



CORPORATE OFFICE

5597 133rd STREET COURT

APPLE VALLEY, MN 55124

(651) 681-5660

WWW.ADVANTISRESEARCH.COM

Best Practices Research

Purpose

- Determine best practices in world-class companies in areas of specific interest to our clients
- Provide a benchmark for comparison
- Provide timely case studies that can be used for action planning
- Identify key tactics/implementation methods that contributed to success

Process

- Conduct in-depth secondary literature search by scouring online resources and databases.
- Implement primary research with exemplars. We conduct interviews with subject-matter experts to obtain first-hand knowledge of best practices.

Benefits

- Provide perspective to guide management action
- Leverage lessons learned
- Answer specific questions of interest to our clients
- Provide insight and perspective for change efforts

Case Study

When a major oil company embarked on a strategic operational excellence initiative, they turned to ADVANTIS Research & Consulting to benchmark other major oil companies in the areas of operational excellence, HSE, knowledge management, and learning networks.

Result: ADVANTIS Research & Consulting conducted extensive secondary and primary research within 8 weeks to answer client's questions. The analysis was used to guide the development of strategic operational excellence initiatives at the client's organization.