

# Writing Between the Covers of Cricket

Cricket exercise books & note pads

A forgotten field of ephemera

# Cricket Themed Exercise Books

- They are example of ephemera - items that were produced with an intended short life
- They appear to be issued between 1930 and 1936-7
- Mostly show photographs of Australian and English players in Ashes series
- Probably one of the least documented or recorded cricket cartophilic items
- They were sold Australia wide - often their promotion was lined up with the back to school sales
- The books are generally not branded - so the issuer is anonymous

# Australian Sporting teams

1877 "First Cricket Test"

1899 First Rugby Union test \*

1908 First Rugby League test \*

1922 First Australian Soccer Team\*

1914 First Women's Hockey international


1922 First Men's Hockey International

\* Teams were selected from players from QLD & NSW only



# 1930 "The Cricket Exercise Book"

**The Cricket EXERCISE BOOK**



A. KIPPAN, the great batsman, whose average was second on the list—Innings, 21; Not Out, 71 Runs, 1,447; Highest Score, 157; Average, 57.98. He made four centuries and is also an excellent fieldman.

Name Frank Post Grade 9.11  
 School San Diego

**ARITHMETICAL TABLES.**

NUMERATION TABLE		METRIC WEIGHT		IMPERIAL DRY MEASURE	
Units.....1	Tons.....2240	For all metals except Gold, Silver, and Iron.....	2-Glasses.....=1 Noggins.....= 6 1	4-Glasses.....=1 Pint.....= 1 3	2-Pints.....=1 Quart.....= 2 0
Tens.....10	Hundreds.....100	16 Drains.....=1 Ounce.....= 16	4-Pints.....=1 Gallon.....= 16 0	4-Quarts.....=1 Gallon.....= 16 0	1-Gallon.....=1 Peck.....= 32 0
Thousands.....1,000	Tens of Thousands.....10,000	14 Pounds.....=1 Stone.....= 14	1-Gallon.....=1 Peck.....= 32 0	1-Peck.....=1 Bushel.....= 8 0	8-Bushels.....=1 Quarter.....= 64 0
Hundreds of Thousands.....100,000	Millions.....1,000,000	35 Pounds.....=1 Quarter.....= 35	1-Peck.....=1 Bushel.....= 8 0	1-Bushel.....=1 Quarter.....= 64 0	1-Quarter.....=1 Quarter.....= 64 0
Tens of Millions.....10,000,000	Hundreds of Millions.....100,000,000	4-Quarters.....=1 Hundredweight.....= 4	1-Bushel.....=1 Quarter.....= 64 0	1-Quarter.....=1 Quarter.....= 64 0	1-Quarter.....=1 Quarter.....= 64 0
		20-Cwt.....=1 Ton.....= 20			

STERLING MONEY TABLE		HAY AND STRAW WEIGHT		SQUARE MEASURE	
4 Farthings.....=1 Penny.....= 4	10 lb Straw.....=1 Tross.....= 10	10 lb Old Hay.....=1 Tross.....= 10	144 Square Inches.....=1 Square Foot.....= 144	9 Square Feet.....=1 Square Yard.....= 9	360 Square Yards.....=1 Square Pole.....= 360
12 Pence.....=1 Shilling.....= 12	60 lb New Hay.....=1 Tross.....= 60	16 Trosses.....=1 Load.....= 16	48 Square Poles.....=1 Acre.....= 48	4 Rods.....=1 Acre.....= 4	
3 Shillings & Sixpence.....=1 Guinea.....= 3 6					
5 Shillings.....=1 Crown.....= 5					
10 Shillings.....=1 Half-sovereign.....= 10					
20 Shillings, 1 Sov. or 1 Pound.....= 20					
21 Shillings.....=1 Guinea.....= 21					

LONG OR LINEAL MEASURE		CLOTH MEASURE		TABLE OF TIME	
12 Lines.....=1 Inch.....= 12	24 Inches.....=1 Nail.....= 24	60 Seconds.....=1 Minute.....= 60	60 Minutes.....=1 Hour.....= 60	60 Seconds.....=1 Minute.....= 60	60 Minutes.....=1 Hour.....= 60
3 Feet.....=1 Yard.....= 3	4 Nails.....=1 Quarter of a Yard.....= 4	24 Hours.....=1 Day.....= 24	24 Hours.....=1 Day.....= 24	7 Days.....=1 Week.....= 7	7 Days.....=1 Week.....= 7
3 Yards.....=1 Fathom.....= 3	54 Yards.....=1 Pole.....= 54	4 Weeks.....=1 Month.....= 4	4 Weeks.....=1 Month.....= 4	12 Months.....=1 Year.....= 12	12 Months.....=1 Year.....= 12
2 Fathoms.....=1 Furlong.....= 2	49 Fathoms.....=1 Furlong.....= 49	12 Months.....=1 Year.....= 12	12 Months.....=1 Year.....= 12	12 Months.....=1 Year.....= 12	12 Months.....=1 Year.....= 12
8 Furlongs or 1760 yards.....=1 Mile.....= 8					

