

CAPABILITIES STATEMENT

www.koucommunications.com

UEI#: G7MWQ926S8W9

CAGE#: 9PZY5

PORTFOLIO OF SERVICES

Strategic Communications Planning and Execution
Public Relations
Media Relations
Stakeholder Engagement
Crisis Communications and Issues Management
Reputation Management
Brand PR / Brand-Building Communications
Outreach and Advocacy
Marketing Communications
Employee Communications
Employer Branding
ESG / CSR Communications
Media Training
Change Management Communications
Social Media Management
Video Production
Content Mapping and Creation
Campaign Evaluation



NAICS CODES

541820 - Public Relations Agencies
512110 - Motion Picture and Video Production
541613 - Marketing Consulting Services
711510 - Independent Journalists

NIGP CODES

91826 - Communications / Public Relations
91876 - Marketing Consulting
91824 - Communications Consulting
91582 - Video Production
91503 - Advertising and Public Relations
91573 - Public Information Services
91500 - Communications & Media-Related Services
91522 - Communications Marketing

CERTIFICATIONS

SDB - Small Disadvantaged Business
DBE - Disadvantaged Business Enterprise
NMSDC - National Minority Supplier Development Council
MBE - Minority-Owned Business Enterprise
WBE - Woman Business Enterprise
WOSB - Woman-Owned Small Business



KOU COMMUNICATIONS

ABOUT US

Kou Communications is a boutique, full-service firm offering dedicated, senior-level communications counsel and support, but without the typical agency overhead. With 30 years in the communications industry, we bring a depth of knowledge that translates into big thinking and impactful results for our clientele.

At Kou Communications, we ensure that every client benefits directly from our senior expertise. Unlike larger agencies, where work is often delegated to junior team members, our clients receive personalized and strategic attention from seasoned professionals at every step. This approach allows us to provide customized solutions that are not only effective but also cost-efficient.

The firm is led by founder Tami Kou, an award-winning communications expert with an extensive background in corporate communications, agency, and broadcast news.

EXPERIENCE



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