Bold vs. Best Practice: What's the Difference?
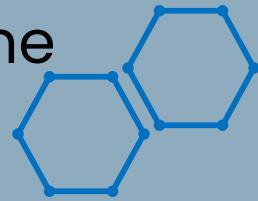
1 Best Practice vs. Bold Practice

Aspect	Best Practice	Bold Practice
Mindset	"What's proven?"	"What's possible?"
Goal	Consistency and control	Discovery and growth
Approach	Replicate what works elsewhere	Design what works *here*
Risk Level	Low – minimize uncertainty	Managed – embrace learning
Example	Following global HR templates	Co-creating local talent models that fit context

Bold doesn't mean reckless — it means responsive.

Why It Matters

For decades, organizations have pursued best practices, proven methods that deliver reliable results. But in today's fast-changing world, yesterday's best can quickly become tomorrow's bottleneck. Bold practice means rethinking assumptions, experimenting with purpose, and designing for what's next — not just what worked before.
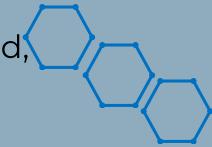
2 When to Go Bold

- When results plateau despite continuous "improvement."
- When technology or expectations outpace old systems.
- When employees are following rules more than using judgment.
- When "we've always done it this way" no longer delivers impact.

3 Principles of Bold Practice

1. Purpose First – Redefine success before retooling processes.
2. Experiment Small – Pilot, learn, iterate — don't overhaul overnight.
3. Design for Context – Adapt ideas to fit your system, culture, and constraints.
4. Share What Works – Bold practice becomes best practice when shared.

💬 *Quote for Reflection: "If we were starting fresh today, would we do it this way?"*

Contact Details

P: +1 (825) 556-4040
E: solutions@productivitycouncil.ca

CANADA
PRODUCTIVITY COUNCIL

www.productivitycouncil.ca