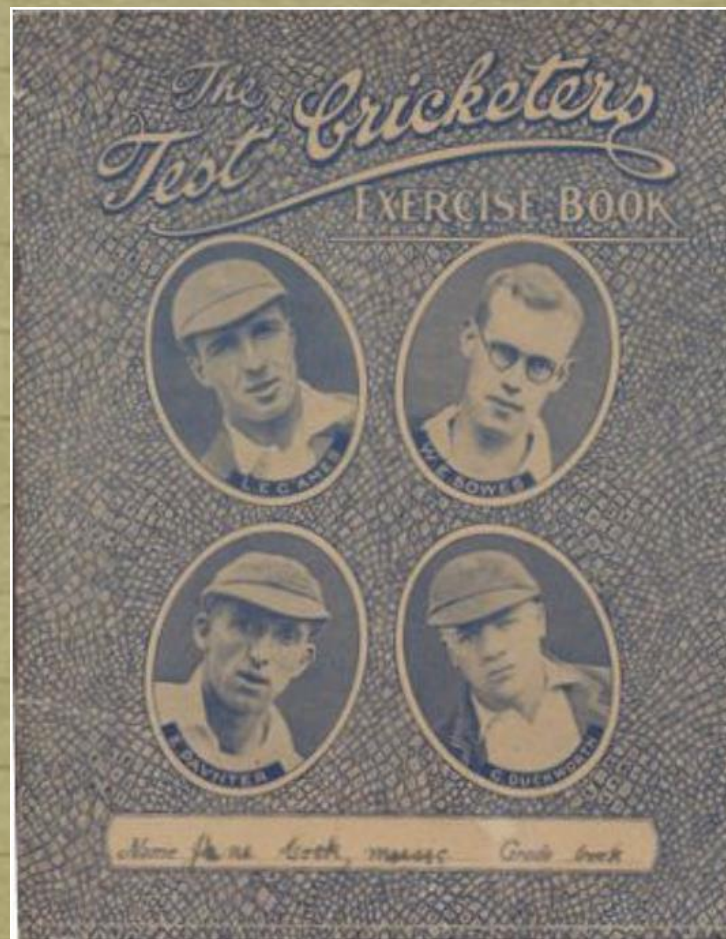
  

TROY WEIGHT		SOLID OR CUBIC MEASURE		IMPERIAL WEAVER MEASURE	
24 Grains.....=1 Pennyweight.....= 24	1728 Cubic Inches.....=1 Cubic Foot.....= 1728	16 Lines.....=1 Nail.....= 16	27 Cubic Feet.....=1 Cubic Yard.....= 27	8 Gallons.....=1 Bushel.....= 8	1 Bushel.....=1 Bushel.....= 8
20 Pennyweights & 2 Grains.....=1 Ounce.....= 20 2	54 Cubic Feet.....=1 Solid French Mason's work.....= 54	4 Quarters.....=1 Yard.....= 4	128 Cubic Feet.....=1 Solid French Brickwork.....= 128	1 Bushel.....=1 Bushel.....= 8	1 Bushel.....=1 Bushel.....= 8
12 Ounces.....=1 Pound.....= 12				12 Sacks.....=1 Chaldron.....= 12	1 Chaldron.....=1 Chaldron.....= 12

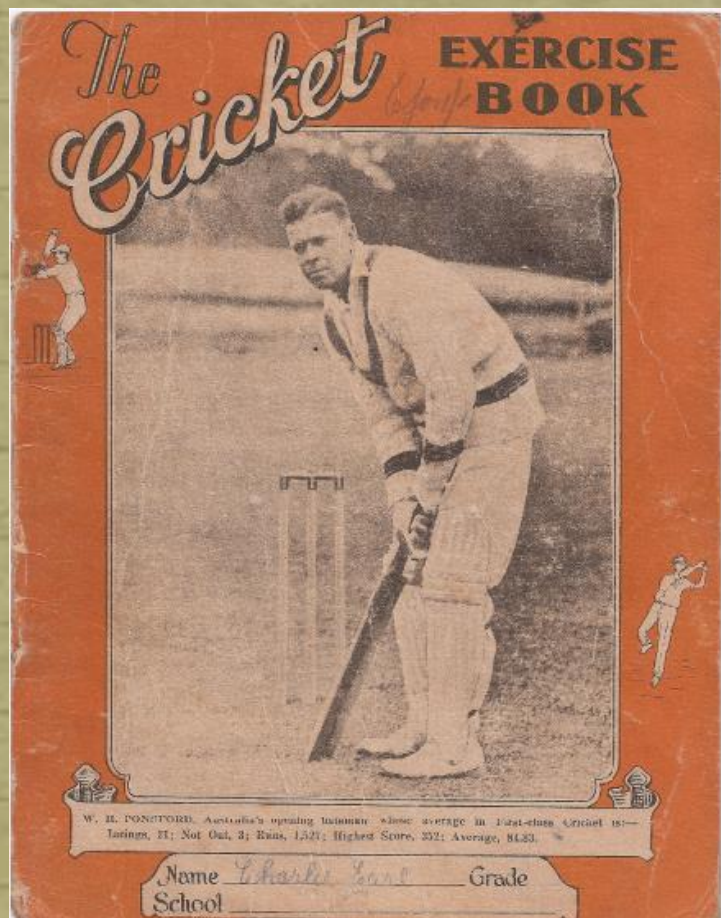
MULTIPLICATION TABLE.											
1	2	3	4	5	6	7	8	9	10	11	12
1	2	3	4	5	6	7	8	9	10	11	12
2	4	6	8	10	12	14	16	18	20	22	24
3	6	9	12	15	18	21	24	27	30	33	36
4	8	12	16	20	24	28	32	36	40	44	48
5	10	15	20	25	30	35	40	45	50	55	60
6	12	18	24	30	36	42	48	54	60	66	72
7	14	21	28	35	42	49	56	63	70	77	84
8	16	24	32	40	48	56	64	72	80	88	96
9	18	27	36	45	54	63	72	81	90	99	108
10	20	30	40	50	60	70	80	90	100	110	120
11	22	33	44	55	66	77	88	99	110	121	132
12	24	36	48	60	72	84	96	108	120	132	144

