



**Geneva
Business School**
Real Business. Responsible Leaders.



Real Business, Responsible Leaders

Unlock your business potential



SWISS QUALITY EDUCATION
INTERNATIONAL NETWORK
LEADERSHIP DEVELOPMENT

Geneva • Barcelona • Madrid

www.gbsge.com

Contents

At a Glance	2
Real Business, Responsible Leaders	3
Why Geneva Business School	4
Our History	5
Our Faculty	6
Academic Experience through a Real Business mindset	7
Academic Calendar	8
Bachelor of International Management	9
Bachelor's specializations	
What our students say	
Master of International Management	12
Master's specializations	
What our students say	
Doctorate of Business Administration (DBA)	15
What our students say	16
Student Success Stories	17
Student Experience	19
Three Campuses. One School.	20
Study in Geneva	
Study in Barcelona	
Study in Madrid	
Start your journey today	27

At a Glance

Programs at Geneva Business School



Bachelor of
International Management



Master of
International Management



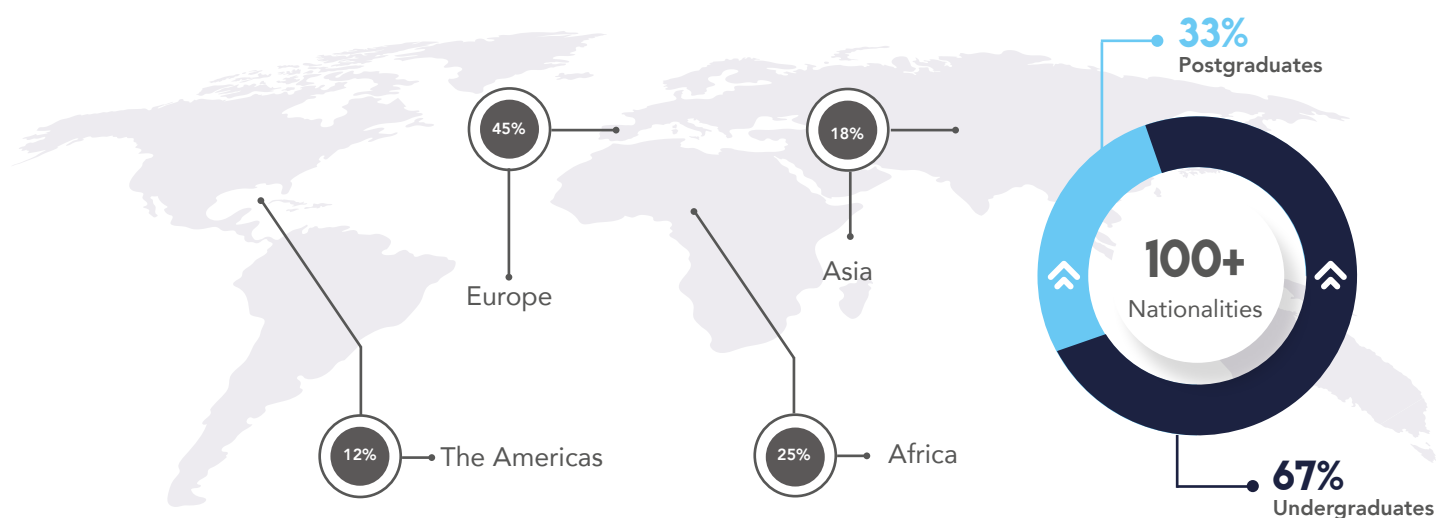
Doctorate of
Business Administration (DBA)

Our Campuses

Geneva

Barcelona

Madrid



Community

2000+
Alumni

600+
Students

100+
Faculty

100+
Nationalities

World Rankings



Ranked 50th
best Business School in the world

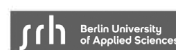
Accreditations & Memberships



SAPIHE ASIPES



Over 35 International Academic Partners



Real Business, Responsible Leaders

Our mission is to have a positive impact on **future Responsible Leaders** and improve their management practices.

We achieve this by connecting a community of eager, ambitious, and creative students with a teaching faculty that brings experience of success in **Real Business**, proven professional acumen, and the ability to teach with engaging, innovative methods.



Ensuring student success along academic excellence.



Managing the institution efficiently in terms of organization and allocation of resources.



