



Premiere Sponsor - \$5000.00

1. Premiere sponsors will be on all Rodeo Ticket Sales
2. Recognized in all public advertising
3. Sponsor announcement during all events, including live announcer promotions
4. 1 year signage at the arena
5. Logo on all event flyers and Featured on the Henderson County Fair Website: www.hendersoncountykyfair.com
6. 20 free entry bracelets to each closed fair events: Rodeo, Barrel Race, Pageant, Tractor Pull
7. Lead Sponsor on all Fair shirts

Corporate Sponsor - \$2500.00

1. Recognized in all public advertising
2. Sponsor announcement during all events, including live announcer promotions
3. 1 year signage at the arena
4. Logo on all event flyers and Henderson County Fair Website: www.hendersoncountykyfair.com
5. 10 free entry bracelets to each closed fair events: Rodeo, Barrel Race, Pageant, Tractor Pull
6. Fair shirt logo Sponsorship

Platinum Sponsor - \$1000.00

1. Recognized in all public advertising
2. Business sponsor announcement during all events, including live announcer promotions
3. Arena Banner for the month of July
4. Logo on all event flyers and Henderson County Fair Website: www.hendersoncountykyfair.com
5. 5 free entry bracelets to each closed fair events: Rodeo, Barrel Race, Pageant, Tractor Pull
6. Sponsorship listed on fair shirts

Gold Sponsor - \$500.00

1. Recognized in all public advertising
2. Business sponsor announcement during two main events, including live announcer promotions
3. Arena Banner for the month of July
4. Logo on all event flyers and Henderson County Fair Website: www.hendersoncountykyfair.com
5. 4 free entry bracelets to your choice of one (1) closed fair event: Rodeo, Barrel Race, Pageant, Tractor Pull
6. Sponsorship listed on fair shirts



Silver Sponsor - \$250.00

1. Business sponsor announcement on flyers and fair website
2. Group Arena Banner advertising for all Silver Sponsors
3. 2 free entry bracelets to your choice of one (1) closed fair event: Rodeo, Barrel Race, Pageant, Tractor Pull

Bronze Sponsor - \$100.00

1. Business advertising on flyers
2. Group Arena Banner advertising for all Bronze Sponsors
3. 2 free entry bracelets to your choice of one (1) closed fair event: Rodeo, Barrel Race, Pageant, Tractor Pull

Henderson

County

Summer
Round-up

Fair



Amount of sponsorship \$ _____

Company: _____

Name (POC): _____

Address: _____

Phone: _____

Email: _____

Thank you for supporting Henderson County Fair Summer Round-Up 2018!

If you have any questions feel free to contact:

Fair Board Member:

Phone Number:

Jonathan Elden

Fair Board President

270-454-0254



Henderson County Fair Board has a sponsorship opportunity for everyone to support the growth of your local 4-H; the Henderson County Fair Tractor Pull Barriers will be lined with advertising! Businesses and individuals are welcome to participate.

Signs will be as follows:

- 20" X 40" -Laminated Metal
- All signs will remain on the barriers year round
- \$500.00 for the first year and \$250.00 for each year following
- Signs will be replaced due to weathering as the Fair Board sees fit

Sponsors may provide either a business card, logo image, or the fair board can provide a standard background with custom wording. (All custom signage must be in good taste and represent a positive image)

You're off to great places! Today is your day!
Your mountain is waiting, So get on your way!"

Dr. Seuss