# 1932 "The Test Cricketer Exercise Book"

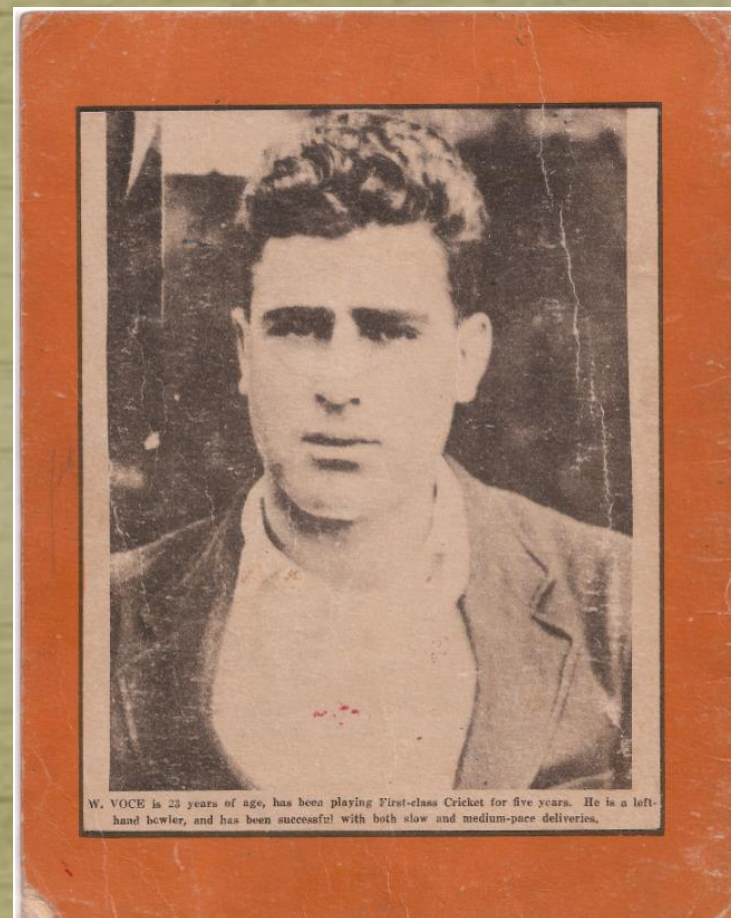


L. E. G. Ames, W. E. Bowes, E. Paynter, G. Duckworth

# 1932-3 "The Cricket Exercise Book"

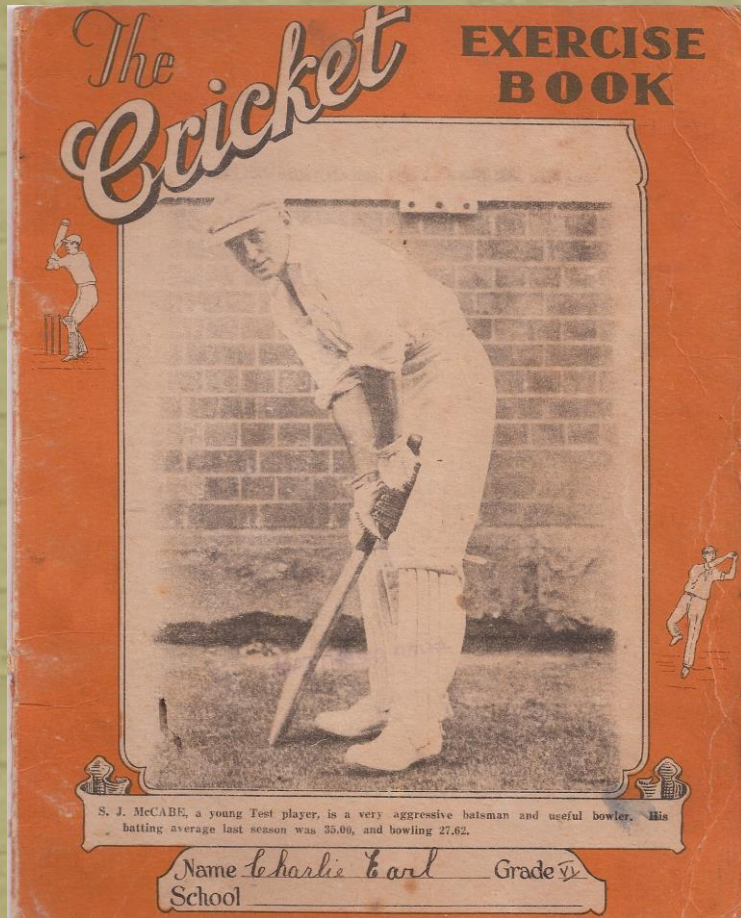


Ponsford

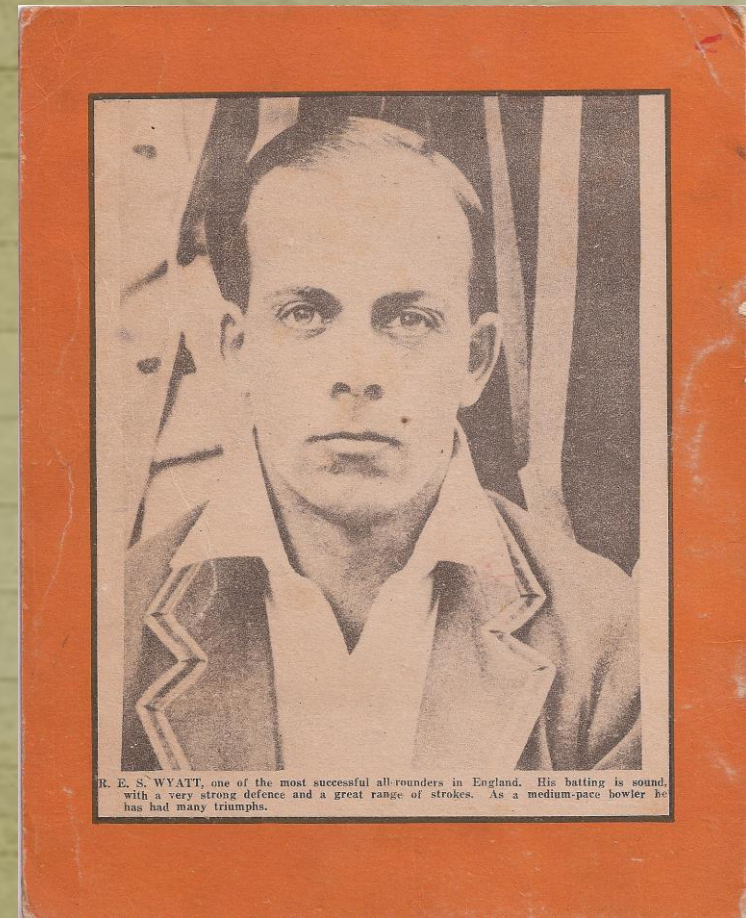


Voce

# 1932-3 "The Cricket Exercise Book"



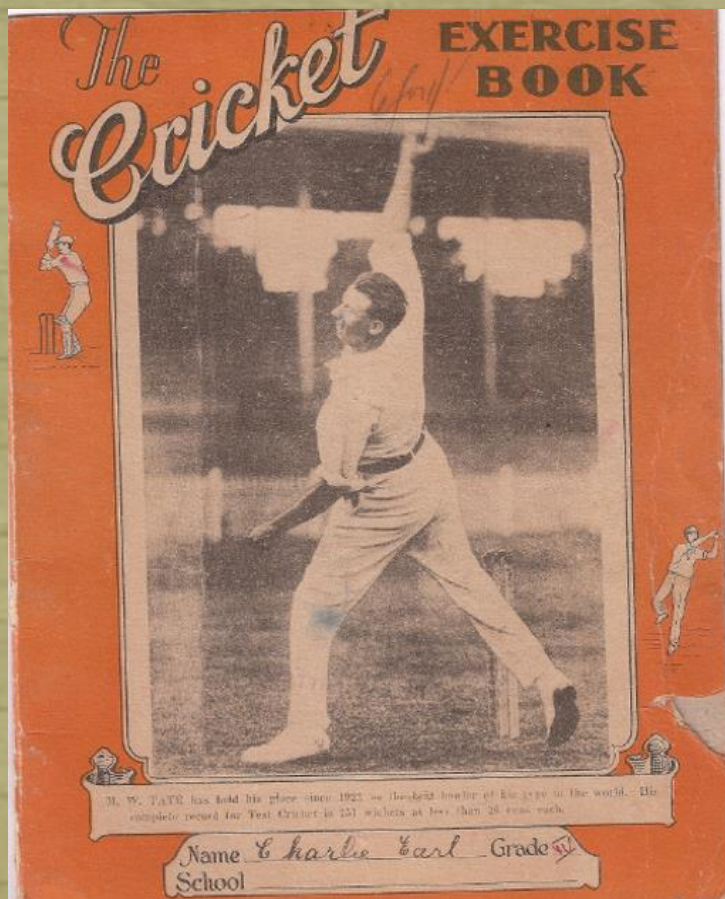
McCabe



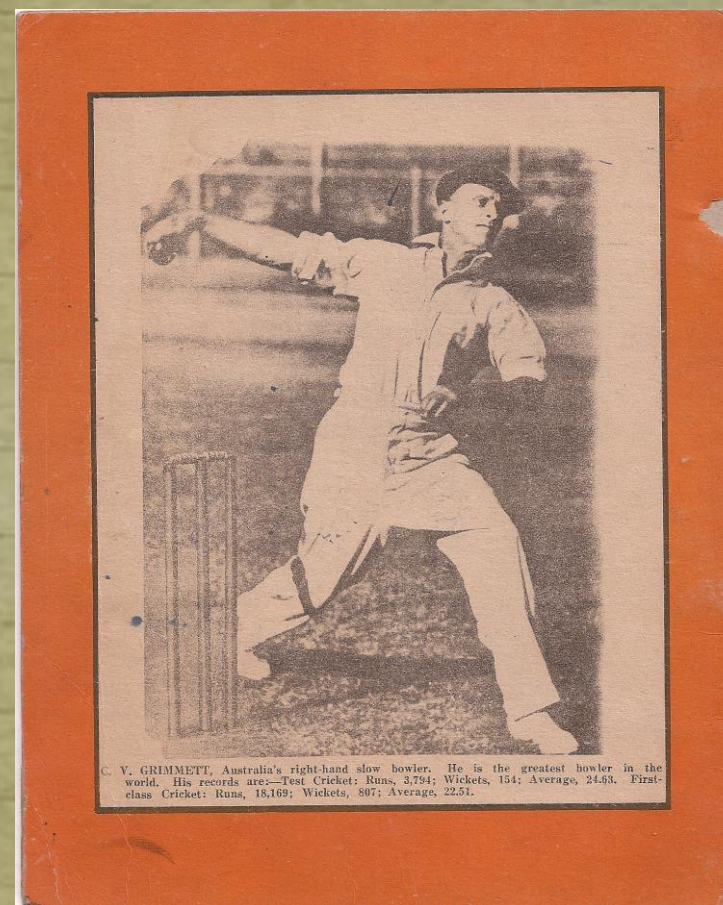
Wyatt



# 1932-3 "The Cricket Exercise Book"

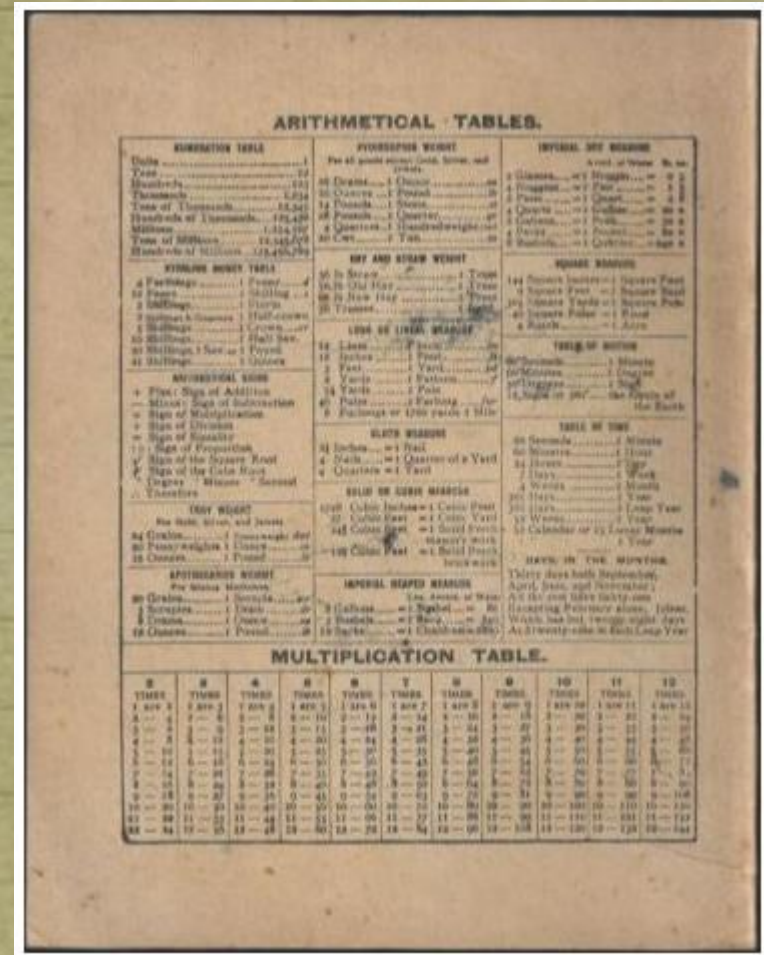
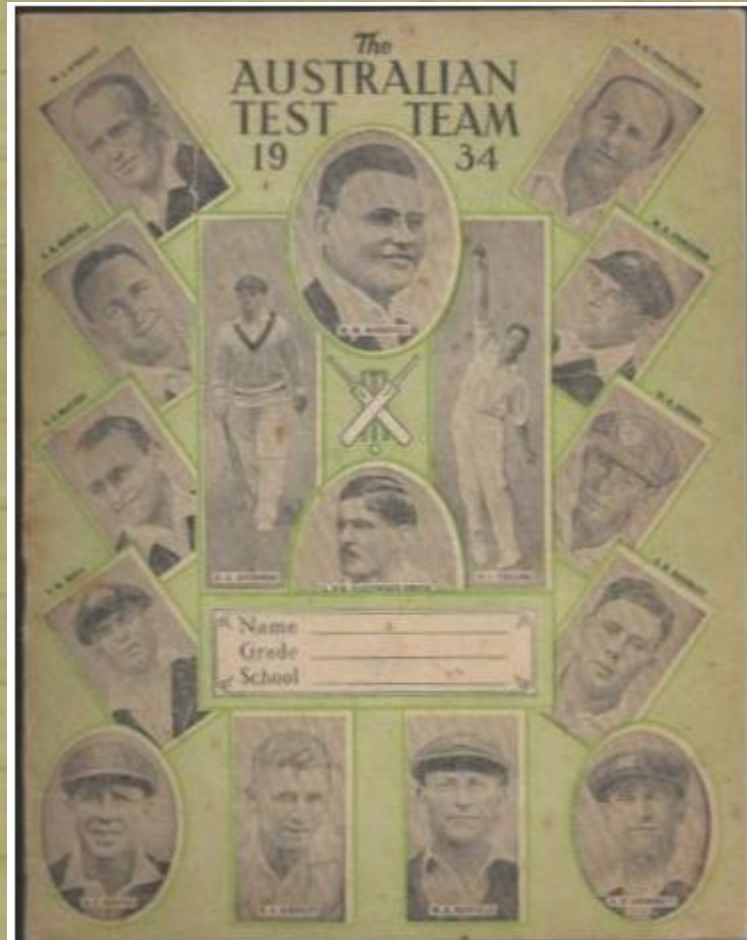


Tate



Grimmett