Engaging with stakeholders through partnerships, collaboration, company placements and membership activities.



Contributing to the academic and business body of knowledge, through research collaboration, teaching and public dissemination of findings.



Why Geneva Business School?

Geneva Business School offers an exclusive and privileged education in a **real international** community, inspired by the **Swiss learning philosophy**.

Through the concentration of core, orientation, and specialization courses, **Geneva Business School** strives to build the best foundation for its students with dynamic small class sizes.



Real Business Education



Career Development



International Experience



Programs



Professional Faculty



Campus Environment



Campus Network



Student Life

At Geneva Business School we aim to provide our students with a **real added value for both the present and the future**, allowing them to stay ahead of the curve in the competitive global market.

Develop tangible leadership skills that will empower you to make a meaningful impact in the business world, while gaining practical experience that bridges the gap between theory and practice.

Choose Geneva Business School for a transformative education that equips you to excel as a **Responsible Leader** in the ever-evolving landscape of business, with confidence and distinction.



Our History

2023

Geneva Business School and the **World Federation of United Nations Associations (WFUNA)** successfully completed their first joint educational initiative - an **Advanced Training Program** - held at the **WFUNA** office in Geneva.

2020

Barcelona and **Madrid** campuses move to brand new, state-of-the-art facilities, providing students with modern and inspiring learning environments that foster innovation and creativity.

2018

Madrid campus opens its doors to students and faculty, and becoming a vibrant hub for academic and professional growth.

2017

Geneva Business School moves to a **new campus located opposite the United Nations in Geneva**, providing students with a dynamic learning environment and easy access to the prestigious **UN library**.

2012

Geneva Business School expands its **global presence with the opening of its Barcelona campus**, providing students with a diverse and dynamic international learning environment.

2009

The School's name is changed to **Geneva Business School** to reflect our emphasis on practical business education.

2003

The University of Finance acquires **Geneva Business Institute**, resulting in the formation of **the Business & Management University**, a pivotal moment in the school's history, marking its evolution into a comprehensive institution dedicated to providing cutting-edge business education.

2001

The University of Finance is established, offering specialized education in international banking and finance, and laying the groundwork for **Geneva Business School's future as a leading institution in business and management education**.

1995

The Institut de Formation de Gestionnaire de Patrimoine (IFGP) is founded in response to the financial industry's growing demand for continuous vocational training. This establishment laid the groundwork for Geneva Business School's illustrious history and set the stage for its future development and accomplishments.

Our Faculty

We believe a **true business education** can only be provided by including proven **business leaders**.

For that reason, our faculty brings a combination of academic understanding and **Real Business experience** to the classroom. They each work actively in their sectors and offer students their insights into current business trends as well as access to their global networks.

In class, our faculty organizes business challenges from creating companies and writing business plans to market research. This commitment to quality teaching and our interactive campuses provide a **360° learning experience** to fully prepare students for the modern workplace.

[Learn more about our Faculty](#)





Academic Experience through a Real Business mindset

Welcome Leadership Week

Geneva Business School inaugurates every new semester with **Welcome Leadership Week** twice a year. This week-long event reinforces the values and principles of the institution through a number of activities, case studies, team building and cultural awareness sessions, all of which are designed to prepare students for their time in higher education, including:

- Group activities promoting social interaction among students.
- Language assistance for basic local language skills.
- Guidance on navigating bureaucratic processes in Spain and Switzerland.
- Preparation for effective teamwork in diverse projects.

The main focus is a week-long **group case study**, where students are supported through an academic project that covers all elements of business management, including entrepreneurship, marketing, international relations, sports management and finance.

Career days

With professional development as a high priority for our students, we host a **Career Day once a year**. We collaborate with a range of companies from different business sectors to help our students find opportunities that inspire them, including internships, volunteering and work placements.

Conferences

To provide a true variety of educational opportunities, we frequently hold events for students. We invite **guest speakers from around the world** to our classes and organize webinars, roundtable, debates, and other activities.

Academic Calendar

This is a provisional calendar and subject to change.

