

Worcester County St. Patrick's Parade, Inc.  
 A Non-profit 501(c)(3) Corporation 22-2730561  
 Corporate Sponsorship Levels  
 2023 Parade

Sponsorship Benefits	Value				
	Limited Corporate Sponsor	Event Sponsor	Division Sponsor	Presenting Corporate Sponsor	
Tickets to the Grand Marshal Dinner/Dance (if sponsorship commitment and reservations received by January 15, 2023 (normally \$45/Ticket)	\$90-\$450	2	4	8	10
A full-page color ad in the Program Book if sponsorship commitment and ad received by January 15, 2023	\$400	✓	✓	✓	✓
A large banner in the parade identifying the sponsor as a "Corporate Sponsor" *	\$100	✓	✓	✓	✓
Corporate entry in the parade by means of a float, marching group, etc.	\$100	✓	✓	✓	✓
Signage & recognition at the Grand Marshal Banquet (if commitment received by January 15, 2023)		✓	✓	✓	✓
Sponsor listing in Worcester County St. Patrick's Parade web site <a href="http://www.stpatsparade.com">www.stpatsparade.com</a>		✓	✓	✓	✓
Sponsorship Recognition at a Parade Committee event, such as the Grand Marshal Banquet, Political Breakfast or Awards Breakfast, at which the Event sponsor may distribute promotional material, and at which the sponsor is identified as an "Event Sponsor" in the event's printed promotional material			✓		
Sponsorship Recognition in the Parade by means of exclusive sponsor banner for a Division of the Parade.			✓		
Corporate Logo in the Parade Line-up distributed to local media			✓		✓
Sponsorship recognition at ALL Parade Committee events including but not limited to the Grand Marshal Banquet, Political Breakfast and Awards Breakfast at which the Presenting Sponsor may distribute promotional material and at which the sponsor is identified as the "Presenting Sponsor" on all Parade Committee events.					✓

\* **Banner carriers need to be provided by the Sponsor**