

1



Rationale: Simple and bold typeface with a stylized "B" and arrows pointing on either side of the property name.

2



Rationale: Simple and bold typeface with a stylized "B" in block form to play on the look of map layouts or roads connecting.

3



Rationale: Simple and bold typeface accompanied by a stylized "B" with arrows pointing on either side of the property name.

4



Rationale: Simple and bold typeface with a stylized "B" with an arrow inside of it pointing towards property name.