

PROPOSAL

JEWELS CARIBBEAN DAYCLUB SERIES

**SUMMER
2023**

**JEWELS CARIBBEAN RESTAURANT & BAR
MILWAUKEE, WISCONSIN, UNITED STATES**



SUMMER DAYCLUB SERIES

PROPOSAL

SUMMER IN THE CITY

People are ready to go outside and party - with each other! **Jewels Caribbean Restaurant & Bar is bringing the Vegas pool party scene to Milwaukee.** We intend to extend our hype party scene to our huge parking lot this summer. Over 5,000 square feet of lux seating, water play, selfie stations, live art and cool vibes will be open late June through Labor Day.

REACH

Jewels Caribbean has been a cultural hotspot since 2018 bringing together people of all stripes through our live entertainment, fundraisers, community listening sessions, poetry, and more.

Our **Dayclub Summer Series** will target our clientele who are obsessed with their social media presence ages 21- 35 y.o., who have multiple media pages and a lot of followers. Our staff members who have followers across Instagram, Facebook and TikTok regularly post upcoming events to their followers and friends.

Your brand messaging at the **Dayclub Summer Series** will reach well beyond the attendees and continue to touch consumers on their timelines for much longer than any tv, internet ad or radio spot can.

SPONSORSHIP

PRESENTING

\$20,000

Custom Activation

Logo on all signage and advertising

Brand mention in all radio and tv spots

Logo inclusion on all video highlights of event to be distributed to all attendees, traditional and social media outlets

Logo inclusion in three (3) email blasts to database

Six (6) Social media posts (Facebook or Instagram)

Logo on Step & Repeat for attendee selfies

Brand mentions during event

Promotional Item giveaway to attendees

Sampling of product



PLATINUM

\$15,000

Four (4) Social media posts (Facebook or Instagram)

Logo inclusion on three (3) video highlights to be distributed to traditional and social media

Logo inclusion in two (2) email blasts to database

Logo on Step & Repeat for attendee selfies

Promotional Item giveaway to attendees

GOLD

\$10,000

Three (3) Social media posts (Facebook or Instagram)

Logo inclusion on one (1) video highlight to be distributed to traditional media

Logo inclusion in one (1) email blast to database

Logo on Step & Repeat for attendee selfies



THANK YOU FOR YOUR
CONSIDERATION!
WE LOOK FORWARD
TO WORKING WITH
YOU.

For more information, please contact:

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**JEWELS
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DAYCLUB
SERIES**

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