# 1934 Australian Team anon



# Newspaper advertisements for cricket exercise books

**Broadways**

<p>TWO OTHER SPECIALS. Cricket Exercise Book Broadways Scribbler, Pen and Pencil <b>6<sup>d</sup></b></p>	<p>BRIBE THEM IF NECESSARY. Broadways' Chocolate Mixture, in a variety of centres. 60c. for <b>6D</b></p>
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**SPECIAL NOVELTY COVER WRITING PADS.** 100 Sheet. With assorted Picturesque, Film Star, Dog's Head. Coloured covers. . . . . **Special Price, Each 5<sup>1</sup>/<sub>2</sub>**

**NEW CRICKET EXERCISE BOOKS.** Showing English and Australian Test Players. **Each 2<sup>1</sup>/<sub>2</sub>**

Price . . . . . Each **2<sup>1</sup>/<sub>2</sub>**

**The Cricket Exercise Book**

**Pictures of all the TEST PLAYERS**

**2<sup>d</sup>** each book

Cricket Exercise Books. Pictures of all the Test Players. **Grace Bros.' Sale Price, ea., 2d.**

**Cricket Exercise Book**

**The Cricket Exercise Book**

**3<sup>d</sup> EACH OR 5 FOR 1/-**

**THE FAMOUS CRICKET EXERCISE BOOK**

All the famous Australian Cricketers pictured on the front cover, good quality paper, too, and well ruled.

