.

There have been numerous suggestions on how to treat this condition, ranging from the use of special skin cream like hydrocortisone and tretinoin. African American razor bump treatment also includes home remedies such as cold compress, apple cider vinegar, and honey.

Prevention is better than cure, they say, so we have developed a shave system that can help thwart the onset of barber's itch and other problems that plague black men when shaving.

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Safety Razor - BEST for Black Skin.



Black guys have a rough time when it comes to shaving. Their facial skin is very sensitive and as mentioned before, are prone to issues like ingrown hairs, razor burn and the dreaded razor bumps. Because most black men tend to have curly hair and these hairs, after shaving, curls back into the skin. This can cause inflammation and makes the skin look like it's covered in pimples. Sometimes the hair follicles can become infected, which in some cases can result in white-heads appearing on the skin.

For these reasons, it is essential for black men to really consider what kind of razor they purchase. Buying the wrong shaver for your skin type can seriously damage

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your face & skin, leading to your face bleeding and razor bumps & rashes getting infected.

The entire *Calypso Shave System* is designed to contribute to the prevention of razor burns, razor bumps and ingrown hairs. But the most effective piece of the entire system is its crown jewel - The *Calypso Open Comb Safety Razor*, designed specially for black men.



Here's why our razor is best for you...

Through the past few decades, men were led to believe that the use of a multi-blade razor is the best shaving method. That may be true for guys who want to finish their shave in 30 seconds or less especially on Monday mornings, but it definitely won't work for black men who have curly hair. The problem with a multi-blade cartridge is that the blades are too close with each other. There's not enough space between each cutting edge. The razor thus is unable to cleanly cut the hair.

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Calypso Razor for Black Men.



The *Calypso Razor* has been designed with an “**open comb head**” that has been especially optimized for black skin and black beards. Featuring a long handle, and a specially developed blade gap, shaving with the *Calypso Razor* and companion Shave System, will present you with a virtually bump free experience.

For guys with curly hair, the use of multi-blade razor can be problematic. While a multi-blade cartridge can give them a close shave, the use of such razor also increases the likelihood of their hair getting caught underneath the skin and becoming inveterate. The irritated hair follicles may then swell up and form red razor bumps.

A double edge safety razor, such as ours, makes use of a single blade that passes through the skin at a more comfortable angle. The blade is able to cut the hair cleanly, without pulling excessively pulling or grabbing the hair. The open comb is designed to lift the hair before it is sliced thereby virtually eliminating razor bumps.

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Even the way the razor is built makes a difference! Unlike most safety razors, *Calypso* has a pewter head. This prevents the head from flexing and improves shave comfort.

The single blade razor may not look sexy or contemporary by today's standards, but it's very effective and safe for black men. It is also the reason why black guys a century ago didn't have razor bumps.



The *Calypso RAZOR* is the best illustration of how a single blade razor works well for black men. Developed by techie and entrepreneur Sheldon Cwinn, the *Calypso RAZOR* is getting a lot of press for its ability to prevent razor bumps. Indeed the use of a single blade razor is the best shaving method for black men.

The CALYPSO Razor is only \$35 CAD.

The Kit Includes: System Bag, 10 x Dorco Blades, Arko Shave Stick, CALYPSO Exfoliation Brush. The CALYPSO Kit is only \$60 CAD.

As seen on:



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How the Calypso Shave System Works...

FIRST EXFOLIATE & LATHER: Exfoliation is a very necessary step in the shaving process for black men. Exfoliation removes dead skin which can block the pores and make your face more oily. This would have the effect of attracting remaining hair follicles causing ingrown hairs.

Our approach to exfoliation is simple. The Calypso System features the Calypso Exfoliation Brush. Simply use the brush with any shave soap. You will feel that the brush is a bit stiff and a touch scratchy to use, not uncomfortable though. This is by design.

By building a lather with the Calypso Exfoliation Brush. You are accomplishing two important things at the same time. First you are messaging and exfoliating your face. Second you are spreading and creating a rich lather to make shaving a breeze!



The Calypso Exfoliation Shave Brush is \$17.00.

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How To Shave With Calypso:

SECOND USE THREE PASSES. Grooming experts agree that the best way to shave hair is to shave it in three separate passes. Rinse your face with plenty of water after each pass. First the direction that the hair is growing (usually down.) Second across the grain starting from the peripheral of your face and working inward. Third shave in the opposite direction to your beard's growth.

