

ROBYNNE OLIVAREZ

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Professional Summary

Results-oriented church media director with 4 years of experience in leading media planning, and execution. Proven track record in delivering successful broadcasts for worship services and events.

Skills

- Media Production and Post production
- Content Production
- Creative Direction
- Asset Management
- Talent Recruitment and
- People Management & Development
- Client Communication
- Technical Troubleshooting & Resolution

Work History

CHURCH MEDIA DIRECTOR

05/2020 to Current

Hope Alive Church (Odessa, Texas)

- Production and Technical Management
 - Managed live video production for church services: Oversaw camera setup and operation, ensuring high-quality video capture for both in-person and live-streamed congregational experiences.
 - Directed live multi-camera productions: Coordinated with camera operators to create smooth, engaging visual narratives for church services, enhancing the experience for both in-person attendees and online viewers.
 - Designed and implemented lighting for worship services: Crafted lighting setups that balanced aesthetics with functionality, enhancing the visual atmosphere during services and events.
 - Operated soundboards for live worship services: Mixed audio for both the sanctuary and online broadcasts, ensuring clear and balanced sound for an immersive worship experience.
 - Enhanced video production quality: Paid attention to detail in post-production, including color grading, sound design, and motion graphics, to elevate the overall quality of church videos.
 - Coordinated on-set operations during filming: Worked closely with talent and crew to ensure smooth and efficient video production during church-related filming sessions.
- People Management and Development
 - Trained and mentored media team volunteers: Provided hands-on training in camera operation, lighting, and sound, developing a knowledgeable and reliable team to support church media needs.
 - Recruited and onboarded media team volunteers: Actively grew the media team, fostering a culture of creativity and collaboration among volunteers.
 - Led media training initiatives: Spearheaded training programs for junior media team

members, ensuring their continued professional growth within the church's media department.

- External Communications Management
 - Handled relationships with external media and public relations professionals to represent the church effectively.

MEDIA TEAM VOLUNTEER

01/ 2020 - 05/ 2020

Hope Alive Church (Odessa, Texas)

- Video production
 - Provided support in camera operation, lighting, and sound to ensure high-quality media output for both live and recorded broadcast of church services and events.
- Technical management
 - Assisted the media director with various video production tasks for the smooth execution of live broadcasts and to ensure all technical elements were in place.
- Technical challenges troubleshooting and resolution
 - Collaborated with media team members to troubleshoot and resolve any issues during live services, ensuring uninterrupted video and audio quality.
- Audience feedback mechanisms implementation
 - Developed and initiated feedback systems to gather insights from the congregation, helping tailor video content to better meet the audience's needs.
- Cross-functional teams in video production management
 - Led teams across different areas of the production process to deliver high-quality videos on schedule for church services and events.
- Digital media assets management
 - Systematically archived and managed digital media files, ensuring efficient access and reuse for future church projects.
- Multiple video production timeline management
 - Successfully balanced and met multiple project deadlines, consistently delivering high-quality media content for church broadcasts and events.

Education

Permian High School - Graduated 2011

Odessa Dental - Graduated 2018

Languages

Spanish, English - Native