**SALE SPECIAL . . . . . Each 3<sup>d</sup>.**

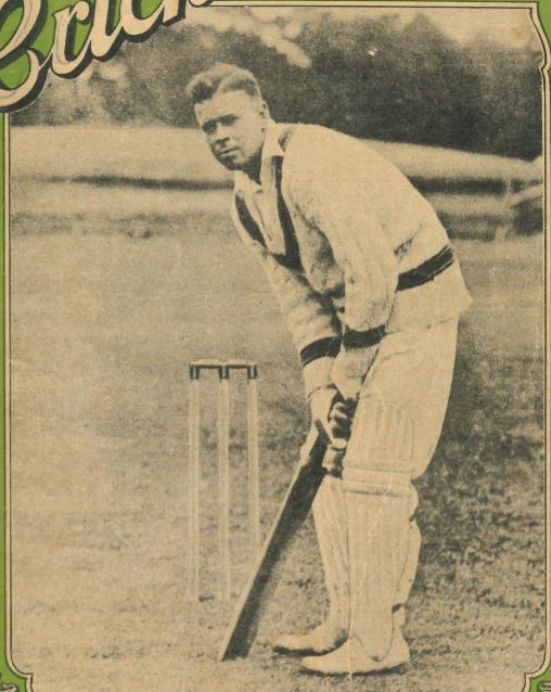
**Every Boy will want a Cricket Exercise Book**

Well bound, with hard covers, 40 pages, ruled both sides, individual photo on outside covers of cricketers playing in the present Test Series.

**A SALE SPECIAL, 3d. each or 5 for 1/**


# Other "The Cricket Exercise Book" issues

*The Cricket* EXERCISE BOOK



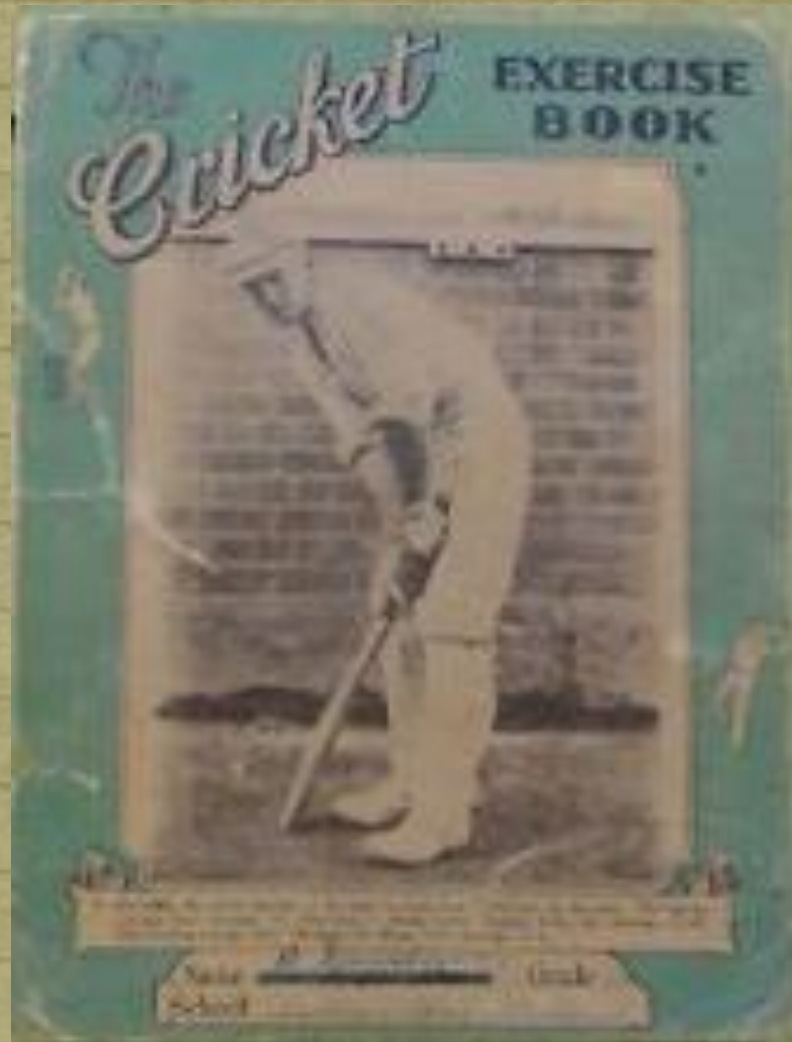
W. H. PONSFORD, Australia's opening batsman, whose record for First-Class Cricket is:-  
Innings, 88; Not Out, 8; Highest Score, 437; Runs, 6,902; Average, 86.27.

