

- 41st Annual Parade -

2023 Parade Sponsorship Form

Your Name (or Name of Organization) _____

Who to contact for questions _____

Address _____

Contact Phone # _____ E-Mail _____

Name as you would like it to appear in the Program Book _____

Circle ALL that apply:

Supporters		Program Book Advertiser		Tara Circle		
<p><i>Supporters are acknowledged in the Program Book.</i></p> <p><i>Trophy Sponsors: A trophy is given in your name to winning Parade entrants at a post-parade Awards Night. You will be invited to join us at the Awards Night where you may personally present your trophy to the winner.</i></p>		<p><i>Advertisers receive a complimentary copy of the program book delivered upon request. Copies of this professionally printed publication can also be obtained at various locations throughout Worcester including Fiddlers' Green Pub at the Worcester Hibernian Cultural Centre, the Annual Irish Festival, and many locations along Park Ave (the parade route). Parade route advertisers wishing to receive a supply of books for their patrons should contact us by January 1st. ADS MUST BE RECEIVED BY JANUARY 15TH AND BE CAMERA READY. IF COLOR, BE SURE TO SEND COLOR AD. EMAIL IS BEST! ADDRESS BELOW</i></p>		<p><i>Tara Circle Sponsors receive:</i></p> <ul style="list-style-type: none"> <i>Complementary ticket(s) (quantities below) to the Grand Marshal's Banquet (or another designated Parade event of their choice) upon request.</i> <i>Listing in the Program Book and at the St. Patrick's Parade Mass.</i> <i>Complementary copy of the Program Book delivered upon request.</i> <p><i>Mile Sponsors also are listed as a sponsor at all Parade events including the annual Grand Marshal's Banquet.</i></p>		
Supporter Level	Donation	Ad Size	Full Color!	Supporter Level	Contribution	# Tix
Benefactor	\$ 75	Quarter Page (3-3/4"W x 5"H)	\$200	Cead	\$100-199	NA
Trophy	\$ 50	Half Page (8"W x 5"H)	\$300	Fáilte	\$200-499	1
Other (enter amount)	\$	Full Page (8"W x 10-1/2"H)	\$400	Milé	\$500-999	2
Copy of Program	\$ 5	Copy of Program	Free	Copy of Program		Free

Please be sure to indicate if you would like a copy of the program delivered by circling above

Please indicate if you would like us to also send information about participating in the parade: _____

TOTAL ENCLOSED \$ _____

Please be sure to:

- ✓ Fill in this form completely and return **by January 15, 2023**
- ✓ **New Program Book Advertisers:** Please enclose a camera ready copy of your ad to the dimensions above
- ✓ Enclose a company or personal check made out to:
"Worcester County St. Patrick's Parade Committee", P.O. Box 20708, Worcester, MA 01602

For additional information, please call or e-mail: Erin Zamarro (508) 847-7100 ads@stpatparade.com