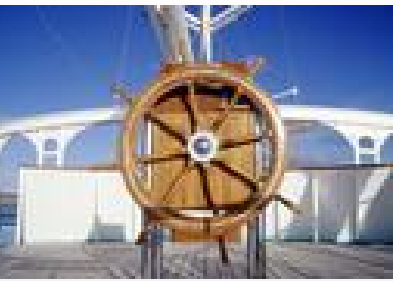


BEST PRACTICES RESEARCH



PURPOSE

- Determine best practices in world-class companies in areas of specific interest to our clients.
- Provide a benchmark for comparison.
- Provide timely case studies that can be used for action planning.
- Identify key tactics/implementation methods that contributed to success.

PROCESS

- Conduct in-depth secondary literature search using online and dedicated methods.
- Implement primary research with exemplars. We conduct interviews with subject-matter experts to obtain first-hand knowledge of best practices.

BENEFITS

- Provide perspective to guide management action.
- Leverage lessons learned.
- Answer specific questions of interest to our clients.
- Provide insight and perspective for change efforts.

CASE STUDY

When a major oil company embarked on a strategic operational excellence initiative, they turned to ADVANTIS Research & Consulting to benchmark other major oil companies in the areas of operational excellence, HSE, knowledge management, and learning networks.

RESULT: ADVANTIS Research & Consulting conducted extensive secondary and primary research within 8 weeks to answer client's questions. The analysis was used to guide the development of strategic operational excellence initiatives at the client's organization.