

Bringing History to Life: Location-Based Interactive Storytelling for Communities

Powered by Story City, Created by 3240 Entertainment

Overview

3240 Entertainment is developing location-based, choose-your-own-adventure stories that immerse participants in historical narratives tied directly to the spaces they occupy. By using the interactive storytelling platform **Story City**, we are creating accessible, mobile-first educational experiences that allow users to explore local history, one decision at a time, as they walk through their own neighborhoods.

How It Works

Each story unfolds based on the user's physical location and choices. As users move from site to site, they encounter characters, events, and discoveries grounded in real historical events and landmarks. It's a gamified learning experience that turns streets into storyboards, and cities into living history books.

Why It Matters

Many communities lack visible markers of their rich historical contributions. Our stories help uncover hidden histories while promoting literacy, critical thinking, and cultural pride. And because they're mobile-based, they're accessible to classrooms, families, and tourists alike.

Stakeholder Benefits

- **Educators & Schools:** Curriculum-aligned, culturally responsive, place-based learning opportunities
- **Libraries & Museums:** Tools to increase community engagement through on-site or self-guided history tours
- **Visitor Centers & Tours:** Interactive experiences for tourists interested in authentic local history
- **Community Organizations:** A platform to preserve and share cultural narratives from the neighborhood itself

Scalability

These stories are designed with future scalability in mind. As we saw with our **Booker T. Washington AR project**, these digital adventures can grow into full augmented reality experiences that layer digital history onto real-world spaces.



Next Steps

We are currently seeking partners—educators, cultural institutions, and community stakeholders—interested in piloting these experiences. Together, we can build memorable history lessons that live all around us.

Contact

Kendra Dobson

Founder & Creative Director, 3240 Entertainment

 kdd35drexel@gmail.com |  www.kendradobson.com