Holidays

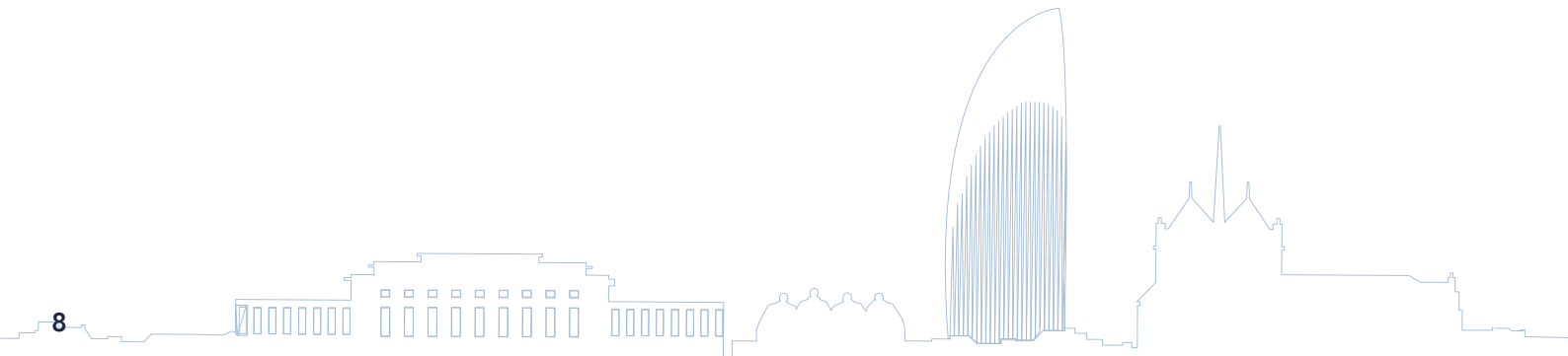
Key weeks

Activities	Spring semester					Fall semester				
	Mar	Apr	May	Jun	Jul	Sept	Oct	Nov	Dec	Jan
Welcome Leadership Week										
Leadership Development Week										
Class Day										
Case Study Week										
Recovery Week										
Presentation Weeks										
Thesis Defenses										
Graduation Ceremony										
Spring and Winter Breaks										

Classes start in **March for the Spring Semester** and **September for the Fall Semester**. Each semester begins with **Welcome Leadership Week** for bachelor’s students and **Leadership Development Week** for our master’s students.

Thesis defenses take place in January and June for students in all academic programs across all three campuses.

Our academic calendars are designed to optimize your learning experience at Geneva Business School. Our curriculum allows you to delve into core subjects, explore your interests through specialization courses, and engage in practical projects. Our aim during the school year is to prepare you to become **Responsible Leaders** in the **Real Business world**, equipped with the knowledge and skills needed to excel in your chosen field.



Bachelor of International Management



INTAKE

Spring & Fall



CAMPUS

Geneva, Barcelona, & Madrid



DURATION

3 years



LANGUAGE

100% in English

Our pioneering 3-year **Bachelor of International Management** program offers a unique educational experience, preparing students for success in the business world.

With the option of **six industry-specific specializations**, the program provides project-based learning, giving students a taste of how **real work** is done in high-performing companies.

By studying on the **Bachelor program**, students are eligible for a **double degree awarded** by Geneva Business School and Universidad de Nebrija respectively:

- **Bachelor of International Management** awarded by Geneva Business School.
- **Bachelor (título propio) of International Management** awarded by Universidad de Nebrija.

For an even greater **international experience**, Bachelor students may also be eligible for additional degrees awarded by Anglia Ruskin University, Cardiff Metropolitan University, Fisher College and University of Management and Technology.



"As an aspiring young business professional, a challenging and dynamic learning environment is vital. At Geneva Business School, professional and personal development are equally centralized and encouraged by a faculty network of business professionals, small classes, and inspiring classroom discussions. It's a place to grow, thrive, and connect with like-minded, driven internationals."

Josefin Floser, 23, Sweden
Social Media Manager

Bachelor's student
Specialization in Digital Marketing

Entry Requirements

- **Swiss Maturité, International Baccalaureate** of minimum 30 points, **3 A-levels, high school diploma** or equivalent.
- **IELTS 6.0 / TOEFL 80 / Duolingo Test 105-115 / TOEIC 650** (official English exam results) / **Cambridge B2 / Pearson 46** or proof of studying previously in an English-speaking environment for a minimum of 3 years.