Name	Grade
School	

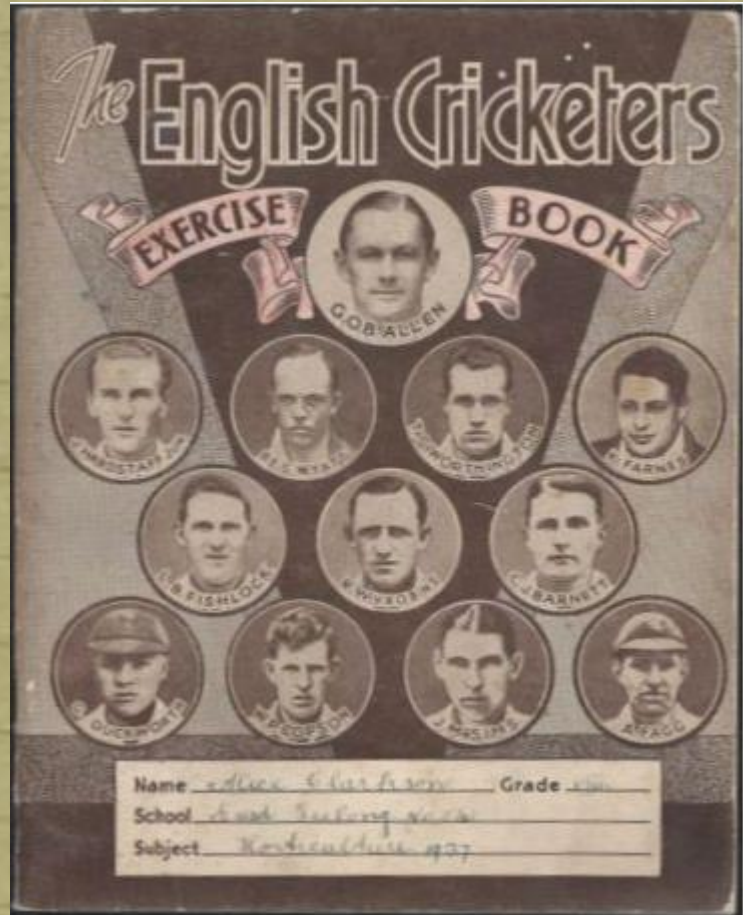


W. A. OLDFIELD, Australia's greatest wicketkeeper. He is also a very reliable batsman. His batting average for all Test Matches is 33.43 runs.

# Other "The Cricket Exercise Book" issues



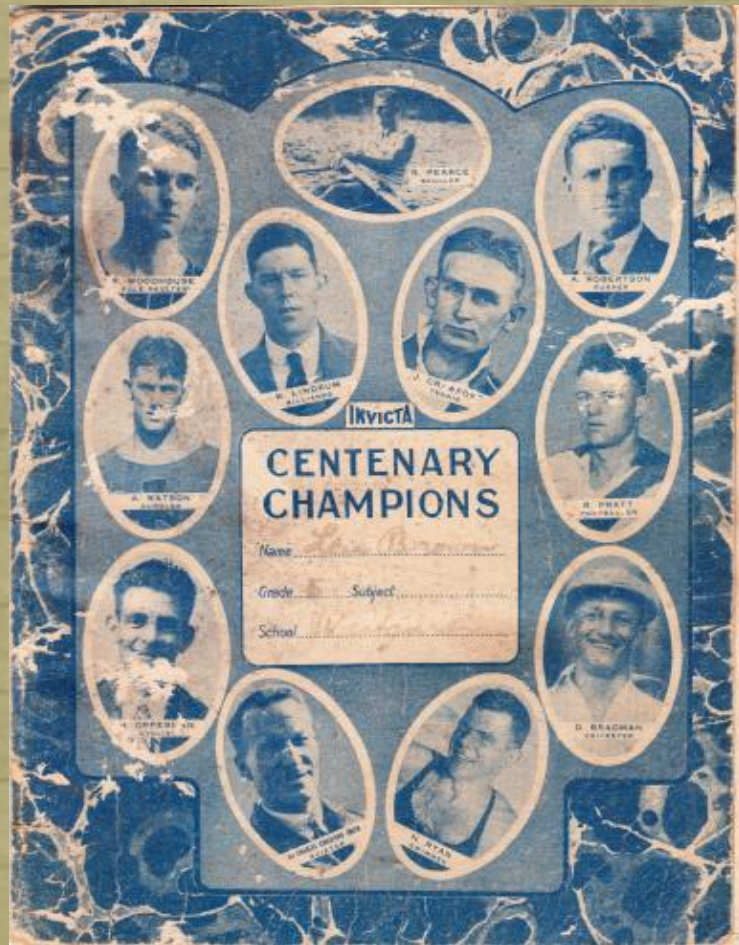
# 1936-7 English team



## Beirne's For All School Requisites.

**SPECIAL OFFER SCHOOL SET.** Comprising: 1 100-Sheet Film Star Pad; 2 Cricket Exercise Books (English and Aust. XI.); 1 Bottle Ink; 1 Lead Pencil; 1 Rubber; 1 Pen. Usual Price 1/6. . . . . **Special Offer, Set 1/**

# Invicta "Centenary Champions" with cricket



## Invicta Centenary:

R Pearce (Sculler)

Austin Robertson (Runner)

Bob Pratt (Australian Football)

Don Bradman (Cricketer)

Noel Ryan (Swimmer)

Charles Kingsford Smith (Aviator),

Hubert Opperman (Cycling)

A Watson (Athlete)

Fred Woodhouse (Pole vault)

Walter Lindrum (Billiards)

Jack Crawford (Tennis)

# Cricket notebooks and letter writing pads

These are also example of ephemera - items that were produced with an intended short life

Known examples were issued in the 1930's and 1940's

Probably only a selection of what may have been produced.



# 1934 Australian team



# 1936-37 Australian & English teams with Fixture dates

**1936 AUSTRALIAN TEST CRICKETERS 1937**

**G. O. ALLEN**

**M.C.C. TOUR—PROGRAMME**

1936  
 Oct. 18-19 v. Western Australia at Perth.  
 Oct. 22-24 v. Western Australia (combined) at Perth.  
 Oct. 25 v. S.A. Country at Clare.  
 Oct. 28-Nov. 3 v. South Australia at Adelaide.  
 Nov. 6-8 v. Victoria at Melbourne.  
 Nov. 13-17 v. New South Wales at Sydney.  
 Nov. 20-24 v. An Australian XI at Sydney.  
 Nov. 27-Dec. 1 v. Queensland at Brisbane.

**FIRST TEST AT BRISBANE.**  
 Dec. 4-7 v. Queensland Country Team at Ipswich.  
**SECOND TEST AT SYDNEY.**  
 Dec. 18-21 v. New South Wales Country Team at Newcastle.

1937  
**THIRD TEST AT MELBOURNE.**  
 Jan. 1-4 v. Tasmania (combined) at Hobart.  
 Jan. 15-18 v. Tasmania at Launceston.  
 Jan. 22-26 v. South Australia at Adelaide.  
**FOURTH TEST AT ADELAIDE.**  
 Feb. 6-8 v. Geelong at Geelong.  
 Feb. 10-11 v. New South Wales Country Team at Canberra.  
 Feb. 13-17 v. New South Wales at Sydney.  
 Feb. 19-23 v. Victoria at Melbourne.  
**FIFTH TEST AT MELBOURNE.**  
 Mar. 5-7 v. Victorian Country Team at Bendigo.

