Internet Safety Starts Here

A collaborative approach to fostering digital education in schools

Empowering Kids. Securing Futures

2,031,485

Financial loss from cyber crimes affecting children reached $2,031,485 in 2023 (251% increase from 2022 - $577,464)

Over 75% of internet crimes involving sexual solicitations of children and exposure to unwanted pornography is **_not_** reported to police or parents.

The Simple Truth Is...

Internet crime is the ***fastest*** growing crime in the United States today, and children are the ***fastest*** growing victim pool.

"[There's a] significant correlations between digital literacy and cybersecurity behavior."

- International Journal of Cyber Criminology, 2023

How can we make these two ends meet?

DIGITAL DEFENDERS

Our Mission:

To educate and inform the young people about the importance of being safe online and how to securely navigate cyberspace

President

Marcus Pierre

- Founded Digital Defenders Inc. in July 2024
- Graduate Cybersecurity Student at Quinnipiac University
- Bachelor's Degree in Criminal Justice
- Passion for educating the next generation

Board of Directors

- Graduate of Duke University
- Professor at UMass Boston
- Nonprofit Owner since 2013

Aminah Pilgrim, PhD
Vice President

- 30+ years of teaching experience
- Experience in curriculum development

Kim Jones
Board Member (Educational Director)

- Quality Assurance Engineer at Amazon
- Graduate of Northeastern University

Sharice Nazaire
Clerk

- P2P Supervisor at Harvard University
- Trained in Oracle Financials and CashPro

Shirley Joseph-Kelly
Treasurer

Supported By

Justin Orcutt

Security Specialist, Aerospace and Commercial Defense Sector, Microsoft
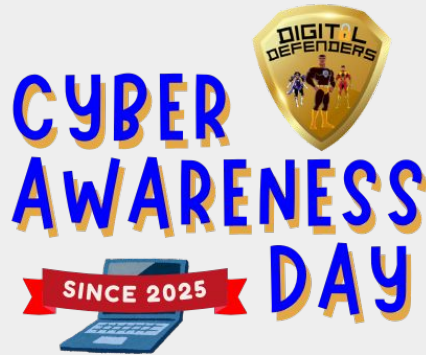
Our Aim

To educate the youth about internet safety in a fun, engaging way.

Our Proposal:
Cyber Awareness Day

What is it?

- One-day event in October
  - First Monday of the Month
- 100 industry professionals; 100 schools
- Targeting all age groups
  - Custom curriculums for each school
- Empowering safe online habits
- No cost to the partnering schools

Curriculum Building Blocks

Foundations of Digital Awareness:
- Digital Footprints
- Avoiding misinformation
- Social media safety

Understanding Cyber Threats:
- Malware, Viruses, Ransomware
- Safe Browsing Habits
- Basic Device Security

Privacy and Security Essentials
- Personal Information Security
- Password Management
- Recognizing Phishing Scams

Digital Ethics and Responsibility:
- Cyberbullying Awareness
- Ethics of Online Behavior
- Digital Citizenship

Privacy and Security Essentials

- **Personal Information Security:**
  - What is personal information
  - Best practices for keeping it secure
- **Password Management:**
  - Understanding the importance of strong passwords
  - How to create and manage them
  - Introduction to password managers
- **Recognizing Scams:**
  - Identifying phishing scams
  - Steps to avoid falling victim

Help Us Make A Difference

- Be apart of Cyber Awareness Day
  - Be among the first to lead the way
- Empower your students
  - Help students develop safe, smart online habits

https://forms.gle/ggDKZWpeY8F9AbR89

contact@thedigitaldefenders.org

Let's Keep Connecticut
Ahead Of The Curve

Thank You