

AI Use Case Scorecard

Use this one page to pick the AI initiatives that will actually matter for your business in the next 6 to 12 months.

How to use this scorecard

- 1. List your candidate AI use cases in the rows below.
- 2. For each, score 1 to 5 in each column (1 = low, 5 = high).
- 3. Focus your next 90 day efforts on the few that have strong scores for impact and feasibility.
- 4. Use this as a working document with your leadership and IT teams.

Scoring dimensions

Business impact: Revenue, margin, cost savings, customer or staff experience.

Feasibility: Technology, skills, and process maturity to deliver.

Data readiness: Data exists, is accessible, and is good enough to use.

Risk level: Lower scores mean higher security, privacy, or regulatory risk.

Time to value: How quickly you can see meaningful results.

Sponsorship: Strength of executive and business owner support.

AI use case	Impact	Feasib.	Data	Risk	Time	Sponsor	Total

Interpreting the results

Total possible score per use case is 30.

- 24 to 30: Strong candidate. Consider for your top 3 near term bets.
- 18 to 23: Medium. May need more data, sponsorship, or scope shaping.
- 12 to 17: Weak. Probably not a near term priority.
- 11 or below: Park it or significantly rethink the use case.

Bring this page into your next planning session and use it to focus leadership conversations on a small number of AI initiatives you can actually deliver.

Helping CEOs and IT leaders turn AI from noise into a focused, executable game plan.