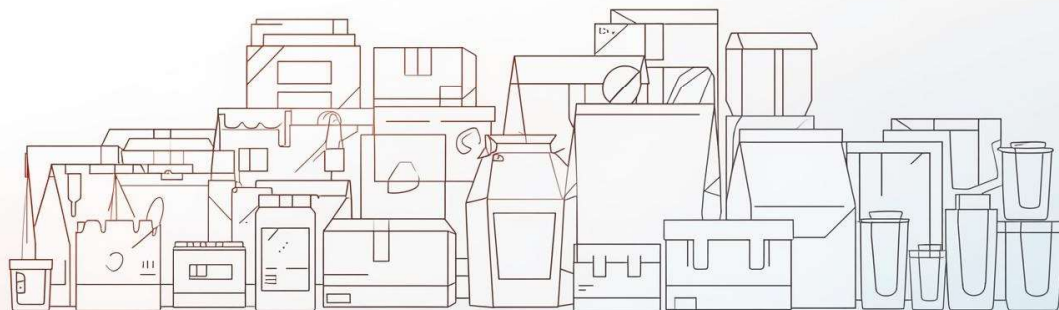


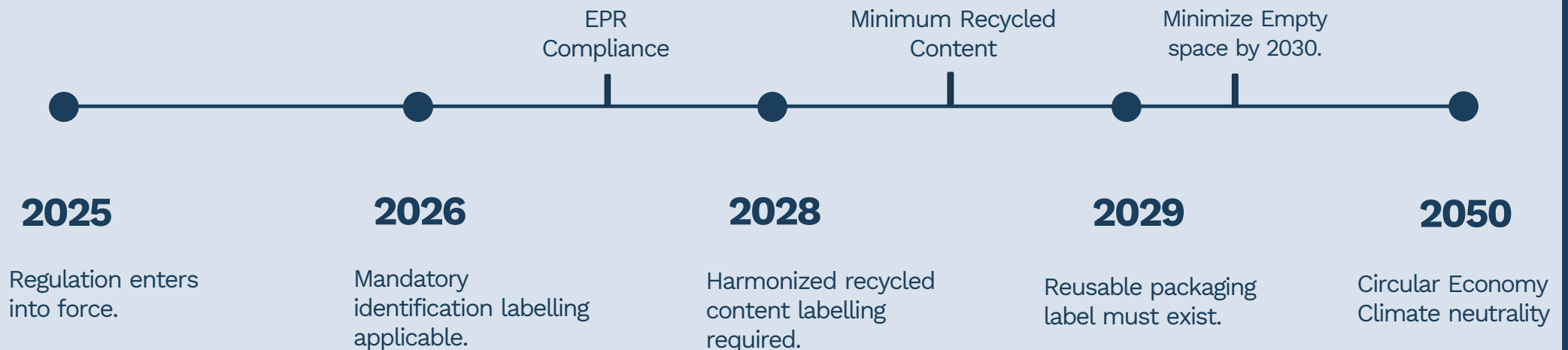
Navigating PPWR & Sustainability in EU



Email

connect@3spheres.co

Timeline of Key Deadlines



Products Affected

Scope and Types of Packaging

The PPWR impacts all packaging types, including primary, secondary, and tertiary. Sectors affected include clothing, cosmetics, food, and e-commerce, ensuring comprehensive compliance across industries.



Preparing for Compliance



Mandatory Packaging Information

Manufacturer & Importer: Include brand name, trademark, and contact details. Identification element (type, batch, serial number)



Review Packaging Materials

Check for PFAS and heavy metal compliance limits.



Technical Documentation Preparation

Start the EU Declaration of Conformity process now.



Ensure Label Traceability

Maintain records for multilingual labeling (EU) requirements.



Supplier Compliance Review

Schedule reviews with suppliers for compliance strategies.



Proactive QR Code Adoption

Implement QR codes for dynamic information updates.

QR Codes

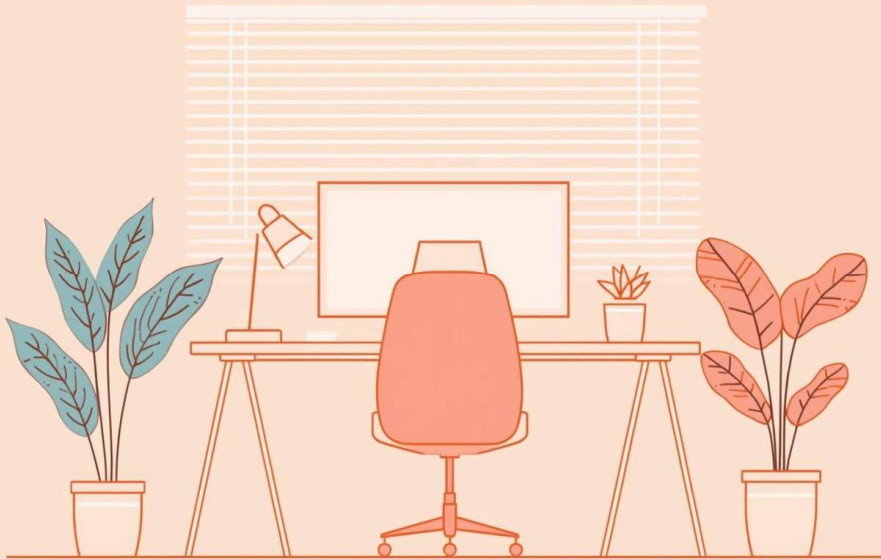
YES, QR codes are acceptable

Implementing QR codes simplifies **packaging compliance** by offering:

- Dynamic information updates and enhancing traceability.
- These codes enable brands to provide essential packaging details while ensuring visibility and durability
- Fosters consumer transparency and supporting multilingual labeling efforts in line with PPWR regulations.
- Consumers can be informed how to dispose of packaging waste correctly.
- It can carry additional details for Reusable packaging.
- Information can be more easily accessible to end users before purchase, including online sales.



Thank You



Email

connect@3spheres.co



Social Media

