

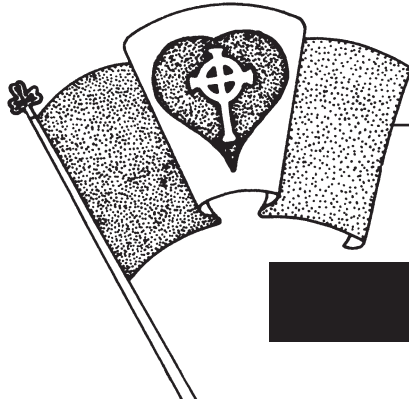
Worcester County St. Patrick's Parade, Inc.
A Non-profit 501(c)(3) Corporation 22-2730561
2024 PARADE
CORPORATE SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS		Limited Corporate Sponsor	Event Sponsor	Presenting Corporate Sponsor
	Value	\$1,500+	\$2,500+	\$5,000+
Tickets to the Grand Marshal Dinner/Dance (if sponsorship commitment and reservations received by January 15, 2024)	\$90-\$450	2	4	10
A full-page color ad in the Program Book if sponsorship commitment and ad received by January 15, 2024	\$400	✓	✓	✓
A large banner in the parade identifying the sponsor as a "Corporate Sponsor" *	\$100	✓	✓	✓
Corporate entry in the parade by means of a float, marching group, etc.	\$100	✓	✓	✓
Signage & recognition at the Grand Marshal Banquet (if commitment received by January 15, 2024)		✓	✓	✓
Sponsor listing in Worcester County St. Patrick's Parade social media and website www.stpatsparade.com		✓	✓	✓
Vinyl banner with sponsor's logo hung on fencing at end of parade route, viewed by an average 2,000 runners in Celtic 5k plus Parade Spectators			✓	✓
Sponsorship Recognition at a Parade Committee event, such as the Grand Marshal Banquet, Political Breakfast or Awards Breakfast, at which the Event sponsor may distribute promotional material, and at which the sponsor is identified as an "Event Sponsor" in the event's printed promotional material			✓	✓
Logo printed on back of Celtic 5k Road Race technical shirt, average distribution of 2,000 runners (Only 2 spots available!)				✓

*Banner carriers need to be provided by the Sponsor

For information about entering a **float or marching group**, please contact Leo Quinn (508)753-7197
 For additional information, please contact Erin Zamarro (508) 847-7100 or ads@stpatsparade.com.

-DON'T LET THE PARADE PASS YOU BY-



WORCESTER COUNTY
St. Patrick's Parade Committee

Post Office Box 20708-Worcester, Massachusetts 01602

42nd Annual Parade

2024 SPONSOR FORM

Your Name (or Name of Organization) _____

Contact Person _____

Name as you would like it to appear in the Program Book _____

Address _____

Contact Phone # _____ Email _____

Sponsorship Level/Type _____ Amount Enclosed \$ _____

I would also like to put an entry into the parade, please contact me.

Please be sure to:

- ✓ Fill in this form completely and return by **January 15, 2024**.
- ✓ Enclose a camera ready copy of your Color ad (if this is a new ad) or e-mail it to ads@stpatparade.com by **January 15, 2024**. Ad size should be no larger than 8"W x 10-1/2"H. Advertising questions can be directed to Erin at erinzamarro@gmail.com.
- ✓ Enclose a company or personal check made out to:

Worcester County St. Patrick's Parade Committee
 P.O. Box 20708, Worcester, MA 01602

Supporters		Program Book Advertiser		Tara Circle		
Supporters are acknowledged in the Program Book. Trophy Sponsors: A trophy is given in your name to winning Parade entrants at a post-parade Awards Night. You will be invited to join us at the Awards Night where you may personally present your trophy to the winner.		Copies of this professionally printed publication can also be obtained at various locations throughout Worcester including Fiddlers' Green Pub at the Worcester Hibernian Cultural Centre, the Annual Irish Festival, and many locations along Park Ave (the parade route). Parade route advertisers wishing to receive a supply of books for their patrons should contact us by January 1st.		Tara Circle Sponsors receive: <ul style="list-style-type: none"> • Complementary ticket(s) (quantities below) to the Grand Marshal's Banquet upon request. • Listing in the Program Book • Complementary copy of the Program Book delivered upon request. Mile Sponsors also are listed as a sponsor at the annual Grand Marshal's Banquet.		
Supporter Level	Donation	Ad Size	FULL COLOR!	Supporter Level	Contribution	# Tix
Benefactor	\$75	Quarter Page (3-3/4"w X 5"h)	\$200	Cead	\$100-\$199	n/a
Trophy	\$50	Half Page (8"w X 5" h)	\$300	Fáilte	\$200-\$499	1
		Full Page (8"w X 10.5"h)	\$400	Milé	\$500-\$999	2
		Copy o Program	Free	Copy of Program		Free

See reverse side for Corporate Sponsorship Levels →