Unlock your potential and scan this QR code now



Bachelor's specializations

Geneva Business School offers six diverse specializations, allowing students to tailor their education journey. The list of courses provided serves as an indication.



Digital Marketing

- Marketing & E-commerce
- Gamification in Marketing
- Machine Learning (ML)
- Digital Narrative
- Understanding SEO
- Digital Marketing Channels
- Visual Marketing
- Artificial Intelligence (AI)



Entrepreneurship

- Entrepreneurial Mindset
- Social Entrepreneurship
- Data Analysis for Startups
- Managing & Financing Innovations
- Design Thinking
- Business Simulation
- Entrepreneurial Storytelling
- Disruptive Leadership & Management



International Finance

- International Banking & Finance
- Mathematics of Finance
- Startup Finance
- Investment Management
- Business Life Cycle Financing
- Financial Statement Analysis
- Portfolio Management
- Financial Ethics
- Financial Viability Studies



International Relations

- International Human Rights Law
- Globalization & Geopolitics
- International Conflict Resolution
- Regime Change & International Security
- Political Analysis
- International Relations theories
- Power Shifts New Threats in the 21st Century



Entertainment Industry

- Creative Entrepreneurship
- Entertainment Business Finance
- Economics of Creative Industries
- Copyright & Contract Management
- The Art of Live Entertainment
- Marketing Strategies in the Global Entertainment Industry
- Entertainment Crisis Management & Strategic Response



Sports Management

- Sports Law
- Sports Governance
- Financial Strategies in Sports
- Leadership & Innovation in Sports
- Sports Media Relations & Communications
- Ethics and Professionalism in Sport
- Athlete & Player Career Management
- Digital Transformation in the Sports Industry

What our students say



Valmar Alve, 24, Estonia
Content Creator at Sparrow Analytics

Bachelor of
International Management student

"Geneva Business School fosters a safe learning environment where students embrace and learn from their mistakes. With a vast network of experienced faculty, valuable connections are formed, providing abundant opportunities for internships and professional growth. The immersive classroom experience coupled with meaningful relationships with peers and professors is instrumental in my personal and professional development."



Shaun Pereira, 23, India
CEO at Emailpref

Bachelor of
International Management student

"At Geneva Business School, we focus on soft skills, as we actually have subjects like public speaking, where they teach us what to do and what not to do in open environments when speaking to people. They also teach us one great thing, which is email etiquette, instructing us on how to email professors or how to email potential job interviewers."



Zeinabou Bunji, 22, Cameroon
Business Developer at Meetoptics

Bachelor's student
Specialization in Entrepreneurship

"Put yourself out there and meet new people. Establish relationships with other students, participate in student clubs like the book club or the chess club. Just go out there, have fun, and try to build connections."

Master of International Management



INTAKE

Spring & Fall



CAMPUS

Geneva, Barcelona, & Madrid



DURATION

1.5 years



LANGUAGE

100% in English

The **Master of International Management** is designed for students who wish to continue their **Real Business education** before entering the workplace. This program takes your undergraduate degree to the next level, taking a deep look into business as a whole, as well as the specifics of the specialization chosen.

The program gives you the tools to become a **Responsible Leader** in the constantly changing business world. As well as the core courses, aimed at giving students a strong foundation across all business areas, you will get specialized training that will fully prepare you to master your chosen area of business.

The course features core subjects such as, **Entrepreneurship for Social Impact, Supply Chain & Logistics Management, and Business Finance & Accounting.**



"Geneva Business School stands as a vibrant nexus of diversity and collective growth. Here, we are not merely students; we are a global community harnessing our unique differences as sources of strength and learning. Backed by dedicated faculty and an extensive network, we are empowered to unlock our full potential and transcend conventional boundaries. An experience beyond education: transforming, diverse, collaborative, and unifying."

Ines Marie Klette, 24, Germany
Consultant Operational Excellence at STAUFEN

Master of International Management student

Entry Requirements

- **Bachelor's degree** or equivalent.
- **IELTS 6.5 / TOEFL 85 / Duolingo Test 120-125 / TOEIC 730/ Cambridge C1 / Pearson 56** (official English exam results) or proof of studying previously in an English-speaking environment for a minimum of 3 years.

