

# Katie Boorman

Graphic designer



## Professional Profile

I am a Graphic Designer based in the UK and have recently completed a degree in Graphic design. I am experienced in numerous design programs including the Adobe creative suite.

I specialise in Branding, advertisement and Illustration and am efficient in Type and Layout, Illustration styles, editorial and web design. I also have an understanding of web coding in Glitch and motion graphics in After Effects. I have an eye for detail and am able to deliver projects on time.

## Skills Overview and programs

Branding | Digital design | Social media  
Print and editorial | Web design | Motion Graphics  
Photography | Video and photo editing | Collateral  
Understanding of Web Coding and storyboarding

Illustrator | InDesign | Photoshop | XD | After  
effects | Glitch | Powerpoint | Word  
Understanding of Adobe Firerfly

## Work Experience

**Next** | The Meadows, Camberley  
June 2022 - Present | Sales Associate

Working across a variety of departments, I have a number of different responsibilities including cashier, stock rotation, visual marketing and completing home loans and orders.

Dealing with many different queries in relation to our products and services requires excellent customer service and communication skills which I have been recognised for.

Continues on the next page

## Contacts

Email  
Katie@ktcreates.co.uk

Mobile: 07486 455117

Website  
www.ktcreates.co.uk

Instagram  
kt\_creates.x

## Education

### University Of Surrey

September 2022 - June  
2024

Accelerated BA honours  
degree in Graphic design

### Farnborough Sixth Form

2020 - June 2022 (A levels)

Graphic Design: A

Photography: A

CTEC Digital Media:  
Distinction Star

### Yateley School

2015 - June 2020

9 in Graphic Design

10 GCSE's: 5-9

## Work Experience

**Image-Corporate** | The Coach House, Wokingham  
August 2023 - September 2023 - 2 weeks | Placement

At Image-Corporate I was tasked with completing different briefs ranging from branding to event banners for their clients.

With no set work day structure, I had to be efficient in my time management and work independently within the industry.

**Perform Swim Academy** | Lord Wandsworth College  
April 2021 - July 2022 | Front of house, photographer

At Perform, I managed the front desk which required excellent administration and customer service skills.

I was also a pool helper and helped build the confidence of new swimmers.

One of the additional responsibilities I undertook was to take photographs for the company website and their clients.

<https://performswimacademy.com/photo-gallery>.

## Additional skills

### Creativity and idea generation

Ability to think outside the box and generate brands and brand strategies.

### Teamwork and communication

During an assignment, we were put into teams to solve two briefs and pitch to clients. As project lead, I ensured the team remained focussed and on track to deliver the project on time.

### Self Management and organization skills

As my degree was condensed into 2 years, time management and organisational skills were key to ensure deadlines were consistently met to a high standard across multiple projects.



**Katie Boorman**

## Achievements

Driving licence: 2021

Student of the year  
from University

Recognised by the  
Next area manager for  
outstanding customer  
service

Achievements from  
Next managers for  
great service and  
teamwork

School Prefect

School House music  
captain

DofE Bronze and Silver

Piano Grade 1-3

Musical theatre IDTA  
Gold bar 1

Dance IDTA Gold bar 1

## Interests

Creativity

Design

Art and drawing

Photography

Dance

Music

Nature

Wildlife