

# The Posten

## April 2022

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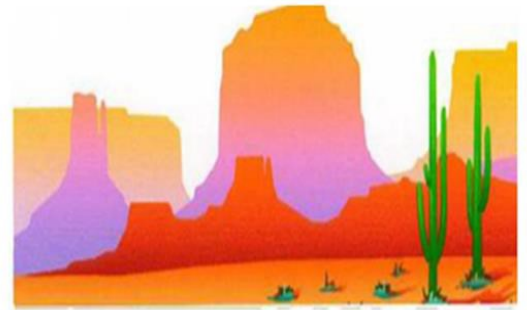
Desert Fjord Lodge 6-133  
P O Box 561  
Scottsdale, AZ 85252



# SONS OF NORWAY

## Desert Fjord Lodge

*Established 1984*



### President's Column

In Norway at Easter time, many do not treat it as a religious observance. Instead, they head for the mountains to do some skiing and bring along some crime fiction to read. And I've found that the Scandinavians have an abundance of great crime fiction—the Swedes and Icelanders as well as Norwegian authors. If you need a good read, check out some of their titles!



This month the Scandinavian Folkdancers of Phoenix will bring us a program. We've missed them during these years of Covid and it'll be great to have them back again. And for our meal Shannon is preparing an old favorite, Smørrebrød. Please come join us and bring along a friend or neighbor.

I'd like to bring your attention to a couple items in this newsletter. Our lodge has been invited to a free screening of ***The Northman***. I told the promoter that perhaps as many as 15 of our members would be able to attend. This kind offer is for Desert Fjord lodge members only. Reservations need to be made, because we need to give Focus Features the names of our members who will go. *Find more details about this on page 3.*

A couple months ago we conducted a lodge survey. Periodically, it's a good idea to see how we're doing as a lodge. Anyway, we're ever so grateful for District 6 President Luella Grangaard's help with this and her visit to our March meeting to discuss the results of the survey. Many of our members were not in attendance at that meeting, so please find a summary of the survey findings on pages 5 and 6. Go there and find what you missed. Mange tusen takk to Ed Bergo for his work preparing this summary!

One of the things to come out of the survey is a Desert Fjord Leadership Team. If you'd like to serve on this team, please let us know!

A blessed Easter season to all ... whether you go skiing in the mountains, read a good book or go to church!

*Velkommen*

# Heritage and Cultural Meeting—April 10th at 2 PM

## Masonic Lodge, 2531 N Scottsdale Rd, Scottsdale

### **Program: THE SCANDINAVIAN FOLKDANCERS OF PHOENIX**



After a 2-year hiatus...we are back! Join us..we can use dancers, too!

The folk dancing group was started by members of the VASA Order of America in the early 1970's. The group's goal is to preserve traditional dances and costumes of Scandinavia.

Primarily made up of Norwegians and Swedes, the group wears traditional costumes, and they always present a colorful performance. Bruce Carlson, director of the group, says "A wide range of traditional couple and group folkdances from the Scandinavian countries are demonstrated by the dancers. A wonderful benefit is that we also have a great deal of fun doing it! We invite you to make a few friends, get a little exercise and have fun along with us."

Membership is open to anyone and all are welcome to come and dance or just watch. Please come and enjoy the colorful dancers. The dances range from child-like fun movements, to more intricately woven pieces. Examples of dances are Parisian Polka, English for Three Couples, Weaving Dance, Schottis, and more, including audience participation dances.

**Menu:** Smørrebrød (open-face sandwiches)

- Bacon & Blue Cheese · Ham & Cheese · Chicken Salad · Smoked Salmon
- Dessert—Ice Cream with Fruit
- Coffee · Lemonade · Water

**Cost:** \$12 (includes \$5 building rental fee)



*(please note there's a "no meal" option for \$5)*

- Please click [here](#) to register for the event **by April 8th** or RSVP to Lynn Solie (612) 250-6997.

