Worcester County St. Patrick's Day Parade Committee, Inc.

Tradition Marches On

45th Annual Parade

2027 SPONSORSHIP PACKAGES

Parade Presenting Sponsor - $10,000 (2 Spots Available)

this sponsorship is available exclusively to one sponsor for a cost of $15,000

- Corporate name on Celtic 5K shirts (1,500+ technical t-shirts) - one of only 2 spots available
- Banner on fencing at end of parade route / race end viewed by over 2,000 runners & Spectators
- Marching / vehicle entry in parade with Premium Placement next to a high school band entry / sponsorship of band acknowledged (larger bands available for additional fee)
- Full page ad in program book: Rear Cover of book/Rear inside Cover of book
- Banner in parade
- 10 tickets to Grand Marshal Banquet (January)
- Recognition at Banquet
- Company Name / Logo on Parade website
- Company Name / Logo on Parade Social Media

Platinum Sponsor - $5,000

- Banner on fencing at end of parade route / race end viewed by over 2,000 runners & Spectators
- Marching / vehicle entry in parade with Premium Placement next to a high school band entry / sponsorship of band acknowledged (larger bands available for additional fee)
- Full page ad in program book: Front Inside Cover of book
- Banner in parade
- 4 tickets to Grand Marshal Banquet (January)
- Recognition at Banquet
- Company Name / Logo on Parade website
- Company Name / Logo on Parade Social Media

Gold Sponsor - $2,500

- Banner on fencing at end of parade route / race end viewed by over 2,000 runners & Spectators
- Marching / vehicle entry in parade
- Full page ad in program book
- Banner in parade
- 4 tickets to Grand Marshal Banquet (January)
- Recognition at Banquet
- Company Name / Logo on Parade website
- Company Name / Logo on Parade Social Media

Silver Presenting Sponsor - $1,500

- Marching / vehicle entry in parade
- Full page ad in program book
- Banner in parade
- 2 tickets to Grand Marshal Banquet (January)
- Recognition at Banquet
- Company Name / Logo on Parade website
- Company Name / Logo on Parade Social Media

P.O. Box 20708
Worcester, MA 01602