

30TH ANNUAL TENT PARTY

Greater Hunts Point Chamber of Commerce

October 26, 2017

Greater Hunts Point Chamber of Commerce
30th ANNUAL TENT PARTY and EXPO

Thursday, October 26, 2017
355 Food Center Drive
Bronx, NY

Noon to 3pm

JOIN US!

A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the image.

GREATER HUNTS POINT CHAMBER OF COMMERCE

A PROGRAM OF THE GREATER HUNTS POINT ECONOMIC DEVELOPMENT CORPORATION

The Hunts Point Development Corporation was founded in 1988 and for over three decades served as a vital support to the Hunts Point Industrial Zone. Its mission is to improve the quality of life for businesses and residents in Hunts Point, Longwood, Port Morris and adjacent South Bronx neighborhoods through advocacy, technical assistance and training.

HPEDC continues to work with businesses in wholesale food manufacturing and distribution but has also engaged a wider range of business sectors and community development issues, including local workforce development, entrepreneurship, sustainability, transportation and housing. Our membership arm is the Greater Hunts Point Chamber of Commerce. The Chamber of Commerce hosts the Annual Tent Party and Business Expo.

The Annual Tent Party and Business Expo showcases Hunts Point and Port Morris businesses. It provides networking opportunities and a forum for businesses to honor their own.

50 YEARS STRONG!

This year's Annual Tent Party and Business Expo will celebrate the 50th Anniversary of the Hunts Point Produce Market, the cornerstone of the food industry and the world's largest produce market.

Set on 113 acres with more than one million square feet of space, the Hunts Point Market offers a vast array of produce in and around New York.

Open 24 hours a day, five days a week, Hunts Point services one of the most ethnically diverse populations in the world. The Market:

- ▶ Provides food to 23,000 restaurants
- ▶ Engages daily with more than 2,500 green grocers
- ▶ Fills orders for big grocery chains
- ▶ Employs 10,000 people directly and indirectly
- ▶ Generates \$2.3 billion in sales every year
- ▶ Handles 210 million packages of produce every year
- ▶ Supplies 60% of the food for City and Boroughs.
- ▶ In a 50 mile radius the Market feeds about 9% of the population of the United States

EVENT UNDERWRITER--\$30,000

Hospitality:

- ▶ Three tables of ten seats with priority seating
- ▶ Four (4) Complimentary Invitations to all other Chamber events planned in 2017

Brand Recognition:

- ▶ Company name and/or logo on event swag bag
- ▶ Logo placement on podium at the event
- ▶ Company name and/or logo on the GHPCC website and a link to your company's website
- ▶ Company profile in the gala event program
- ▶ Company ad in color on the back cover of event program

Gala Profile:

- ▶ The opportunity to address the audience during the formal portion of the evening program
- ▶ Gala signage and banners
- ▶ Event slideshow profile

Additional Non-Exclusive Benefits:

- ▶ Logo recognition on all pre-event materials, Chamber website, and media coverage noting your company's support prior to the event
- ▶ Verbal recognition at the event
- ▶ Name on event table tents
- ▶ Inclusion of high quality marketing collateral/merchandise in swag bag

GOLD SPONSOR: \$10,000

Hospitality:

- ▶ Two tables of ten seats with priority seating
- ▶ Two (2) Complimentary Invitations to all other Chamber events planned in 2017

Brand Recognition:

- ▶ Logo recognition on all pre-event materials, Chamber website, and media coverage noting your company's support prior to the event
- ▶ Full page color ad in event program

Gala Profile:

- ▶ Verbal recognition at the event
- ▶ Name on event table tents
- ▶ Inclusion of high quality marketing collateral/merchandise in swag bag

SILVER SPONSOR: \$5,000

Hospitality:

- ▶ One table of ten seats with priority seating

Brand Recognition:

- ▶ Logo recognition on all pre-event materials, Chamber website, and media coverage noting your company's support prior to the event
- ▶ Full page color ad in event program

Gala Profile:

- ▶ Verbal recognition at the event
- ▶ Name on event table tents
- ▶ Inclusion of high quality marketing collateral/merchandise in swag bag

BRONZE SPONSOR--\$2,500

Hospitality:

- ▶ Five tickets to the event with priority seating

Brand Recognition:

- ▶ Logo recognition on all pre-event materials, Chamber website, and media coverage noting your company's support prior to the event
- ▶ Half page color ad in event program

Gala Profile:

- ▶ Verbal recognition at the event
- ▶ Name on event table tents
- ▶ Inclusion of high quality marketing collateral/merchandise in swag bag

TICKETS & TABLES

- ▶ Individual Tickets.....\$150
- ▶ Non-Profit Tickets.....\$100
- ▶ Tables.....\$1250
- ▶ Non-Profit Tables.....\$950



JOURNAL ADS

- ▶ Full Page Color Ads (7" x 10").....\$1000
- ▶ Full Page B&W Ads (7" x 10").....\$750
- ▶ Half Page Color Ads (3.5" x 5").....\$500
- ▶ Half Page B&W Ads (3.5" x 5").....\$350

