

TIM RICE

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Transformational Product Management Leader | From Startup to Fortune 25

Results-driven product executive with over 20 years of experience driving business transformation, I lead cross-functional teams to develop and deliver innovative, customer-centric solutions that drive growth, enhance customer experiences, and expand market share. Proven track record of achieving sustained revenue expansion, transforming product operations, and fostering a culture of innovation and collaboration across global teams at companies ranging from startup to Fortune 25. My work experiences include Boeing, Microsoft, and Mark Cuban.

Core Competencies

- **Strategic Roadmapping & Program Management:** Develops and executes roadmaps aligned with business line objectives, optimizing resource investment, and prioritizing complex initiatives. Diligently manages projects and largescale programs across teams to support vision and drive business goals for leadership.
- **Concept Analysis, Content Creation & Communication:** Adept at mining, consolidating and analyzing data from a multitude of sources to make data-informed decisions and recommendations. Excels in creating digital communications, data visualizations, presenting proposals, and delivering complex program plans and updates to executive leadership and internal/external stakeholders.
- **Operational Excellence:** Spearheads process innovations and efficiencies that streamline software product development, launch, and lifecycle management, driving significant reductions in time-to-market, cost, and resource utilization. Thrives in dynamic, fast-paced environments with rapidly changing requirements.
- **Product Leadership, Culture & Coaching:** Coaches and mentors high-performing product professionals to drive business outcomes, build strategic skills. Fosters a culture of continuous innovation across teams.
- **Cross-Functional Collaboration:** Fosters collaboration across diverse enterprise teams and functions, enabling effective execution of business strategies and sustained execution of portfolio objectives.

EXPERIENCE

Product Management Operations Director

THE BOEING COMPANY / BOEING GLOBAL SERVICES – Plano, TX

November 2022 – Present

Leading Product Transformation in Digital Aviation Solutions

At Boeing Digital, I drive organization-wide improvements in product management effectiveness and value creation. I spearhead development and implementation of innovative programs that empower product management and product teams, fostering a culture of continuous improvement and excellence.

- **Organizational Transformation:** Partnered with HR to design and deliver a “DAS Evolution” program for 4000 employees, driving organizational transformation and growth strategy alignment across teams.
- **Cultural Transformation:** Led “DAS Innovation Core Team” to deliver 3 successful innovation events, including AI-focused Hackathons, Idea Challenges, driving cultural transformation.
- **Digital Enablement:** Launched “DigitalX” Enablement and Readiness online resources, accelerating execution and delivery of a transformative product program for all product leaders at Boeing Digital.
- **Innovation Acceleration:** Launched AI Skills Development program and AI Resource Center for 91 product professionals, enhancing innovation capabilities across the Boeing Digital organization.
- **Strategy Execution:** Formed an integrated product team to design and deliver “DigitalX” product execution workshops at scale, accelerating market strategy execution spanning 120 portfolio whole offers.
- **Product Team Excellence:** Conducted PDLC framework deep-dive training for 170 product professionals.
- **Talent Development:** Developed Product Manager skills assessment program for 80 product managers.

Director of Product Management
SOLERA HOLDINGS, INC. – Westlake, TX

August 2018 – April 2022

- **SaaS Transformation:** Led modernization of Title Technologies' web products, migrating to multi-tenant SaaS architecture, and boosting scalability and efficiency for 1,200 dealerships and \$1B annual payments.
- **Portfolio Optimization:** Drove strategic growth of legacy SaaS B2B Qapter workflow portfolio, supporting \$30mm in annual revenues through data-driven decision-making and customer-centric innovation.
- **API-First Innovation:** Launched "Solera Enterprise API" and "Qapter Claims" workflow automations for Top 10 P&C insurance companies, streamlining digital routing of vehicle insurance claims data for estimating.

Founder, CEO, Chief Product Officer
FILESANYWHERE.COM / IMMEDIATEK, INC. – Dallas, TX

July 1999 – Present

- **Visionary Founder:** Transformed a Dallas consulting firm into a successful global SaaS product business, securing \$2M from Mark Cuban, and launching the world's first business cloud storage product in 1999.
- **Innovation Leader:** Grew FilesAnywhere to 10,000+ paid business customers, 3M+ users, and \$10M+ in SaaS sales, with a 65% revenue boost in just 3 years.
- **Strategic Pivot:** Successfully shifted focus from consumer/SMB to Enterprise, driving sustained B2B revenue growth and 20 years of operational continuity.
- **Exit Success:** Led a reverse-merger with Mark Cuban's only public company ever in 2010 as Chairman and CEO, culminating in a successful exit.

OTHER RELEVANT EXPERIENCE

Senior Systems Development Consultant
INVESTCORP BANK, FAA, NISSAN, VICTORIA'S SECRET

- **Transformational Solutions:** Designed and delivered a bespoke enterprise investment management system for Investcorp, empowering the management of \$34B in assets. Developed and deployed advanced database applications for FAA, Nissan, and Victoria's Secret, driving business efficiency.

Product Lead – Microsoft Excel 5.0
MICROSOFT CORPORATION – Redmond, WA

- **Technical Leadership:** Spearheaded the development of Microsoft Excel as Product Lead, driving collaboration across Development, Testing, Marketing, Sales, and Support teams, and delivering a world-class customer beta program. Built and led a high-performing team of 70+ engineers in the Central Region, providing exceptional Excel product services and driving customer success.

EDUCATION & CERTIFICATIONS

UNIVERSITY OF WASHINGTON, Bachelor of Arts in Economics – Seattle, WA.

Concentration: Econometrics, Information Systems, Microeconomics, Price Theory.

UNIVERSITY OF WASHINGTON - Software Product Management Certification – Seattle, WA.

Paul G. Allen School of Computer Science, Human Centered Design & Engineering. Apr 2023 - Dec 2023.

STANFORD UNIVERSITY - Digital Transformation Certification: Transforming UX through AI – Palo Alto, CA.

Department of Computer Science. Currently attending: Apr 2024 – Dec 2024.

AWARDS & MEMBERSHIPS

InfraGard, National public-private partnership for critical infrastructure security. Active member.

Fast Tech Award, 13th Annual Tech Titans, Dallas, TX (August 2013) [Fast Tech Award](#), awarded to FilesAnywhere for outstanding growth and innovation in the North Texas technology industry.

PC Magazine Editor's Choice Award. Featured in [PC Magazine](#), "FilesAnywhere," July 2004.