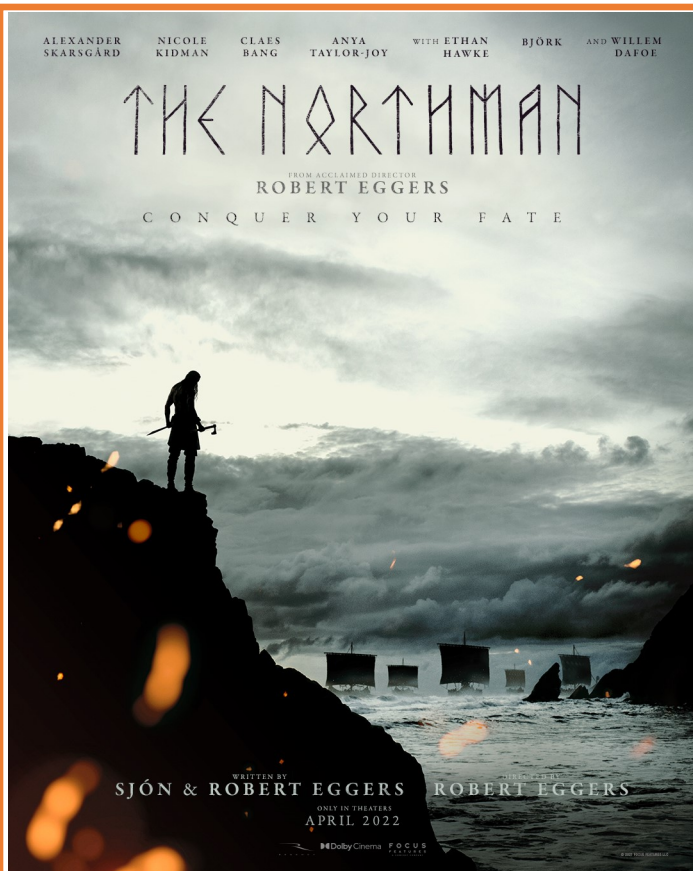
## Membership Matters by Lois Ripley, Membership Secretary

***You never know what interesting and delightful people you'll meet when you come to Sons of Norway!***



\* \* \*

*If your contact information changes, please let me know. Your current phone number and your email address are how we stay connected. I can be reached at: (480) 838-5548; my email address is: lcripley@gmail.com. (You can also speak with me at one of our lodge meetings.)*



## THE NORTHMAN

Desert Fjord lodge been invited to a free screening of The Northman, the historic epic that is about to be released in theatres. The film from visionary director Robert Eggers is an action-filled adventure epic that follows a young Viking prince on his quest to avenge his father's murder. The all-star cast includes Alexander Skarsgård, Nicole Kidman, Claes Bang, Anya Taylor-Joy, Ethan Hawke, Björk and Willem Dafoe.

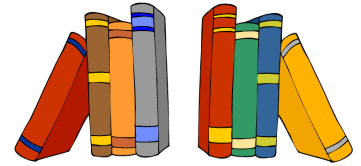
Please enjoy the trailer by clicking [here.](#)

This screening is on April 14th at Harkins Arizona Mills, 5000 S Arizona Mills Circle, Tempe, AZ at 7:00 pm. We need to give them a list of names of our members who will attend by April 13th. Also, **we need to arrive by 6:15 pm** to bypass any general ticketed line, check in with the onsite representative and be seated prior to the general public. If interested, please make a reservation by clicking [here.](#)

## LIBRARY CORNER

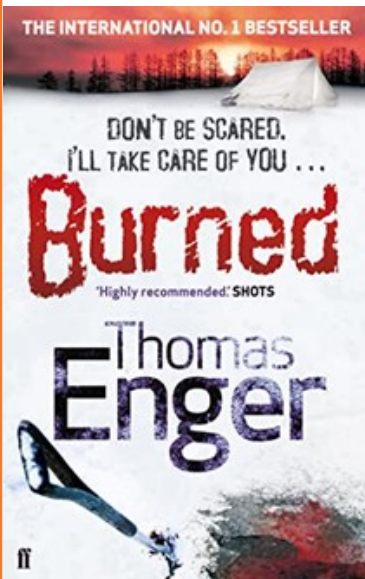
A Book Review by Jan Johnson

*(highlighting one of the books soon available in our great library)*



# *Burned*

Henning Juul is a veteran investigative crime reporter in Oslo, Norway. A horrific fire killed his six-year-old son, cut scars across his face, and ended his marriage, and on his first day back at the job after the terrible tragedy a body is discovered in one of the city's public parks. A beautiful female college student has been stoned to death and buried up to her neck, her body left bloody and exposed. The brutality of the crime shakes the whole country, but despite his own recent trauma – and the fact that his ex-wife's new boyfriend is also on the case - Henning is given the assignment. When the victim's boyfriend, a Pakistani native,



is arrested, Henning feels certain the man is innocent. This was not simply a Middle Eastern-style honor killing in the face of adultery – it was a far more complicated gesture, and one that will drag Henning into a darkness he's never dreamed of.

(Book chosen as March's selection for the Sons of Norway National Book Group.)

*Thomas Enger is a Norwegian writer and journalist. He made his debut with the crime novel **Burned** (Skinndød) in 2010, which became an international sensation before publication. **Burned** is the first in a series of five books about the journalist Henning Juul, which delves into the depths of Oslo's underbelly, skewering the corridors of dirty politics and nailing the fast-moving world of 24-hour news.*

## Desert Fjord Lodge Leadership Team Meeting

on

Saturday, April 23rd at 10 am

in the Youth Room

at

Scottsdale United Methodist Church

4140 N Miller Rd, Scottsdale, AZ

*(please enter through the kitchen)*

# Desert Fjord Lodge

## Member Survey



### Top Line Results

The recent Desert Fjord Member Survey included some of the same questions asked in the 2019 study. It also included some new ones. This analysis compares the results of the new questions and those questions that were comparable over the three-year period.

