Let's Talk!

November 2-8, 2020

The 3rd Annual Macon Burger Week is coming! We along with the Macon Convention and Visitor's Bureau invite you and your restaurant to participate in Macon's beefiest week of the year! Last year's event was a highlight of the year for restaurants and residents and we invite you and your restaurant to be a fun part of 2020!

MaCON
where soul lives
BURGER WEEK

GEORGIA BEEF BOARD *Funded by Beef Farmers and Ranchers*

Advertiser Rules

1. There must be a Beef patty on the burger, no other protein measures up to Beef! Plus...the Georgia Beef Board is sponsoring, so it makes sense. Since Beef is tasty at any time of day, other forms are also welcome, like pizza, tacos and desserts, provided that they celebrate Beef burgers. Other than that, we encourage you to be as unique and creative as you like.

2. All participating burgers must be sold for $7 and cannot already be a current menu item. We encourage you to have add-on's and specials (i.e., pair with a house-brewed beer for $8, fries and a drink/beer for $10, etc.) We know that this year is different, so a $1 up-charge for take out will be in effect this year.

3. You will be included in our website, www.maconburgerweek.com, for information and voting, as well as our Facebook event, Instagram account, Passport and the hashtag #MaconBurgerWeek. Be sure to share this with your audience, the more buzz the better!

4. Macon Burger Week commitment forms are due by October 2nd.

5. Between October 12th-16th we will be coming to photograph your burger for our website, social media content and also for voting. Details on date and time will be worked out at a later date.

6. With your commitment you will be listed as a participating restaurant in all of our advertising as well as the passport that will be available on our event website and in all restaurants. The restaurant that receives the highest number of votes on our website will be awarded a large winner's banner for display, bragging rights for the year, and more! Trust us, people can't stay away from a creative $7 burger, so expect this to be a big week for your business!

For more information:
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Presented by Georgia's Farmers and Ranchers

Beef on Georgia's MIND