

ARTIST ELLIOTT FROM PRESENTS

# ARTBEATLIVE™

THE EXPLOSION OF MUSIC + COLOR

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[ArtBeatLive.com](http://ArtBeatLive.com)

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### About Artbeat Live

Artbeat Live is a performance art show by world renowned artist Elliott From. From creates one of a kind portraits in a matter of minutes to music. Every Artbeat Live performance is filled with high energy from beginning to end!

### Meet the Artist

"International expressionist speed painter Elliott From of Artbeat Live brings a new look and feel to live performance painting."

With over 20 years of experience in oil and acrylic painting, Elliott decided it was time to expand his passion for painting. In 2006, Elliott recalled his experience in watching Denny Dent (Original artist known for bringing speed painting to the big stage) perform at a Chicago corporate event and decided he was going to develop his own live art experience. The following summer, Elliott performed his first ever Artbeat Live painting at a local festival. He amazed audiences with his artistic paintings of John Lennon and Jimi Hendrix. After his performance, Elliott realized he loved performing in front of people and wanted to create more paintings any chance he could. After several years and hundreds of live art performances later, Elliott felt he finally created his own unique style of art performance.

As excitement and word of mouth spread, Artbeat Live gained the attention of national sports teams,

corporate brands, charities and foundations all over the world. Elliott got his first taste of world wide attention while performing for corporate sponsors at the 2010 Winter Olympics. Following, he performed at the first playoff game of the NHL Chicago Blackhawks, in which two of his paintings raised several thousand dollars for Blackhawk Charities. During the Blackhawks Stanley Cup win, Elliott appeared on NBC and CBS news networks to unveil a 11 by 10 foot mural commemorating the NHL Blackhawk team win on the outside of the WGN Radio News Room.

**"Artbeat Live is not just entertainment but a means to highlight my passion for philanthropy in addition to giving back to the community through my passion of painting."**

Elliott has taken performance art and made it his own. Each performance is unique with a musical and visual style, all while igniting energy and passion through each subject painted on his canvas. Performance Artist Elliott From creates every canvas with explosive brush strokes, vivid colors and an expressionistic style, known today as an original Artbeat Live painting.

Every time Elliott steps on stage, he conveys one compelling message to his audiences ...

**"Everything is possible when you paint out of the box, especially with your hands!"**



Artbeat Live can be incorporated in the following ways:

Brand Marketing – Licensing – Corporate Entertainment – Motivational Speaking Tradeshows – Fundraising Galas – Concerts



ARTBEATLIVE.com

THE EXPLOSION OF MUSIC + COLOR

ARTIST + MEDIA



ArtBeatLive.com

Corporate Brands



Pop Icons



Pop Icons - Sports





### **What is Artbeat Live:**

Artbeat Live is a performance art show by world renowned artist Elliott From. From creates 6 foot portraits of pop icons, CEO's, rock stars, sports figures, and more. Each painting is created in a matter of 5-10 minutes to music all while entertaining a live audience.

### **How Do I Use Artbeat Live For My Next Event:**

- Brand Marketing
- Product Launches
- Corporate Entertainment
- Attract Tradeshow Clients
- Open & Close Corporate Team Meetings
- Honor VIP's, CEO's and Executives With Custom Performance Portraits
- Raise Money For Your Foundation
- Motivational & Education

### **Artist + Q & A**

#### **How Long Is An Artbeat Live Performance?**

The length of an Artbeat Live performance can range from 15 minutes to over an hour. Each performance can be customized to fit any special event, large or small.

#### **How many paintings Are Created Per Show?**

Depending on the length of the show, Artist can perform 1-5 paintings all depending on the time allotted to perform for each event. Each portrait is created in a matter of 5-10 minutes a piece.

#### **How Much Does It Cost To Book An Artbeat Live Performance?**

Each Artbeat Live is unique and customized to fit each one of our client's needs. Please call to discuss your event with us so we can go over all of your best options to work within your budget.

#### **I Would Like To Have A Customized Painting Done, Is This Possible?**

Anything is possible with Artbeat Live. All custom performance art requests must be submitted a minimum of 14 days prior to event date. Please note, all custom art requests may be subject to additional fees.

#### **How Big Are The Artbeat Live Paintings?**

Paintings are created at various sizes.

#### **What Is The Performance Space Needed For An Artbeat Live Performance?**

Artist needs a minimum performance space of 10 x 20 feet. Please note, agent will provide client/purchaser with a hospitality and technical rider that will outline all of the specific performance needs.

## Case Study: Artbeat Live / Chicago Blackhawks

### Direct Affiliation:

Artbeat Live began a working relationship with the Chicago Blackhawks in 2010. Over the course of the last 5 years, Artbeat Live has raised over \$100,000 for Blackhawks Charities through stadium performances and auctions, player charity events, as well as alumni events and promotional appearances. As a result of this successful partnership, Artbeat Live and The Chicago Blackhawks launched an exclusive line of merchandise to be sold in the Chicago Blackhawks Stores, with sales proceeds benefiting Chicago Blackhawk Charities.

### Community Impact:

Stadium and promotional appearances resulted in the increased visibility of Artbeat Live. This enabled further reach into the community + bolstered the auction sales price of Blackhawks themed works. A yearly 10% increase in dollars raised has been trending since 2012, with total dollars raised for charity exceeding \$3.5 million dollars since 2010; over \$830,000 in 2015 alone. Artbeat Live has served over 250 charities Nationwide.

### 2016-2017 Outlook:

Artbeat Live will again partner with the Chicago Blackhawks during the 2016-2017 season, creating 10-12 custom one-of-a-kind paintings, commissioned directly by the team, to be performed and sold at select games. With community impact as the primary mission, Artbeat Live is projected to participate in 175+ events with a goal of raising \$1,000,000.



*Elliott From and Rocky Wirtz, owner / chairman  
Chicago Blackhawks*



*Chicago Blackhawks Team Captain, Duncan Keith,  
pictured with custom painting.*

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**For All Performance Booking & Art Licensing  
Chicago Non Profit & Fundraising Gala Performances**

**Serious Inquiries Only  
Artbeat Live is represented by  
Live Art International  
Dayna Malow 847-420-1570  
dayna@liveartinternational.com  
www.liveartinternational.com**

