

BERNADETTE GRANGER

575 318 9997 | grangerbc@gmail.com | linkedin.com/in/bernadette-granger-b13290a/

Director of Community & Public Affairs: Champion of Corporate–Community Synergy and Strategic Government Relations

Seasoned Director of Community and Public Affairs with robust track record in aligning corporate interests with government policies and community engagement. Demonstrate strategic vision in navigating complex energy regulations and strong commitment to forging lasting relationships with officials, stakeholders, and communities. Lead community development, environmental conservation, and public engagement, focusing on corporate social responsibility and transformative power of collaborative corporate action in society.

AREAS OF EXPERTISE

- Relationship Building & Stakeholder Engagement
- Government Affairs & Environmental Policy
- Community Engagement & Public Affairs
- Program & Policy Management
- Corporate Social Responsibility
- Internal & External Communications
- Cross-Functional Collaboration
- Complex Problem Solving
- Data-Driven ESG Goals
- Crisis Management

SELECTED ACCOMPLISHMENTS

- **Pioneered and led Flogistix-wide volunteer program initiative**, mobilizing employees across all offices by engaging buy-in and ownership while creating comprehensive documentation, metrics for success, and best practices.
- **Elevated Logistix's profile and legislative presence**, securing seat on NM Senate floor during opening session and collaborating with House Representative to sponsor tax credit legislation for producers; actively engaged across party lines to influence oil and gas industry narrative as member of NM Oil and Gas Association's communications committee, leading strategic media campaign.
- **Implemented self-sustaining programs that became financially independent**, securing \$1.8M in county grants from initial investment of \$500K per county at Concho.

PROFESSIONAL EXPERIENCE

FLOGISTIX, LP / Midland, TX

2021–2024

Director of Community & Public Affairs (2023–2024) | **Assistant Director of Environmental, Social, & Governance** (2021–2023)

Recruited for government experience to contribute to development and execution of ESG strategy by aligning with internal objectives and external benchmarks. Ensure adherence to all levels of regulatory compliance by implementing ESG programs and ongoing monitoring. Proactively track and analyze legislative changes, delivering concise summaries and insights to inform management decisions. Transition to external relations-focused areas, including spearheading volunteer program, leading to extensive travel across field offices, strengthening community and staff engagement. Establish and maintain relationships with legislators and elected officials to advocate for company interests and policy positions. Focus on legislative affairs, interpreting and navigating complex regulations and rules to guide corporate strategy and compliance.

- Authored job descriptions for volunteer coordinators and collaborated with IT to design program logo.
- Orchestrated 7 company-sponsored volunteer events across 5 states, implemented volunteer time off (VTO) policy, empowering employees to support causes of their choice, with 382 of 400 employees signing code of conduct to participate and 117.5 hours of individual VTO utilized.
- Managed corporate volunteer participation, involving 50 employees with 36 service hours donated.
- Initiated and led successful company-wide Get Out The Vote campaign, providing unbiased information through emails and newsletters; implemented incentives to encourage employee participation in voting.
- Led launch of 18 STEM Centers across NM, OK, and ND in collaboration with Cal Ripken Sr. Foundation, paving way for expansion into every state with Flogistix operations.

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US HOUSE OF REPRESENTATIVES, OFFICE OF AUGUST PFLUGER / Midland, TX **District Director, Texas District 11**

2021

Directed reopening and operational ramp-up of 6 field offices post-COVID, ensuring signage updates and re-engaging staff in active work routines, including timely constituent communication. Managed district team of 6, facilitating staff training and ensuring seamless operations across multiple locations.

- Conducted over 15 town halls within 29 districts, reinforcing community ties and constituent relations.
- Coordinated with Texas Department of Emergency Management and National Guard to secure urgent response for nursing home without electricity during significant ice storm, orchestrating evacuation plans to promptly restore power.
- Restored order in challenging district environment by instituting weekly staff meetings to monitor district activities, ensuring proactive follow-up and closure of 800 constituent cases inherited from previous director.

CONCHO (CONOCOPHILLIPS) / Midland, TX **Regional Affairs Representative**

2019–2021

Spearheaded Concho's community investment and local government relations across Permian Basin, cultivating pivotal relationships with judicial, municipal, and educational leaders and utility and infrastructure stakeholders. Ensured internal and external messaging alignment on operational and policy matters while actively engaging with media and public. Played key role in local business organizations and civic groups, enhancing Concho's strategic presence and addressing potential political and regulatory impacts. Identified and developed community partnership opportunities while representing company on various regional trade and business groups, including Permian Strategic Partnership committees.

- Pursued non-monetary avenues to add value, fostering strategic relationships with key stakeholders and elected officials, including working with United Way board and other committees to safeguard funding allocation.

OFFICE OF CONGRESSMAN STEVE PEARCE / Hobbs, NM **Deputy District Director, Eastern Region**

2014–2019

Acted as primary liaison between congressman, constituents, and various governmental agencies, ensuring strong representation at public events and during constituent outreach initiatives. Analyzed community issues to inform and drive legislative actions, providing valuable insights to legislative director. Maintained congressman's awareness of local matters, enabling informed decision-making and jurisdictional oversight.

- Expedited critical healthcare case to federal level, successfully securing leading national surgeon for local girl with severe health issues.
- Assisted in resolving complex back taxes case for constituent by coordinating directly with congressman, state officials, and constituents; orchestrated collaborative meeting in Roswell that resulted in agreed-upon payment plan.

UNITED CONSULTING GROUP/ Albuquerque, NM **Regional Director**

2014

Oversaw fundraising and special events coordination for Center of the Arts and managed high-profile events for Secretary of State Dianna Duran and Representative David Gallegos.

- Served as principal fundraiser, orchestrating events and securing host committees to bolster campaign awareness and distribute invitations, playing pivotal role in fundraising for first Republican Secretary of State in 80 years to ensure reelection campaign financing.

REPUBLICAN PARTY OF NEW MEXICO/ Albuquerque, NM **Strategic Advisor**

2013–2014

Devised and executed statewide strategies, including training and support across 33 counties and leading grassroots canvassing efforts. Took charge of voter registration, volunteer recruitment, and fundraising activities.

- Assisted in organizing prominent events, including 2013 Legislative Reception and Lincoln Day Dinner featuring George P. Bush and Chairman Priebus.

EDUCATION AND ADDITIONAL TRAINING

College of the Southwest; Hobbs, NM – **Master of Science, Educational Counseling, Bachelor of Arts & Sciences, English and Human Relations**

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CERTIFICATIONS

Google Ads Search Certification, Skillshop, Exp. Oct 2024

Google Analytics Certification, Skillshop, Exp. Oct 2024

Email Marketing 2023, HubSpot Academy, Exp. Oct 2025

ORGANIZATIONS & BOARD MEMBERSHIPS

Lea County Republican Women, Member; 2009–2019

Rotary International, Member 2000-2009

Board Memberships

Midland Republican National Hispanic Assembly, Board Member; 2021–2022

MISD Education Foundation Board, Board Member; 2020–2021

Midland Education Foundation, Board Member; 2019–2021

VOLUNTEER & COMMUNITY ENGAGEMENT

Republican Party of New Mexico, Secretary; 2016–2018

Girls Scouts of the Desert Southwest; Funding Committee, Board Development Committee; Board of Directors, 2023–Present