When we look at the 10-point Net Promoter Score results of the two studies, Desert Fjord members remain enthusiastic about the lodge over the three-year period. The overall scores in both studies are identical. This is considered an important marketing measurement.

Lodge members say that they like the food served, the friendly environment and the programming. It has been challenging to maintain the lodge during the covid pandemic.

A handful of members indicate that they are willing to assist in revitalizing the lodge. We should ask these members to be more actively involved. It is time to create a new team of leaders. The current Board has agreed to mentor and assist in this transition.

### Detailed Findings

This most recent member survey was conducted in February 2022. There were 28 respondents. A previous member web survey was conducted in the spring of 2019 had 40 respondents.

**1-Net Promoter Score** asked how likely members would be to recommend Desert Fjord to friends or family members. The 2022 survey has a NPS core of 46, which is statistically identical to the 2019 score of 45. A score of 20 is considered acceptable and 50 is truly outstanding. Both of our scores in 2019 and 2022 are very positive.

**2-What is Desert Fjord doing especially well?** Members say that they like the programming followed by the food served and the Posten.

**3-What should Desert Fjord improve upon?** Each of these responses is offered by a couple of people. Let's offer fewer movies and lectures, announce the programs with more lead time and appeal to younger members. There were additional suggestions in the detailed findings.

**4-Things that members would like to see our meetings include:** (2022 information)

#1=Live speakers and Live Norwegian guests available

#2=Norwegian theme classes and Learning opportunities

#3=More lite meals could be served: wine and cheese sampling, appetizers,

coffee and treats, etc.

*(cont'd on next page)*

(cont'd from page 5)

**5-Four point rating scores were used to evaluate three aspects of our lodge's meetings.**

In 2019 and 2022, the scores for food served were the highest, next came friendly environment and third was programming. The last couple of years have been a real challenge with the covid restrictions. We appreciate those individuals who have lead and participated to keep our lodge going.

- **Quality of food served-**

2019	Excellent=56%	Good=32%	Fair=0	Poor=6%
2022	Excellent=56%	Good=30%	Fair=4%	Poor=9%

- **Cultural and Heritage programs-**

2019	Excellent=46%	Good=36%	Fair=15%	Poor=0%
2022	Excellent=31%	Good=48%	Fair=17%	Poor=3%

- **The Friendliness of our Meetings -** -(Just asked in this recent study)

2022	Excellent=46%	Good=46%	Fair=8%	Poor=0%
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**6-A number of lodge members are willing to help revitalize Desert Fjord.** This was addressed in three questions. Of the 28 who responded to the survey, 4-6 specifically offered to pitch in and help. We will want to approach these members. Current leadership will need to provide mentorship to get the lodge moving forward.

**7-What Sons of Norway member benefits are used most often?-(Results shown in order)**

Viking magazine print edition

Lodge meetings and social activities

Activities that apply to youth and cultural skills (Is this possibly a reference to Camp Norge?)

Recipes provided in the Viking, Posten or recipe Box

Cultural camps, family camps and Camp Norge classes

**8-Proportion of meetings attended and whether members live in the Phoenix metro area?**

A total of 87% of members live in the Phoenix area full time according to this latest study. This compares to 89% in the 2019 study. Fifty-four percent of respondents typically attend three or more lodge meetings each year.

Hello everyone! I thought I would recap some of the products that I have written about in my previous articles this year.



### ***Guaranteed Issue Whole Life***

- No medical exam
- Guaranteed Issue regardless of health
- Coverage \$5,000 to \$25,000

### ***Viking Voyager***

- Face amounts: \$10,000, \$15,000 and \$25,000
- One single premium. Example: age 0, premium is \$504 for \$25,000

### ***Term Insurance***

- 10, 15, 20 and 30-year term
- Guarantee conversion option

### ***Annuities***

- Flexilble Premium Deferred Annuity
- Single Premium Deferred Annuity
- Single Premium Immediate Annuity

### ***Whole Life***

#### ***Simplified Issue Whole Life***

- No exam or blood draw, just a few medical questions

#### ***Simplified Issue Single Premium Whole Life***

- Pay in one premium

Please contact me to find out more,

Len Carlson

(651) 253-1943

or by email at:

len.carlson[253@gmail.com](mailto:253@gmail.com)

**District Six President: Luella Grangaard**

District Six is made up of the following states:

Arizona, California, Colorado, Nevada, New Mexico, Utah and Hawaii - Website: [www.sofn6.org](http://www.sofn6.org)

Facebook:

