

REAL ESTATE PROs

checklist

AUTOMOBILE

- Maintenance
- Tires
- Insurance
- Lease
- Interest on lease payments
- Gas or Mileage
- Car washes
- Car registration
- License fees

EDUCATION

- Coaching/Coaches
- Virtual education!
- CE Courses
- Magazine subscriptions
- Mentoring programs
- Newsletters
- Books bought

ADVERTISEMENT

- Website / Design
- Ads from Google/Facebook/Instagram...
- CRM
- Signs
- Boards
- Business cards
- Things with your logo
- Networking events

EQUIPMENT

- Laptop
- Cameras
- Cell phone
- Tripods
- Personal Protective Equipment (Covid)



TRAVEL

- Airfare
- Car Rental, Parking/Tolls
- Dry Cleaning/Laundry
- Meals, tips
- Taxi rides

PROFESSION DUES

- Association and Attorney Fees
- Bookkeeping/Accounting/Tax Preparation
- Business Licenses
- Business taxes

SELLING

- Appraiser
- Gifts to your clients up to \$25/client
- Expenses due to open houses

OFFICE EXPENSE

- Home office deduction!
- Repairs/Maintenance
- Security systems
- Furniture/Supplies

WAGES

- Assistants (all W2 paid)
- Contractors (all 1099-NEC paid)
- VA
- Did you pay your kids?
- Social Media manager

Retirement

- 401k
- IRA
- SEP

thank-you

Notes:

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