

TIMOTHY M. RICE

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SaaS Product Management Leader: 20+ years leading B2B/B2C SaaS product teams through value proposition design, market strategy, requirements, design, creation, go-to-market, and legacy transformations. 15+ years building and growing cloud SaaS technology products including technical requirements, backend architecture, API, security, data privacy, compliance, enterprise SDLC, mobile apps, platform integrations, workflow automation, RDMS, JIRA, Agile.

Strengths: product portfolio management, value opportunity design, product vision, concept analysis, prioritization, backlog refinement, data insights, resource planning, stakeholder alignment, cross-functional collaboration, planning and execution of innovative roadmaps, managing product portfolio KPIs and OKRs that roll-up to corporate vision.

EXPERIENCE

Head of Product – Founder, CEO, Board Member

FILESANYWHERE.COM – Dallas, TX

Oct 1995 – Present

Created [FilesAnywhere.com](https://filesanywhere.com) in 1999, the world's first cloud storage and document collaboration product for business. FilesAnywhere is wholly owned by Officeware Corporation & Immediatek, Inc. (IMKI), a Mark Cuban Company.

- ◇ Transformed business from systems consultant to global cloud product. Raised \$2mm in capital from Mark Cuban.
- ◇ World's first business cloud storage product released in 1999. Grew to 10K ARR business customers, 2mm+ users.
- ◇ Transformed FilesAnywhere cloud storage product portfolio from consumer/workgroup SMB to Enterprise offerings. Increased top line annual revenues by more than 50%, grossing millions in annual SaaS product sales. 22+ years of 99.9% operational continuity. Directed a reverse-merger with Mark Cuban's only public company, Immediatek, in 2010.

Director of Product Management

SOLERA HOLDINGS, INC. – Westlake, TX

Aug 2018 - Apr 2022

\$2B global leader in data and software solutions for the automotive industry. Vista Equity Partners company.

- ◇ Title Technologies: Transformed a portfolio of SaaS products for electronic vehicle titling and registration, servicing thousands of dealerships, millions of transactions, and processing over \$1B in gross annual fees.
- ◇ Promoted to direct US Solera CRM product teams with millions in annual revenues from legacy portfolio of SaaS B2B products for automobile dealers, dealer management systems, finance companies and state agencies.
- ◇ Directed the launch of Enterprise API and "Qapter Claims" workflow automation for Top 10 P&C insurance companies, innovating transaction automation for Visual Intelligence processing and data-driven insurance claims routing.

Software Developer Consultant

INVESTCORP BANK – Manama, Bahrain

Jun 1993 - Aug 1995

- ◇ Developed workflow management systems for the FAA, Nissan, The Limited, ARCO, Investcorp Bank (\$34 billion AUM).

Product Lead

MICROSOFT CORPORATION – Redmond, WA

Jan 1991 - Jun 1993

- ◇ Excel 5.0 Product Lead: Liaison for Development, Testing, Marketing, Sales, and Support. Managed beta launch, developed VBA/Macro library files in Excel 5.0. Product lead for MS Query, Lotus Macro Interpreter, MS Office/Excel.
- ◇ Analysis Business Unit Lead: Launched Excel product support center in Las Colinas. Led growth to seventy engineers.

EDUCATION

UNIVERSITY OF WASHINGTON, Bachelor's in Economics – Seattle, WA.

Undergraduate concentration: Econometrics, Microeconomics, Information Systems, Behavioral Science.

AWARDS / MEMBERSHIPS

Facebook and Google User Experience Research Panels: Providing UX insights to product teams, member since 2021.

International Association of Privacy Professionals: Worldwide data privacy organization, member since 2019.

FastTech Award: 13th Annual Tech Titans, Dallas, TX [Fast Tech Award](#), 2013.

InfraGard, National Critical Infrastructure Alliance: Public-Private National Security Program, member since 2013.

PC Magazine Editor's Choice: Product featured in [PC Magazine](#), "FilesAnywhere," July 2004.