

Committed to
tire excellence in
motorcycle and
ATV performance

Sanctioned
by AATVA
Affiliated
with AMA

Remember, be a safe ATV rider.
Read your owner's manual,
know your vehicle, practice
safe riding techniques, and
wear proper protective gear.



Carlisle Tire & Rubber Company
Division of Carlisle Corporation
P. O. Box 99, Carlisle, PA 17013

Call Toll Free 800/233-7165.
In PA 800/222-1876.
In Canada 800/828-8420.

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Amerathon R/A, Trail Hawk, Stryker, Firetrak, and
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**No one could
beat our Amerathon™ line.**

So we had to do it ourselves.



Now Carlisle's Amerathon gives you even more...

More selection than anyone.

The best line of tires in ATV history just got better. Because Carlisle has just expanded the Amerathon line with exciting new styles and tread patterns. It's a bigger and better ATV tire line than anyone else can offer.

Tougher tires than ever.

No competitor has ever matched the puncture resistance of Amerathon's exclusive 3-ply, belted fabric construction. Now Carlisle technology has

made Amerathon tires even tougher with 20% stronger cords.

Plus the industry's only lifetime guarantee.

Only Carlisle proves its leadership in so many ways. By expanding and improving a product line that's already been proven a winner. By sponsoring the first national ATV amateur event, Carlisle's Amerathon Nationals. And by guaranteeing every Amerathon tire *for life*.

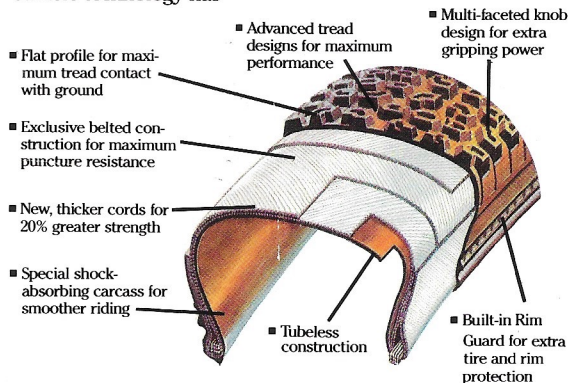


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and every one is an all-American winner!

They're Amerathons through and through. Made with years of Carlisle experience and all-American tire technology. With all the solid construction and special features that make Amerathon tires the toughest ATV tires in America. In fact, every Amerathon tire has passed every Carlisle strength test with flying colors—surviving endurance tests, carcass and tensile strength tests, and rigorous comparative tests for rubber compounding and burst strength.

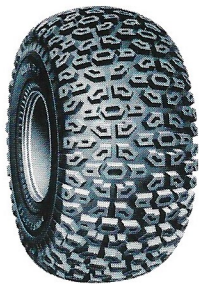
Now there are three *new* winners, too. Trail Hawk, with a ribbed knobby tread designed to minimize rolling resistance on straightaways and maximize control in the turns.

Stryker, with angled center lugs that bite deep for exceptional pulling power in mud, sand, and snow. And Firetrak, the high-performance open knobby with so much toughness and traction, you can't believe it weighs only 13 pounds.

Nobody but Carlisle can put so much excitement into one ATV tire line. The one that all America wants to ride.

CAUTION: All-terrain vehicles are designed for off-road use only. Consult owner's manual or manufacturer to determine the types of surfaces on which your vehicle should be ridden and for other use instructions. Improper use of your ATV may result in accidents causing bodily injury.

Only Carlisle gives you this many choices...



Turf Buster®—The sure-footed ATV work-horse that's as dependable as it is durable.



Trail Pro™—The versatile knobby that goes from hard-driving sports to hard-working farm chores.



Dirt Boss®—The flying wedge that runs up the dunes and across the streams.



Amerathon R/A™—The overwhelming choice of racers... a 2-ply winner with a special racing compound and tread.



Trail Hawk™—The new, front-wheel ribbed knobby for stable steering on racing and performance bikes.



Stryker™—At work or play, this new lug/knobby tread takes mud, sand, and snow in stride.



Firetrak™—The new, lightweight open knobby for high performance riding, cross country racing or just plain fun.

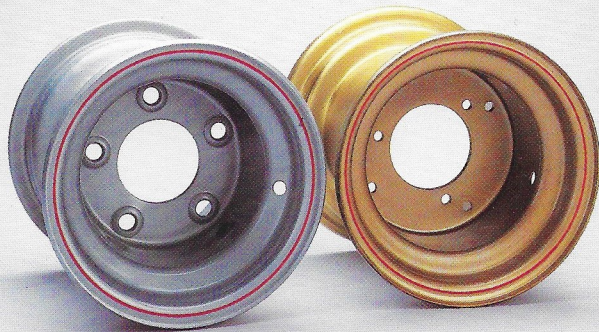


Knobby™—The economical Amerathon with full 2-ply carcass constructed for high floatation.



Chevron™—Runs on the sand with high floatation agility, just right for the economy-minded.

with the first ATV wheels good enough to be called Amerathon.



Now you can put Amerathon tires on wheels that are just as tough and dependable. Carlisle's new Amerathon ATV wheels are 13-gauge steel—stronger than most competitors. And their special BeadSeal feature makes them safer by holding the tire bead in place, even when the

tire is flat or low on pressure.

Amerathon ATV wheels come with smart red enamel pinstripes on high-gloss silver or gold finish in the most popular ATV bolt sizes. Next to Amerathon tires, they're the best thing you can put on your ATV.

No one beats the Amerathon line. Carlisle guarantees it.

We're so sure of Amerathon tires' quality and performance, we guarantee them. In writing. For life.

No one else gives you that kind of guarantee on an ATV tire. But then, no one else makes ATV tires like Carlisle.

Carlisle Limited Lifetime Guarantee

Carlisle Tire & Rubber Company guarantees this tire to be free from defects in materials and workmanship, and manufactured to the highest quality standards. If, at any time during its ownership, this tire fails to perform to the purchaser's satisfaction, Carlisle will replace it with a similar tire or refund the purchase price.

Terms, Conditions, Limitations:

1. This guarantee shall not be applicable if customer dissatisfaction is due to normal tread wear, road hazards, unreasonable abuse, incorrect mounting, subjection to racing conditions, or failure to follow Carlisle's recommendation for the particular application.

2. Purchaser must return the tire to his Carlisle dealer, or directly to Carlisle Tire &

Rubber, along with proof of purchase and reason for dissatisfaction.

3. Carlisle reserves the right to inspect the tire prior to furnishing replacement goods or refund. For replacement or refund under terms of this guarantee, contact your nearest Carlisle dealer, or call Carlisle directly at 800/233-7165, in PA 800/222-1876. In Canada 800/828-8420.

There are no guarantees and/or warranties which extend beyond the face hereof. Carlisle shall not be liable for any incidental or consequential damages resulting from any breach of guarantee. No representative of Carlisle Tire & Rubber Company has authority to make any representations or promises except as stated herein. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.