

Programme Outline	
Programme title	Executive Mini-MBA
Module 1: Leadership	<p><b>Overview:</b> Understand the principles of effective leadership.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Characteristics of successful leaders</li> <li>• Leadership styles and their applications</li> <li>• Building trust and influence within teams</li> </ul> <p><b>Learning Outcome:</b> Develop personal leadership skills to inspire and guide others effectively.</p>
Module 2: Strategy	<p><b>Overview:</b> Understand the principles of effective leadership.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Characteristics of successful leaders</li> <li>• Leadership styles and their applications</li> <li>• Building trust and influence within teams</li> </ul> <p><b>Learning Outcome:</b> Develop personal leadership skills to inspire and guide others effectively.</p>
Module 3: Sustainable Management and Net Zero	<p><b>Overview:</b> Explore sustainability and its integration into business practices.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Core concepts of sustainable management</li> <li>• Understanding net-zero targets and initiatives</li> <li>• Global trends and regulatory frameworks</li> </ul> <p><b>Learning Outcome:</b> Build knowledge to lead sustainable transformations.</p>

<p><b>Module 4: Sustainable Operations Management</b></p>	<p><b>Overview:</b> Study sustainability in operational processes.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Core aspects of Operations Management</li> <li>• Environmental impact and sustainability in operations</li> <li>• Achieving net-zero within operational frameworks</li> </ul> <p><b>Learning Outcome:</b> Apply sustainable practices to enhance operational efficiency.</p>
<p><b>Module 5: Operations Management: The Design of Operations</b></p>	<p><b>Overview:</b> Explore the interplay between process, product, and service design.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Objectives of process design</li> <li>• Aligning design with organisational goals</li> <li>• Innovation in operations design</li> </ul> <p><b>Learning Outcome:</b> Master the design principles to optimise business processes.</p>
<p><b>Module 6: Accounting - Introduction to Accounting</b></p>	<p><b>Overview:</b> Build foundational knowledge of accounting and finance.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Basics of financial accounting</li> <li>• Role of accounting in decision-making</li> <li>• Overview of financial statements</li> </ul> <p><b>Learning Outcome:</b> Gain confidence in interpreting and applying accounting principles.</p>
<p><b>Module 7: Measuring and Reporting Financial Position</b></p>	<p><b>Overview:</b> Learn to use the statement of financial position for organisational analysis.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Structure and components of the financial position statement</li> <li>• Evaluating assets, liabilities, and equity</li> <li>• Practical applications in business scenarios</li> </ul> <p><b>Learning Outcome:</b> Assess and report financial health effectively.</p>

<p><b>Module 8: Measuring and Reporting Cashflows</b></p>	<p><b>Overview:</b> Understand the statement of cash flows and its significance.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Components and structure of cash flow statements</li> <li>• Analysing cash inflows and outflows</li> <li>• Decision-making using cash flow data</li> </ul> <p><b>Learning Outcome:</b> Leverage cash flow insights for better financial management.</p>
<p><b>Module 9: Budgeting</b></p>	<p><b>Overview:</b> Explore the role of budgets in business planning.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Historical evolution of budgeting</li> <li>• Preparing and managing budgets</li> <li>• Modern budgetary methods and approaches</li> </ul> <p><b>Learning Outcome:</b> Develop and implement effective budgets for financial control.</p>
<p><b>Module 10: Strategic Risk Management</b></p>	<p><b>Overview:</b> Understand organisational risks and mitigation strategies.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Types of business risks</li> <li>• Risk assessment tools and techniques</li> <li>• Building resilient strategies to manage uncertainty</li> </ul> <p><b>Learning Outcome:</b> Equip yourself to anticipate and mitigate potential risks.</p>
<p><b>Module 11: Data Management</b></p>	<p><b>Overview:</b> Examine the pivotal role of data in organisational success.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Data management systems and infrastructure.</li> <li>• Trends in data-driven decision-making.</li> <li>• Costs, challenges, and opportunities in data utilisation.</li> </ul> <p><b>Learning Outcome:</b> Navigate the complexities of data to enhance organisational performance.</p>

<p><b>Module 12: Future Developments</b></p>	<p><b>Overview:</b> Explore emerging technologies and their impact on businesses.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Digital transformation and innovation.</li> <li>• New market dynamics driven by technology.</li> <li>• Preparing for the future of work.</li> </ul> <p><b>Learning Outcome:</b> Adapt to technological advancements shaping business environments.</p>
<p><b>Module 13: Leading Change</b></p>	<p><b>Overview:</b> Implement effective organisational change.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Change management frameworks.</li> <li>• Role of leadership in driving change.</li> <li>• Overcoming resistance and engaging stakeholders.</li> </ul> <p><b>Learning Outcome:</b> Lead successful change initiatives within complex organisations.</p>
<p><b>Module 14: Innovation Management</b></p>	<p><b>Overview:</b> Discover strategies for fostering innovation.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Managing the innovation lifecycle.</li> <li>• Tools and techniques for innovative thinking.</li> <li>• Building a culture of innovation.</li> </ul> <p><b>Learning Outcome:</b> Drive and manage innovation for competitive advantage.</p>
<p><b>Module 15: Branding</b></p>	<p><b>Overview:</b> Understand the significance of branding in building organisational identity.</p> <p><b>Key Topics:</b></p> <ul style="list-style-type: none"> <li>• Elements of a strong brand.</li> <li>• Branding strategies and positioning.</li> <li>• Case studies of successful brands.</li> </ul> <p><b>Learning Outcome:</b> Create impactful branding strategies to resonate with audiences.</p>

**Next steps:** Once the above modules are completed successfully completed through the in-app reading, quizzes and workshop attendance, learners will receive an invitation to their VIVA (final exam online meeting).