



2022

MAJOR TAYLOR MEMPHIS EVENT SPONSORSHIP

SECOND ANNUAL
JUNETEENTH FREEDOM RIDE

RIDE TO INSPIRE

The Major Taylor Memphis (MTM) cycling club mission, is to promote a healthy lifestyle, sense of community and local partnership through various levels of cycling. Our membership is open to everyone regardless of race, gender, age, creed, sexual orientation, Political affiliation or skill level.

MTM was founded upon the principle of Marshall “Major” Taylor, who in 1899 became the first African American World champion cyclist. Major Taylor’s courageous example of perseverance while excelling in his craft during challenging times, continue to inspire us to ride. MTM is dedicated to making each ride a safe, fun, enjoyable learning experience, and thus live by our motto, “Ride to Inspire.”



About.

Major Taylor Memphis Cycling Club is the Memphis affiliate of the Major Taylor Association, Inc. We are 1 of over 60 clubs located in the US.

MTM was initially **established in the 1970's**, and reactivated 4 years ago. Since then, we have grown to over 170 active members.

We are proudly recognized as a **501(c)(3) non-profit organization**, with deep roots in our community.

MTM hosts weekly rides lead by formally trained ride leaders that continuously ***ride to inspire***.



**1 of over 60
affiliate clubs in
the US**



**Established in
the 1970's**



**Over 170
active members**

Sponsorship.

Your sponsorship helps us achieve our goals in hosting a safe, educational, fun ride. **The Second Annual Juneteenth Freedom Ride is expected to attract over 500 participants** from across the US.

We are seeking your support as a **financial donations and/or material donations** (bottle water, sport drinks, soft drinks, coffee and food items).

For more information, or begin the sponsorship process, **please email mtmcycling@gmail.com**.

Deadline to support the Second Annual Juneteenth Freedom Ride is April 30, 2022.

Platinum. \$ 1000

Participate in the starting ceremony, along with a commemorative plaque. Company logo/name on all event press releases, invitations, shirts, website, event banner, and SAG stops.

Silver/SAG Stop \$ 300

Company logo/name on all event press releases, invitations, shirts, and website. Company themed SAG stop.

Gold. \$ 500

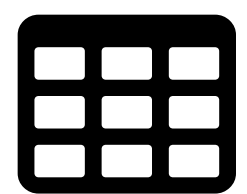
Company logo/name on all event press releases, invitations, shirts, website, event banner, and SAG stops.

Bronze. \$ 100

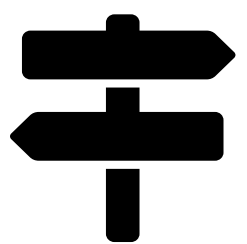
Company logo/name on shirts and website.

Event Info.

Second Annual JUNETEENTH Freedom Ride



Date. June 18, 2022
Time. 7:00 AM



Memphis, TN.
23, 44, 63 Mile options

MAJOR TAYLOR MEMPHIS PRESENTS THE

SECOND ANNUAL JUNETEENTH FREEDOM RIDE



06.18.22
7:00 AM

MEMPHIS
TENN.

23 | 44 | 63 MILES

REGISTER TODAY

VISIT MAJORTAYLORMEMPHIS.COM FOR MORE INFORMATION



Thank you for your consideration. We look forward to your support.

Terry Lawrence, MTM Event Chairman

Email. mtmcycling@gmail.com

Address. PO Box 582 | Olive Branch, MS | 38654

Website. majortaylormemphis.com

Deadline for the Juneteenth Ride sponsorship: April 30, 2022