**ENGLISH TEST CRICKETERS 1936-7**

**G. O. ALLEN**

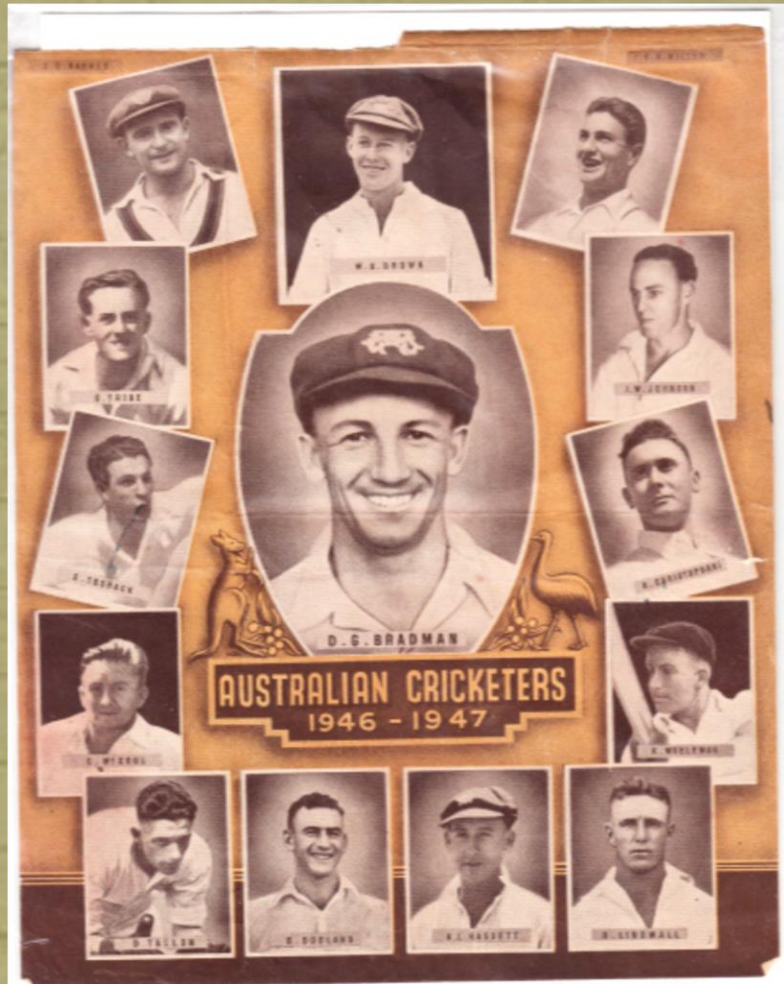
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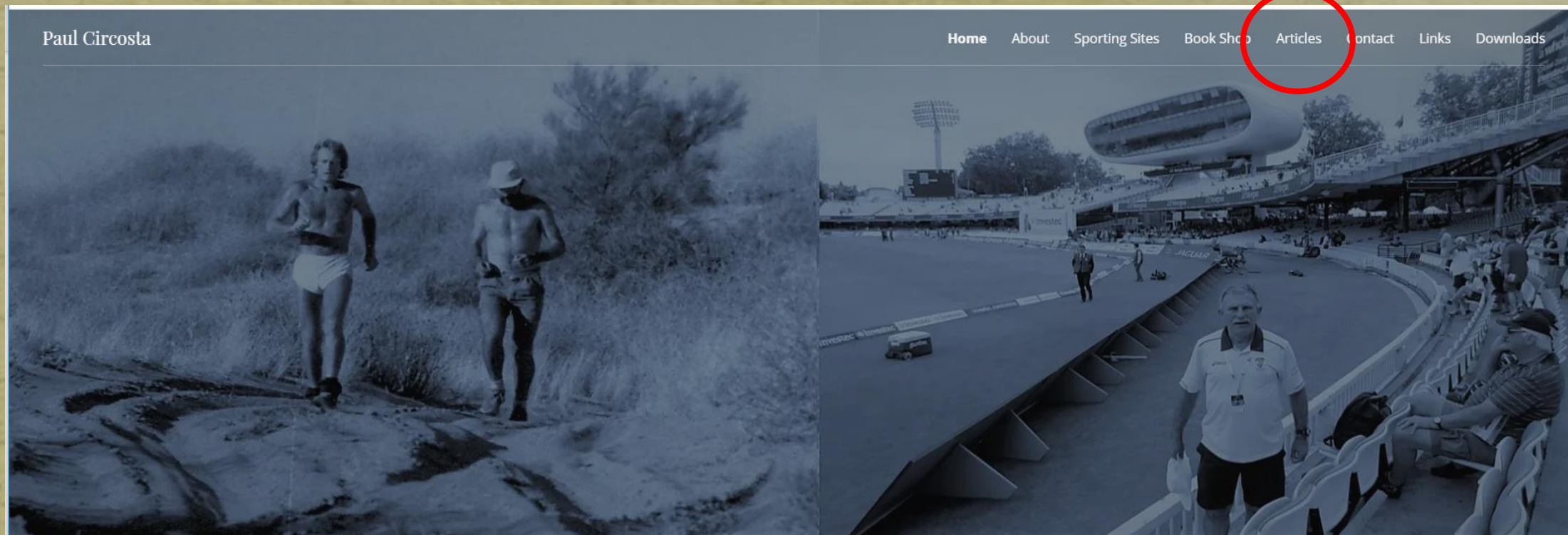
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# 1946-47 Australian and English teams



# Presentation available for download

- <https://paulcircosta.com>



# Questions and Comments

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