Unlock your potential and scan this QR code now



Master's specializations

Geneva Business School offers five diverse specializations, allowing students to tailor their education journey. The list of courses provided serves as an indication.



Entrepreneurship

- Building & Scaling a Business
- Entrepreneurship for Social Impact
- Succession in SMEs & Transnationals
- Innovation in Entrepreneurship
- CSR, Ethics & Sustainability



International Relations

- Strategies in International Relations Management
- Corporate Diplomacy
- Global Environmental Governance
- Globalization & Geopolitics
- Comparative Politics in Globalization



Digital Marketing

- Results Driven Digital Marketing
- Digital Economy Overview
- Strategic Digital Marketing
- Artificial Intelligence & Machine Learning
- Inbound & Outbound Marketing



Sports Management

- The Global Sports Industry
- Sports Event Management
- Performance Management: Athletes & Players
- Global Expansion in Sports



International Finance

- Introduction to Financial market instruments
- Alternative Investments
- Financial market instruments
- International Financial Markets and Banking
- Big Data in Finance

What our students say



Fiorella Negri Fernandez, 25, Ecuador
Brands Hunter at Artesan

Master of
International Management student

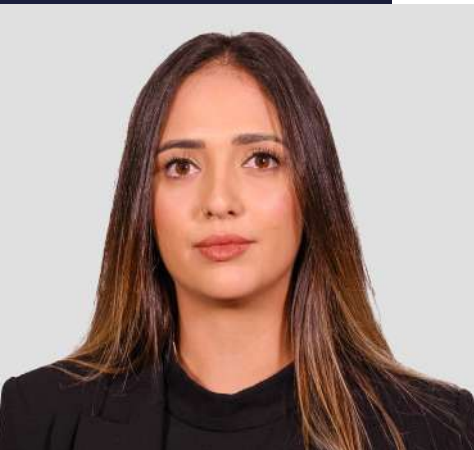
"The teachers have a lot of experience professionally, so they talk about their work and the companies they've worked for. They are really passionate about what they teach, so it keeps you motivated and makes you want to learn more and more. They're very empathic, they don't see you as another number, and the treatment they give to you is super personalized. The vibes there are very positive and everyone is willing to help and be there for others."



Prasann Dangi, 30, India

Master's student
Specialization in Sports Management

"Geneva Business School's sports master's program has been a wonderful experience. The diverse student body broadened my perspectives, while the experienced faculty provided invaluable insights into the industry. Through internships, I gained practical skills and developed as a leader. I'm grateful for the opportunities that will shape my future career."



Lorena Carvalho Campos, 25, Brazil

Master's student
Specialization in Digital Marketing

"Choosing Geneva Business School was the best decision I made for my career. The multicultural environment, support of the team, and leadership weeks have helped me develop my skills as a responsible leader while growing as an individual. I feel at home, and would wholeheartedly recommend Geneva Business School to anyone seeking a transformative educational experience."

Doctorate of Business Administration (DBA)



INTAKE

Open year-round



CAMPUS

Online



DURATION

3 years



LANGUAGE

100% in English

The **Doctorate of Business Administration (DBA)** at Geneva Business School is aimed at individuals who are looking for an opportunity to dive deeply into a problem or idea that requires research, analysis, and guidance from industry experts to **develop real solutions**.

This program is designed to fit with the lives of **experienced professionals**. The highly flexible **online learning experience** is compatible with full-time work, allowing students to learn from wherever they are in the world without interfering with their ongoing work life.

If you have considerable business experience and need a flexible yet intensive program to drive your business or career to the next level, the DBA is your vehicle. Study entirely in English with access to a diverse stable of **industry experts, exclusive mentors, and a dedicated supervisor**.

Entry Requirements

- **Master's degree or equivalent.**
- **IELTS 7.0 / TOEFL 85 / Duolingo Test 130-135 (official English exam results) / Cambridge C1 / Pearson 66** or proof of studying previously in an English-speaking environment for a minimum of 3 years.