<https://www.facebook.com/groups/377019032437840/>

**Zone Seven Director: Benny Jo Hinchey**

Zone Seven is made up of lodges in the following states:

**Arizona:** Scottsdale #133-Desert Fjord; Sun City #134-Sol Byer; Mesa #153-Overtro Fjell; Flagstaff #167- Nordic Pines; and Yuma #168-Sola

**Utah:** Salt Lake City #83-Leif Erikson

**OTHER SONS OF NORWAY LODGES IN ARIZONA**

**Nordic Pines 6-167** - 3rd Sunday, Family

Resource Ctr., Flagstaff, AZ

**Overtro Fjell 6-153** - 3rd Saturday

at 11:00 am, Mesa, AZ

**Sola 6-168** - 3rd Tuesday at 7:00 pm,

Faith Lutheran Church,

2215 S. 8th Ave., Yuma, AZi

**Sol Byer 6-134** - 3rd Saturday at

11:00 am, Elks Lodge, 10760 Union

Hills Dr., Sun City, AZ

**LODGES IN OTHER STATES**

Go to: <https://members.sofn.com/lodgeDirectory/>

Most post their monthly newsletter

on their lodge website.

**OTHER CONTACTS**

Honorary Norwegian Consul:

Alex Boemark



“Like” us on Facebook to receive interesting Desert Fjord Lodge and Sons of Norway, District Six news-feeds.

Control+ Left Click on this link:

<https://www.facebook.com/Desert-Fjord-Lodge-6-133-Sons-of-Norway-563052183744742/>

# April Birthdays

Ross H Berg	1st
Chase H Loomis *	2nd
Paul M Lindbloom	4th
Elizabeth Lenci-Downs	12th
Heather T M Loomis	13th



Jean Tanner Harney	23rd
Savanna L Isaacson	23rd
Erik Knudsen	24th
Astrid Hanson	27th
Ed B ergo	29th

\* Heritage Member

*Gratulerer Med Dagen – Happy Birthday !!*



## Norwegian Humor

At the Sons of Norway annual meeting, the Treasurer reported a deficit of \$100. One of the Norwegians stood up and said, "I vote we donate half of it to the Red Cross and the other \$75 to the Salvation Army."

\* \* \*

Ole Swenson was a painter. He had finished painting all the bedrooms upstairs and was to come back the next day and paint the downstairs rooms for Inga Olson. In the meantime, that evening her husband Lars came home a little tipsy, and while disrobing for bed, caught his foot in his pants leg and put his hand on the wall to steady himself. Of course he left a big smear.

Next day, Ole came to continue painting the downstairs. Inga met him at the door and said, "Ole, come up to the bedroom and see where my husband put his hand last night." Ole said, "No vay, Mrs. Olson. I came here to paint ... not to fool around!"

### Officers of Desert Fjord Lodge

**President:** Jonathan Walters—(347) 801-3345

**Vice President:**

**Secretary:** Phyllis Bergo (480) 812-9762

**Treasurer:** Janis Johnson—janisjoan41@gmail.com

**Membership Secretary:** Lois Ripley (480) 838-5548;  
Cell (480) 521-8693

**Auditors:** Dirk Walter

**Counselor:** Ed Bergo

**Co-Cultural Directors:** Jana Peterson, Nina Poe

**Desert Fjord Boutique:** Ali Berg-Anderson

**Distribution:** Janis Johnson

**Education Committee (Scholarships & Grants):** Nina Poe, Paul Lindbloom, Gordon Peterson

**Foundation Directors:** Gordon Peterson, Paul Lindbloom

**Greeters:** Georgiann Crouse, Norman Jenson, Jr

**Librarian:**

**Marshals:** Knut Haldorsen and Peter Flanders

**Posten Editor:** Jonathan Walters

**Publicity Director/Public Relations:** Janis Johnson

**Reservations:** Lynn Solie (612) 250-6997

**Social Directors:** Berit Miltun— (480) 966-2009, Nellie Lokken

**Sunshine:** Dawn Walter— (480) 860-9192

**Trustees:** (1yr) K Haldorsen; (2yr) P Flanders; (3yr) Norm Jenson

**Webmaster:** Jan Loomis

### Mission Statement:

To promote and to preserve the heritage and culture of Norway; to celebrate our relationship with other Nordic Countries; and to provide quality insurance and financial products for our members.

FROM:

Desert Fjord Lodge, Sons of Norway

P.O. Box 561

Scottsdale AZ 85252

STAMP

TO:

Please return to sender

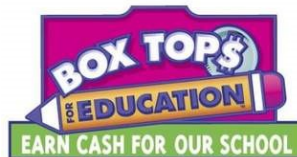
If not deliverable

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Sons of Norway International Headquarters Website:

<https://www.sofn.com/>



<http://www.boxtops4education.com/participating-products>