Black guys are also advised not to go over the same area frequently, as this will shave the hair too closely. After shaving, rinsing the skin with cold water and patting it dry are a must for guys prone to razor bumps.

Do Not Use Pressure: Putting too much pressure when using a razor can increase a guy's chances of getting razor bumps. In fact, the weight of the *Calypso Razor* is enough to cut the beard so there's really no need to apply too much pressure at all. **Using short and light strokes should prevent a person from applying too much pressure with the razor.**

Keep The Razor at a 30 Degree Angle: Cartridge razors use blades that are angled at 30 degrees. Because there is no cartridge on The *Calypso safety Razor*, using the razor at a 30 degree angle is the proper way to shave. This is pretty intuitive, and it only takes a few minutes to get used to.



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Careful Shaving: Razor bumps are often aggravated by nicks and cuts caused by shaving too quickly. Black men are usually told that they should never shave for less than a minute or so because haste can cause abrasions that may worsen barber's itch. **Shaving slowly and with care can go a long way towards preventing razor bumps.**

How to Change Blades: Blade changes are really a snap! Remove the bottom plate from razor head. Drop blade onto pegs of head and place the bottom plate back over the blade. Hold the top and bottom of head with your thumb and index finger, insert handle back into head and twist clockwise.

How to Clean Blades: Usually a blade is good for 2 -4 shaves. When it comes time to clean up, simply unscrew the head, rinse under the tap for about 60 seconds, then flip the blade over. Screw the handle back on the head and your done.

IMPORTANT NOTE: DO NOT APPLY PRESSURE AS YOU SHAVE.

Using a good blade is ultra important. It has to be sharp enough to shave as closely as possible in a single pass,, yet gentle enough to not irritate the skin. For this reason, we recommend DORCO ST-301 Platinum & Teflon Coated blades. **A tuck of 10 blades should last a month or more and only costs \$3.50 CAD!**



DORCO ST-301 Platinum & Teflon Coated Blades are platinum coated so they do not get dull easily. They are also extremely forgiving, making them easy to shave with. DORCO ST-301 blades are very smooth. They are sharp enough to provide a great shave, yet gentle enough to provide a comfortable shave without nicks or cuts.

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Lubrication.

THIRD USE A LUBRICATING SHAVE SOAP. Lubricating the skin using a shave soap and warm water is important for black men. This practice will assist in softening the skin and setting up your beard for shaving. Using a quality shave brush helps in removing dead skin cells and exfoliating your skin. This would soften the hair and make the shaving process a lot easier.



The ARKO Shave Stick lasts a long time, is inexpensive (one \$8 stick usually lasts 2 months.) ARKO is also a super slippery shave soap. Arko is developed in Turkey and is widely used all over the world. The soap is tallow based and it leaves the skin silky soft and smooth!

To use the ARKO Stick, simply wet your face then wet the stick. Rub the stick over every area of your face that you want to shave. Then use the *Calypso Exfoliation Shave Brush* and work it into a rich creamy lather. The brush will retail enough lather for subsequent passes.

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After your shave.

FOURTH HYDRATE & REPAIR: Application of a hydrating aftershave liquid or cream is recommended for black men. Aftershave products with ingredients like Aloe Vera and tea tree oil can lessen discomfort and redness of the skin, aside from preventing razor bumps. The use of alcohol-based aftershave products is discouraged because it can cause dryness, aside from giving the skin an ashy appearance.

Our *Calypto After Shave Toner* is made with Witch Hazel as a base. It soothes your face after your shave and restores the skin's natural elasticity.

Used daily (even on the days that you do not shave) also helps in preventing ingrown hairs. Our shave balm is 100% alcohol free. It uses essential oils to re-hydrate and soothe the skin after shaving.

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Your Satisfaction is Our Guarantee: If you are dissatisfied with your purchase, you may return your razor for a full refund within 10 days of its purchase. Note: This does not apply to the consumables if you purchased a CALYPSO Kit.

Limited Lifetime Warranty: Your new *Calypso RAZOR* is warranted against manufacturing defects, aside from normal wear and tear, forever.

Accessories: Here are a list of accessories for your *Calypso Shave System*.

- Calypso "No Kill" exfoliation shave brush - \$ 17.00
- Calypso Razor Stand - \$ 5.00
- Calypso Razor and Brush Stand - \$ 8.50
- Calypso Spice Shave Soap - \$14.00
- Calypso System Case - \$10.00
- Calypso Spice Aftershave Toner - \$17.00
- Calypso Razor Travel Case - \$ 12.00
- Calypso Manicure Set - \$12.00



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