Unlock your potential and
scan this QR code now



Nana Yaaw Nkansah Oduro, 30, Ghana
Finance Manager, Action for Development

Doctorate of Business Administration (DBA) student

What our students say



Assel Narymbetova, 36, Kazakhstan

Doctorate of Business Administration (DBA) student

"This program is designed for working people, which means that you can maintain your professional life and family responsibilities while being an almost full-time doctoral student. You have the continuous support of your DBA Program Director and supervisor. I am very grateful to Geneva Business School for designing this format of DBA Program, which became a very natural continuation of my professional and personal development process."



Thi Quynh Chi Nguyen, 31, Vietnam
Trade Marketing Project Manager at Vacheron Constantin

Doctorate of Business Administration (DBA) student

"My doctoral journey has been greatly filled with well structured learning programs, wonderful mentorship and unique opportunities to bridge the gap between theories and practicality."



Amy Lee, 51, Australia
Director Professional at various companies

Doctorate of Business Administration (DBA) student

"The information given by the school is precise, the learning materials are current and the concepts put forward are contemporary."

Student Success Stories



Slahde Seale, 31, South Africa
Founder of Quoin Cards

Alumnus, Bachelor of International Finance

As a student, Slahde founded **Quoin Cards**, a digital business card able to share the holder's contact information, removing the need to print a physical card. Quoin's first business success was at Geneva Business School's third Business Hunters event, where they beat 13 other teams with their business plan.

"During my time studying International Finance at Geneva Business School, they provided an excellent platform to learn directly from professionals working within the field. Geneva Business School helped me to test my business ideas which I continue working today."



Elena Novikova, 20, Netherlands
Founder of Aspire Agency

Bachelor's student with specialization in Entrepreneurship

After just one year at Geneva Business School, Elena exceeded her expectations and launched her own agency, Aspire, offering comprehensive services such as social media management, content creation, website design, and consultancy for businesses.

"Geneva Business School exceeded my expectations by providing a supportive environment that empowered me to start my own business, Aspire Agency. With the guidance of my business law professor, I gained confidence in reviewing contracts and approaching clients."

Dr. Dag Flachet, 41, Belgium
Co-Founder & Chief Growth Officer at Codific

Alumnus, Doctorate Administration (DBA)

Codific, a project of Flachet Holdings led by Dag as the Chief Growth Officer, is a dynamic venture focused on developing SaaS solutions with a strong emphasis on cybersecurity and privacy protection.

"I have noticed three major benefits that are more important than the degree or the title of Dr. Firstly, learning to tackle complex problems in analytical ways has been a great help in the day to day management of our business as we deal with very complex products and use cases. Secondly knowing how to set up and optimise processes in different departments has been of great value while scaling the business. And lastly as a generalist the ability to quickly read and understand the academic frontier of nearly any topic allows for a wider range of challenges in which I can deliver meaningful contributions. After my DBA with Geneva Business School some call me "the swiss pocket knife" for my versatile skills."



Mohamed El Sarrag, 31, Egypt
Co-Founder and COO at Hotdesk

Alumnus, Bachelor of International Finance

Mohamed has made significant strides in his entrepreneurial journey with the co-founding of Hotdesk, a startup company. Despite the challenges posed by the global pandemic, Mohamed's innovative approach has enabled him to disrupt new markets and create a positive impact on the world.

"Building authentic and deep connections with colleagues and faculty members from different countries around the world has enabled me to expand my business to 16 different cities across four different continents. Even post graduation, Geneva Business School is providing me with incredible support, which has only helped me to further succeed in my life and to empower my business."





Student Experience

Student life

- The lifestyle of our students at our **Geneva, Madrid and Barcelona** campuses is paramount. Social and academic activities are frequently organized by our students' committee.
- Social functions, such as **galas, rooftop events, and casual networking functions** take place each month, and **graduation ceremonies** are always followed by celebrations at **exclusive venues**.
- Within our student community, we have teams that play **football**, and **basketball**, as well as **running clubs**. The School also organizes periodic **trips for skiing and hiking**.

Campus environment

- We are a fully **inclusive school**, actively promoting a sense of community, business ethics, sustainability, and zero tolerance toward any kind of discrimination.
- Our faculty and staff are approachable and welcome communication. Students know they can approach anyone else on campus, including senior management. We offer **mentoring services** to help students fulfill their career goals.
- Our ultimate goal is to prepare our students to thrive in the **business world**. We guide students toward fostering a **mindset of responsibility, family values, and integrity**.

