

Tech Value Map Worksheet

Use this one page to connect your major technology spend to business value. (Run, Grow, Protect, Transform), owners, and outcomes.

How to use this worksheet

- 1. List your major systems and platforms, not every small tool.
- 2. Put each one into one primary bucket: Run, Grow, Protect, or Transform.
- 3. For each, write the business capability, the owner of value, and one outcome from the last 12 months.
- 4. Mark each as Keep and double down, Rationalize or consolidate, Retire or exit, or Watch and prove value.

Buckets and decisions

Buckets:

- Run the business: Core systems that keep operations going (ERP, HRIS, line of business).
- Grow the business: Revenue, sales, marketing, CX, and AI that touches revenue.
- Protect the business: Security, backup and recovery, monitoring, compliance.
- Transform the business: New AI, analytics, automation, and innovation work.

Decision codes:

K = Keep and double down RZ = Rationalize or consolidate RT = Retire or exit W = Watch and prove value

System or platform	Bucket	Spend	Business capability	Owner	Dec

Summary and next moves

Count how many items fall into each decision code.

- Where can you retire or consolidate in the next 6 to 12 months to free budget.
- Where should you double down to support revenue, CX, and risk reduction.
- Which Transform items need a 90 day prove it plan with clear outcomes.

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Helping CEOs and IT leaders align technology spend with real business outcomes.*