



jogging for



JADE

Jade's Helpful Heart Foundation presents 7th Annual Jogging for Jade 5K/1-Mile Walk/Run August 12, 2023 Officer Blake C. Synder Memorial Park

MISSION STATEMENT: Jade's Helpful Heart Foundation is a nonprofit organization that supports families with medically complex children. As you navigate your new normal and pour your heart into loving your child, it's our hope JHHF can ease the financial and emotional burden that rests on your shoulders. We do so by serving families in the following ways:

- Offering assistance for the transition home from the hospital
 - Helping with medical costs
 - Allocating adaptive equipment
- Providing a safe space to connect with those who understand and live your reality



We cordially invite you to participate as a Sponsor in the 7th annual Jogging for Jade 5K/1-Mile Walk/Run. This event will raise money to help support Jade's Helpful Heart Foundation. There are various levels of sponsorship for Jogging for Jade. The size and placement of company names or logos are based on the sponsorship level. All donations are tax-deductible as JHHF is a 501(c)(3).

ALL: Sponsor's name mention during race day welcome

JHHF PLATINUM Sponsor--\$1500

- LOGO on the step and repeat
- Prominent display of LOGO on the back of race t-shirts
- Sponsor representatives can give welcome remarks on race day
- Promotional materials in the race packet
- Mentioned on social media (example: click-through logo on social media platforms/website)
- Listed as sponsor on event materials
- Tabling before and after the event
- 4 complimentary race entries with shirts

JHHF SILVER Sponsor--\$500

- Company LOGO on the back of race t-shirts
- Promotional materials in the race packet
- Mentioned on social media (example: click-through logo on social media platforms, logo on the website)
- Listed as sponsor on event materials

JHHF BRONZE Sponsor--\$300

- Company LOGO on the back of race t-shirts
- Listed as sponsor on event materials

JHHF GOLD Sponsor--\$1000

- Company LOGO on the back of race t-shirts
- Promotional materials in the race packet
- Mentioned on social media (example: click-through logo on social media platforms/website)
- Listed as sponsor on event materials
- Tabling before and after the event
- 2 complimentary race entries with shirts

JHHF MILE MARKER Sponsor--\$200 per sign (\$450 for all three signs)

- Company NAME or LOGO will appear on one of the mile marker signs, which will be prominently displayed at the 1-mile mark, the 2-mile mark, or the 3-mile mark. Or for \$300, the company NAME or LOGO can appear on all three signs.

JHHF WATER STATION Sponsor--\$250

- The company LOGO will be prominently displayed on the sign at the water/Gatorade station.

JHHF PACKET DONATIONS--Item donations are to be placed in packets

*If a monetary donation is not feasible, please email us to talk about other options; we'd love to hear from you.

We thank you in advance for your consideration of becoming a race sponsor! Attached you will find the sponsorship form that can be completed and submitted by mail (4835 Crosswood Dr., Saint Louis, MO 63129) or email (jadeshelpfulheartfoundation@gmail.com).

Jogging for Jade 5K/1-Mile Walk/Run Sponsorship

Organization Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact person: _____

Contact email: _____ **Contact email:** _____

Web site address: _____

1. Sponsorship Level (choose one)

- Platinum
- Gold: We plan on speaking at the beginning **Yes** **No**
- Silver
- Bronze
- Mile Marker
- Water Station
- Items
- Other

2. We plan to send materials/giveaways for the participant bags: **Yes** **No**

If yes, what item(s) would you like us to include: _____

3. Sponsors can choose to have the company name listed based on sponsorship level. Please write your company name exactly how you would like it to appear on the t-shirt, signage, etc.:

Logos should be submitted to jadeshelpfulheartfoundation@gmail.com as follows:

- Logos for t-shirts should be submitted in hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

4. We plan on tabling before and after the event (Gold, Silver, and Bronze only): **Yes** **No**

5. For event details, including a link to register for the run, please view Jade's Helpful Heart Foundation page on Facebook (Jade's Helpful Heart Foundation), Instagram (@JadesHelpfulHeart), Twitter (@JadesHelpful), or the website Jadeshelpfulheartfoundation.com

6. **PAYMENT: Checks** can be made payable to Jades Helpful Heart Foundation and mailed to 4835 Crosswood Dr. Saint Louis, MO 63129, or **PayPal** via jadeshelpfulheartfoundation@gmail.com

7. **Please submit this completed form by Friday, July 21, 2023, to ensure you are included on signage and shirts. Questions or interest in volunteering? Contact Julia Nesselhauf, President of JHHF at 816-853-6359.**