Relocation support

- We help our students with getting settled into their **new home city**, while also partnering with local businesses to help students with official appointments, visas, documentation, and finding an apartment for the duration of their stay.



Three Campuses, One School.

Geneva Business School is a single institution, spread over **3 cities**. We take the **Swiss philosophy** of business education and provide it to students from all around the world.

We are regularly forging **new partnerships with higher education institutions** around the world to expand the school's education options, while connecting with established businesses to facilitate **real-world business experiences** for our students.

Each program we offer is focused **on developing the business knowledge, experience, and confidence** our students need to become a **Responsible Leader** in their careers.

The **Bachelor of International Management** and **Master of International Management** programs take students who are looking to gather great business understanding to prepare them for careers in the **real world**.

Our **Master of Business Administration** and **Doctorate of Business Administration** programs bring working professionals back into education and provide them with **practical skills** and deep academic understanding of the business problems they've faced in their working experience.

All of our programs, from bachelor's to doctoral level, culminate in a final project that requires our students creating a **business plan, a management report for their own business**, or producing **academic research** into solving a **Real Business problem**.



Study in Geneva

Geneva consistently ranks among the top cities in the world for **quality of life**. The city offers a **safe and clean environment, excellent public transportation**, and access to **beautiful natural surroundings**, including Lake Geneva and the nearby Alps. This makes it an enjoyable place to live and study.

Our **Geneva Campus** is located in the heart of the **International District**, the worldwide headquarters of diplomacy, and home of the Palace of Nations and the World Trade Organization.

With four official languages and a population made up of over 190 nationalities, **Geneva** is a **global business hub** and home to the **headquarters of many multinational corporations, non-governmental organizations** and **international institutions**, such as the United Nations, World Trade Organization, and World Health Organization.

- Geneva ranks among the top 10 cities worldwide in terms of quality of life.
- A leading global financial center, with its strong banking sector and thriving financial services industry.
- Geneva's policies prioritize sustainable practices and perform well in environmental performance.
- Robust research and development sector, world-class education, and thriving startup ecosystem.



Business opportunities

Set on the banks of Lac Léman, **Geneva** is a crossroads for **international business** and **governance**. It is the meeting point for high-level entrepreneurial, corporate, and governing affairs from around the world, making it a perfect city from which to run an ambitious and valuable business.

Student life

Between the hugely international population of young people, the proximity to Switzerland's world-famous nature, and the city's many festivals, choosing to study in **Geneva** means a **ton of fun opportunities** for students.



Cultural highlights

Geneva is a global city for culture as well as business. It welcomes people from all countries with open arms, each of whom leave their own cultural mark on the city and contribute to making it **one of the most diverse cities in Europe**.



Study in Barcelona

Barcelona is synonymous with sun, sea, and sports, but it is also a top destination for **tech startups, multinationals, and innovation**. The city is perfect for young, dynamic ambitious individuals, with non-stop events and an immense pool of talent to exchange ideas with.

Our **Barcelona campus** was designed with the feel of a co-working space in mind and features quiet study zones, collaboration areas, and state-of-the-art technology to facilitate a **rich learning experience**.

With its thriving innovation ecosystem, studying at our **Barcelona campus** offers the perfect opportunity to immerse yourself in the **local international business scene** and build valuable connections for your future career.

- Barcelona ranks in the top 20 most innovative cities in the world, becoming a hub for startups and tech companies.
- One of the most popular tourist destinations, Barcelona is the 11th most visited city in the world, with over 8 million visitors per year.
- Barcelona offers a high quality of life, with good infrastructure, excellent healthcare, and a favorable climate.
- With several initiatives aiming to reduce carbon emissions, Barcelona is one of the most sustainable cities in the world.



Business opportunities

Barcelona has developed into one of the world's top **startup hubs**, raising huge amounts of outside investment for new companies and becoming an easy choice for new tech companies.

Student life

For its unique restaurants, fun bars, nightclubs, uncountable museums and other cultural attractions, parks, and daytime activities, **Barcelona** is one of the **world's very best destinations for international students**.



Cultural highlights

Barcelona provides an incredibly fulfilling lifestyle for people who are looking to settle down in the city. The combination of magnificent cultural institutions, natural beauty, and Mediterranean climate makes it an unmissable destination for **international students**.



