



2025 Program Ad Form

Battle at Byrd is a Cheer Competition, hosted by the William Byrd High School Cheerleaders and Booster Club. **To purchase a Program Ad**, simply complete and mail the form with a check to William Byrd High School at 2902 E Washington Ave, Vinton, VA. 24179. **Please make checks payable to William Byrd High School** (and include Cheer in the memo line).

Program Business Ad:

<input type="checkbox"/> Whole page (8 ½ x 11")	\$100	Business Name: _____
<input type="checkbox"/> Half page	\$50	Contact Name: _____
<input type="checkbox"/> Quarter Page	\$25	Phone Number: _____
<input type="checkbox"/> Business Card Size	\$10	Email Address: _____

Spirit Ad (Good Luck Wishes):

<input type="checkbox"/> Quarter Page	\$25	Contact Name: _____
<input type="checkbox"/> Business Card Size	\$10	Phone Number: _____
		Email Address: _____

You may select one (1) image:

☐☐☐ Emailed Photo

** Photo supplied by you will not be returned. For best quality, send in or email a high-resolution digital photo in a jpg format. Please name the photo you send in with the person's name so that it may be properly matched with your Personal or Spirit Ad.*

- Please submit artwork in one of the following electronic formats: JPG, PDF, EPS, or TIF.
- High resolution electronic (digital) photos in jpg format are preferred for best quality.
- You may email artwork to battleatbyrd@gmail.com
- If you are unable to submit your artwork in an electronic file, please send in a paper copy of the desired artwork with this ad form and payment. **An additional charge of \$10 will be added for all ads needing to be scanned or created.**
- Ads will only be placed in the program if the completed ad form and payment has been received by the **deadline of September 10th, 2025.**

Cheerleader Name: _____