Study in Madrid

Madrid is a cosmopolitan city with a diverse population, providing an excellent environment for students to develop in a cross-cultural and diverse environment and broaden their horizons. The Spanish Capital is becoming increasingly known for its **vibrant startup scene** and **supportive entrepreneurial community**, making it the ideal setting for students who want to learn about entrepreneurship, collaborate with startups, and potentially launch their own ventures.

By studying in **Madrid**, our students are inspired by our instructors and attend networking events – all in one of **Europe's sunniest cities**. Compared to other cities, **Madrid** offers a relatively affordable cost of living, making it an attractive option for all students.

The Spanish capital boasts a rich history, vibrant arts scene, and lively social atmosphere, with its incredible nightlife scene. Students can immerse themselves in Spanish culture, language, and traditions while enjoying the city's many attractions.

- Madrid is among the top 100 emerging ecosystems, with strengths in Fintech, Healthtech, and Smart Cities.
- One of the top 40 financial centers worldwide and the 3rd largest city in Europe, after London and Berlin.
- Madrid showcases a solid environmental performance, focusing on smart and sustainable urban solutions.
- The city ranks well worldwide in terms of quality of life, with good standards of living, safety and modern healthcare.



Student life

Students flock to **Madrid** each year for many reasons. The incredible cultural diversity, laid-back daytime activities and exciting nightlife, along with the city being the sunniest in Europe, means **Madrid has something to appeal to everyone.**



Business opportunities

Madrid has become one of the top locations in Europe for entrepreneurs, with a healthy ecosystem of **world-renowned tech companies**, new startups working from co-working spaces, and a dominant financial industry.



Cultural highlights

Madrid is host to hundreds of cultural institutions and with its central position in Spain, connected to the rest of the country with its high-speed rail network, international students find studying in the Spanish capital a **life-changing experience.**

Start your journey today

Frequently asked questions

For all questions relating to our programs, fees, entry requirements, and more, head over to our **FAQs page**. There, we have answers for the 50 most common questions.

See FAQs



Want to get in touch?

If you have other questions or anything else you'd like to talk about, then our admissions team will be happy to help. Just submit your enquiries to **admissions@gbgsge.com** and we'll get back to you as soon as we can, ready to solve your issues.

How to apply

We're excited to welcome driven, ambitious individuals to our community, and we look forward to the opportunity to help you achieve your goals.

To apply to **Geneva Business School**, simply follow these steps:

Start your journey



Step 1: Start your application

Our online application form is quick and easy to complete.



Step 2: Meet your admissions officer

Once you've submitted your application, a member of our admissions team will be in touch to guide you through the next steps. Your admissions officer will be your main point of contact for any questions you want to ask.

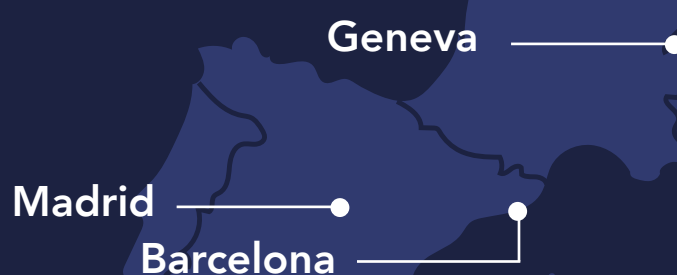


Step 3: See you on campus!

If everything goes well with your application to Geneva Business School, then the next step is to start your journey into business education. We look forward to hearing from you soon!

International Education for the Global Marketplace

Our admissions team is always available to answer your questions.
admissions@gbsge.com



Geneva

La Voie-Creuse 16
1202 Geneva Switzerland
+41 22 906 94 94
geneva@gbsge.com

Barcelona

Carrer de Rivadeneyra 4
08002 Barcelona Spain
+34 93 481 65 06
barcelona@gbsge.com

Madrid

Calle del Conde de Peñalver 45
28006 Madrid Spain
+34 910 353 469
madrid@gbsge.com

Follow us

 @GenevaBusinessSchool

 @GenevaBusinessSchool

 Geneva Business School

 @GenevaBusinessSchool

 Geneva Business School

 @GBSNews